

DAFTAR PUSTAKA

- Aboelmaged, M., & Hashem, G. (2019). Absorptive capacity and green innovation adoption in SMEs: The mediating effects of sustainable organisational capabilities. *Journal of Cleaner Production*, 220. <https://doi.org/10.1016/j.jclepro.2019.02.150>
- Bhatia, M. S., & Jakhar, S. K. (2021). The effect of environmental regulations, top management commitment, and organizational learning on green product innovation: Evidence from automobile industry. *Business Strategy and the Environment*, 30(8), 3907–3918. <https://doi.org/10.1002/bse.2848>
- Budi, & Sundiman, D. (2021). *PENGARUH INOVASI HIJAU TERHADAP KINERJA* (Vol. 16, Issue 1).
- Chang, C. H., Shih, M. Y., & Peng, H. J. (2022). Enhancing entrepreneurial opportunity recognition: Relationships among green innovative capability, green relational capability, and co-innovation behavior. *Business Strategy and the Environment*, 31(4), 1358–1368. <https://doi.org/10.1002/bse.2959>
- Dang-Van, T., Vo-Thanh, T., Wang, J., & Nguyen, N. (2023). Luxury hotels' green practices and consumer brand identification: The roles of perceived green service innovation and perceived values. *Business Strategy and the Environment*, 32(7), 4568–4583. <https://doi.org/10.1002/bse.3381>
- Ernst, R. A., Gerken, M., Hack, A., & Hülsbeck, M. (2022). SMES' reluctance to embrace corporate sustainability: The effect of stakeholder pressure on self-determination and the role of social proximity. *Journal of Cleaner Production*, 335. <https://doi.org/10.1016/j.jclepro.2021.130273>
- Fernando, Y., Chiappetta Jabbour, C. J., & Wah, W. X. (2019). Pursuing green growth in technology firms through the connections between environmental innovation and sustainable business performance: Does service capability matter? *Resources, Conservation and Recycling*, 141. <https://doi.org/10.1016/j.resconrec.2018.09.031>
- Giustiziero, G., Kretschmer, T., Somaya, D., & Wu, B. (2023). Hyperspecialization and hyperscaling: A resource-based theory of the digital firm. *Strategic Management Journal*, 44(6), 1391–1424. <https://doi.org/10.1002/smj.3365>
- Hair Jr., J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2021). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R: A Workbook*. Jerman: Springer International Publishing.
- Haldorai, K., Kim, W. G., & Garcia, R. L. F. (2022). Top management green commitment and green intellectual capital as enablers of hotel environmental performance: The mediating role of green human resource management. *Tourism Management*, 88. <https://doi.org/10.1016/j.tourman.2021.104431>
- Huang, Y. C., Yang, M. L., & Wong, Y. J. (2016). The effect of internal factors and family influence on firms' adoption of green product innovation. *Management Research Review*, 39(10). <https://doi.org/10.1108/MRR-02-2015-0031>

- Iqbal, Q., Ahmad, N. H., & Halim, H. A. (2021). Insights on entrepreneurial bricolage and frugal innovation for sustainable performance. *Business Strategy and Development*, 4(3), 237–245. <https://doi.org/10.1002/bsd2.147>
- Ishaq, M. I., Sarwar, H., Aftab, J., Franzoni, S., & Raza, A. (2024). Accomplishing sustainable performance through leaders' competencies, green entrepreneurial orientation, and innovation in an emerging economy: Moderating role of institutional support. *Business Strategy and the Environment*, 33(2), 1515–1532. <https://doi.org/10.1002/bse.3557>
- Lestari, E. R., & Sunyoto, N. M. S. (2023). Fostering green innovation in achieving sustainable performance. *Natural Resources Forum*, 47(3), 413–434. <https://doi.org/10.1111/1477-8947.12293>
- Madrid-Guijarro, A., & Duréndez, A. (2024). Sustainable development barriers and pressures in SMEs: The mediating effect of management commitment to environmental practices. *Business Strategy and the Environment*, 33(2), 949–967. <https://doi.org/10.1002/bse.3537>
- Ojo, A. O., & Fauzi, M. A. (2020). Environmental awareness and leadership commitment as determinants of IT professionals engagement in Green IT practices for environmental performance. *Sustainable Production and Consumption*, 24. <https://doi.org/10.1016/j.spc.2020.07.017>
- Pereira-Moliner, J., López-Gamero, M. D., Font, X., Molina-Azorín, J. F., Tarí, J. J., & Pertusa-Ortega, E. M. (2021). Sustainability, Competitive Advantages and Performance in the Hotel Industry: A Synergistic Relationship. *Journal of Tourism and Services*, 12(23), 132–149. <https://doi.org/10.29036/JOTS.V12I23.282>
- Qiu, L., Jie, X., Wang, Y., & Zhao, M. (2020). Green product innovation, green dynamic capability, and competitive advantage: Evidence from Chinese manufacturing enterprises. *Corporate Social Responsibility and Environmental Management*, 27(1), 146–165. <https://doi.org/10.1002/csr.1780>
- Sekaran, U., & Bougie, R. (2021). *Metode Penelitian untuk Bisnis : Pendekatan Pengembangan - Keahlian* (6th ed.). Jakarta: Salemba Empat.
- Sugiyono. (2018). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Suki, N. M., Suki, N. M., Sharif, A., Afshan, S., & Rexhepi, G. (2023). Importance of green innovation for business sustainability: Identifying the key role of green intellectual capital and green SCM. *Business Strategy and the Environment*, 32(4), 1542–1558. <https://doi.org/10.1002/bse.3204>
- Tang, M., Walsh, G., Lerner, D., Fitza, M. A., & Li, Q. (2018). Green Innovation, Managerial Concern and Firm Performance: An Empirical Study. *Business Strategy and the Environment*, 27(1). <https://doi.org/10.1002/bse.1981>
- Testa, F., Iraldo, F., & Frey, M. (2011). The effect of environmental regulation on firms' competitive performance: The case of the building & construction sector in some EU regions. *Journal of Environmental Management*, 92(9). <https://doi.org/10.1016/j.jenvman.2011.03.039>

- Wang, C. H., & Juo, W. J. (2021). An environmental policy of green intellectual capital: Green innovation strategy for performance sustainability. *Business Strategy and the Environment*, 30(7), 3241–3254. <https://doi.org/10.1002/bse.2800>
- Wijethilake, C., & Lama, T. (2019). Sustainability core values and sustainability risk management: Moderating effects of top management commitment and stakeholder pressure. *Business Strategy and the Environment*, 28(1), 143–154. <https://doi.org/10.1002/bse.2245>
- Wuebker, R., Zenger, T., & Felin, T. (2023). The theory-based view: Entrepreneurial microfoundations, resources, and choices. *Strategic Management Journal*, 44(12), 2922–2949. <https://doi.org/10.1002/smj.3535>
- Yu, F., Jiang, D., & Wang, T. (2022). The impact of green innovation on manufacturing small and medium enterprises corporate social responsibility fulfillment: The moderating role of regional environmental regulation. *Corporate Social Responsibility and Environmental Management*, 29(3), 712–727. <https://doi.org/10.1002/csr.2231>
- Zameer, H., Wang, Y., & Saeed, M. R. (2021). Net-zero emission targets and the role of managerial environmental awareness, customer pressure, and regulatory control toward environmental performance. *Business Strategy and the Environment*, 30(8), 4223–4236. <https://doi.org/10.1002/bse.2866>
- Zhang, F., & Zhu, L. (2019). Enhancing corporate sustainable development: Stakeholder pressures, organizational learning, and green innovation. *Business Strategy and the Environment*, 28(6), 1012–1026. <https://doi.org/10.1002/bse.2298>
- Zhang, M., Zeng, W., Tse, Y. K., Wang, Y., & Smart, P. (2021). Examining the antecedents and consequences of green product innovation. *Industrial Marketing Management*, 93. <https://doi.org/10.1016/j.indmarman.2020.03.028>