

DAFTAR PUSTAKA

- Ahmed, R. R., Akbar, W., Aijaz, M., Channar, Z. A., Ahmed, F., & Parmar, V. (2023). *The role of green innovation on environmental and organizational performance: Moderation of human resource practices and management commitment*. *Heliyon*, 9(1), e12679.
- Armanu, Sofia Aryati, A., Dwi Ilhami, S., & Amelia, R. (2021). *The Influence of Entrepreneurial Leadership on Business Performance with Innovative Human Resource Practices Mediation on Creative Economy Entrepreneurs in Malang Raya*. *International Journal of Innovation, Creativityand Change. Net*, 15(5), 1021-1030.
- Arafat, S, A., Ekrem, T., Erkan, B., Selim, Z., & Dursun, D. (2018). *Business analytics and firm performance: The mediating role of business process performance*. *Journal of Business Research*, 96 (2018) 228–237.
- Aisyah, S, Machfud, Sukardi, Dan Suparno, O. (2018). *Assesment Indeks Lean Dan Green Pada Smes Cokelat Bean To Bar Di Indonesia Lean And Green Index Assesment On Smes Chocolate Bean To Bar In Indonesia*. *Jurnal Teknologi Industri Pertanian* 28 (3):300-308
- Astuti, M Dan Wahyuni, H, C. (2018). *Strategi Implementasi Green Human Resource Management Pada Usaha Mikro, Kecil Dan Menengah (UMKM)*. *Jurnal Manajemen, Strategi Bisnis Dan Kewirausahaan Vol.12, No.2*
- Berto, Widarwati, E, Dan NurmalaSari, N. (2020). *Analysis Of The Difference Of Green Financing Application Of Company Performance Pt. Air Asia*. *Diskursus Ilmu Manajemen Stiesa (Dimensia)* Volume 17 Nomor 01
- Bicakcioglu, N., Theoharakis. Dan Tanyeri, M. (2019). *Green Business Strategy And Export Performance: An Examination Of Boundary Conditions From An Emerging Economy*. *International Marketing Review Emerald Publising*
- Bansal, P. (2002). *Dynamism of Environmental Orientation: A Study of Small Firms*. *Journal of Business Ethics* 46(1), 1-12
- Chuhan, C. (2024). *Development of green business strategies through green dynamic capabilities and environmental regulation: Empirical evidence from the construction sector*. *Journal of Cleaner Production* 438 (2024) 140826.
- Cao, H Dan Chen, Z. (2018). *The Driving Effect Of Internal And External Environment On Green Innovation Strategy-The Moderating Role Of Top Management's Environmental Awareness*. *Emerald Insight. School Of Management, Ocean University Of China, Qingdao, China*
- Clyde, H., Anita L, P., & Ram, P. (2014). *A unified foundation for business analytics*. *Decision Support Systems*, 64 (2014) 130–141.

- Chan, R.Y., He, H., Chan, H.K., Wang, W, Y. 2012). *Environmental Orientation And Corporate Performance: The Mediation Mechanism Of Green Supply Chain Management And Moderating Effect Of Competitive Intensity*. Ind. Market. Manag. 41, 621e630
- Chen, Y, S., Lai, S, B., & Wen, C, T. (2006). *The Influence of Green Innovation Performance on Corporate Advantage in Taiwan*. Journal of Business Ethics, 67(4), 331–339
- Cooper, D. R., Schindler, P.S., & Sun, J. (2001). *Business Research Methods* (Vol. 9, pp. 1-744). New York: McGraw-hill.
- Dalman, H. 2016. Keterampilan Menulis. PT RAJAGRAFINDO PERSADA: Jakarta
- Dewi, N, Siswanto, F, A, J, Dan Retno, F, R. (2019). *Berta's Food Story: The Case Of A Small Scale Green Business In Yogyakarta*. International Journal Of Humanity Studies Vol. 3, No.1, September 2019, Pp.67-75
- Drucker, P.F. (1954). *The Practice of Management*. Harper & Row.
- Eef, S, D., Sabihaini., & Heru, K, HC, R. (2024). *Green Intellectual Capital on Firm Performance Moderated by Green Business Strategy in Craftsmanship SME's*. West Science Journal Economic and Entrepreneurship Vol. 2, No. 02, May 2024, pp. 242-252
- Fuji Wara, F., & Fivi Anggraini. (2024). Peran *Green Innovation* Sebagai Mediasi Antara *Green Entrepreneurial Orientation* dan Kinerja Kewirausahaan. Jurnal Fisip Ekonomi dan Kewirausahaan 8(2), 1-15
- Firdeana, F, U., & Hidayatul, K. (2023). Peran Mediasi *Green Innovation* Pada Pengaruh *Human Capital* Terhadap Kinerja Bisnis Pada UMKM Di Surabaya. Jurnal Ekonomi dan Ilmu Sosial 8(2), 273-284
- Feng, L, Zhao, W, Li, H, Dah Song, Y. (2018). *The Effect Of Environmental Orientation On Green Innovation: Do Political Ties Matter?*. Sustainability 2018, 10, 4674.
- Ghozali, I., & Latan, H. (2015). *Partial Least Square "Konsep, Teknik dan Aplikasi" Smart PLS 2.0 M3*. Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2021). *Partial Least Square Konsep, Teknik dan Aplikasi menggunakan Program SmartPLS 3.2.9 Untuk Penelitian Empiris* (3 rd Ed). Badan Penerbit Universitas Diponegoro.
- Ganda, F. (2017). *Green Research And Development (R&D) Investment And Its Impact On The Market Value Of Firms: Evidence From South African Mining Firms*. Journal Of Environmental Planning And Management
- Hirsch, D. D. (2010). *Green Business And The Importance Of Reflexive Law: What Michael Porter Didn't Say*. Administrative Law Review, 1063-1126.

- Huang, J. W., & Li, Y. H. (2017). *Green Innovation and Performance: The View of Organizational Capability and Social Reciprocity*. *Journal of Business Ethics*, 145(2), 309-324.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial Least Square Structural Equation Modeling (PLS-SEM) Using R*. Springer International Publishing.
- Irfan, M., Sabihaini., & Irhas, E. (2023). *The Effect of Environmental Performance on Firm Performance Mediated by Green Innovation in Food Processing Industry Companies in the Special Region of Yogyakarta*. *Technium Social Sciences Journal* Vol. 41, 278-291.
- Joshi, Y Dan Rahman, Z. 2015. *Factors Affecting Green Purchase Behaviour And Future Research Directions*. *International Strategic Management Review* 3 (2015) 128-143.
- Jabbour, C, J, C., Jabbour, A, B, L, S., & Foropon, C. (2013). *Green Supply Chain Management and Performance: The Role of Green Orientation*. *International Journal of Production Economics* 140(1), 114-124
- Kammerer, D. (2009). *The Effects of Customer Benefit and Regulation on Environmental Product Innovation. Empirical Evidence From Appliance Manufacturers in Germany*. *Ecological Economics*, 68, 2285-2295.
- Koester, E. (2010). *Green Entrepreneur Handbook*. United State Of America: Taylor And Francis Group.
- Kunc, M., & O'Brien, F, A. (2018). *The role of business analytics in supporting strategy processes : opportunities and limitations*. *Journal of the Operational Research Society*
- Kuo, Y., & Chen, M. (2016). *Impact of Eco-Innovation on Environmental Performance and Competitive Advantage: Moderating Effect of Green Reputation*, *International Journal of Management and Applied Sciences*, 2(9), 69-77.
- Majurin, E. 2017. *Green Business Booklet: International Labour Office*.-Geneva: Ilo. India
- Noorlailie, S., Tjahjadi, B., & Fitrianti, F. (2018). *Green innovation strategy and green innovation The roles of green organizational identity and environmental organizational legitimacy*. *Management Decision* Vol. 57 No. 11, 2019 pp. 3061-3078.
- Othumary Mgeni, T. (2015). *Impact of Entrepreneurial Leadership Style on Business Performance of SMEs in Tanzania*. *Journal of Entrepreneurship & Organization Management*, 04(02).
- Olaiyeni, A, Ogob, A, Okwo, H, Chukwu, B, Ifediora, C Dan Ezenwakwelu, C. (2021). *Green Strategy Effect On Financial And Environmental Performance*:

- A Mediation Analysis Of Product Quality.* *Sustainability* 2021, 13, 2115.
- Porter, M.E. (2007). Strategi Bersaing. Teknik Menganalisis Industri dan Pesaing. Karisma Publishing Group.
- Porter, M.E. (1996). Strategi Bersaing (*Competitive Strategy*). Teknik Menganalisis Industri dan Pesaing. Karisma Publishing Group.
- Porter, M.E. (1980). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*.
- Peng, X. R., & Wei, J. (2015). *Stakeholders, Environmental Orientation And Eco Innovation: The Moderating Role Of Top Managers' Environmental Awareness.* *Studies In Science Of Science*, 33(7), 1109-1120.
- Reuvers, F. (2015). *What is new about green innovation.* 12.
- Robbins, S. P., & Judge, T. A. (2017). *Organizational Behavior* (7th edition). Person Education Limited.
- Stephanie. (2003). *Slovin's Formula Sampling Techniques*. Houghton-Mifflin.
- Sabihaini, Pratomo, A, H, Rustamadji, H, C Dan Sudaryetie, S. (2018). *Environmental Effecting Traditional Fisherman In Maintaining The Resilience Of Mariene Area In The Context Of Indonesian State Defense.* Gyandhara International Academic Publication
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D* (Edisi ke 2). Alfabeta.
- Sabihaini, & Eko Prasetyo, J. (2020). *Competitive Strategy And Business Environment On Smes Performance In Yogyakarta, Indonesia.* *International Journal of Management (IJM)*, 11(8), 1370-1378.
- Sabihaini., Arief, K., Eko, P, J., & Rusdiyanto. (2024). *Environmental analysis and impact on green business strategy and performance in SMEs post the Covid-19 pandemic.* *Cogent Economics & Finance*, 2024, VOL. 12, NO. 1, 2330428.
- Sezen, B., & Cankaya, S. Y. (2013). *Effects of Green Manufacturing and Ecoinnovation on Sustainability Performance.* *Procedia- Social and Behavioral Sciences*, 99, 154-163.
- Sekaran, Uma Dan Roger Bougie, (2016). *Research Methods for Business: A Skill Building Approach.* John Wiley & Sons. Available Online: [Research Methods For Business: A Skill Building Approach - Uma Sekaran, Roger Bougie - Google Buku](#)
- Sekaran, Uma Dan Roger Bougie, (2017). Metode Penelitian Untuk Bisnis: Pendekatan-Pengembangan-Keahlian, Edisi 6, Buku 1, Cetakan Kedua, Salemba Empat, Jakarta Selatan 12610.
- Tjahjadi, B., Soewarno, N., Hariyati, H., Nafidah, L. N., Kustiningsih, N., &

- Nadyaningrum, V. (2020). *The Role of Green Innovation Between Green Market Orientation and Business Performance: Its Implication for Open Innovation*. *Journal of Open Innovation: Technology, Market and Complexity*, 6(4), 1-18.
- Tuncay, B., (2015). *A Review of Business Analytics: A Business Enabler or Another Passing Fad*. *Procedia-Social and Behavioral Sciences* 195 (2015) 230 – 239.
- Wong, S. (2013). *The Influence of Green Product Competitiveness on The Success of Green Product Innovation: Empirical Evidence from the Chinese Electrical and Electronics Industry*. *European Journal of Innovation Management*, 15.
- Yasir, M, Majid, A Dan Qodratullah., H. 2020. *Promoting Environmental Performance In Manufacturing Industry Of Developing Countries Through Environmental Orientation And Green Business Strategies*. *Journal Of Cleaner Production*
- Yu, H Dan Huo, B. 2018. *The Impact of Environmental Orientation on Supplier Green Management and Financial Performance: The Moderating Role of Relational Capital*. *Journal Of Cleaner Production*
- Zameer, H., Wang, Y., Yasmeen, H., & Mubarak, S. (2022). *Green innovation as a mediator in the impact of business analytics and environmental orientation on green competitive advantage*. *Management Decision* Vol. 60 No. 2, 2022 pp. 488-507.