

**SMART TOURISM TECHNOLOGY AND COMMUNICATION ON
RURAL DESTINATION: ANALYZE MEMORABLE EXPERIENCES,
TOURIST SATISFACTION, AND REVISIT INTENTION**

**TESIS
JALUR PUBLIKASI**



Windy Anindya Pamuji
241222032

**PROGRAM STUDI MAGISTER MANAJAEMEN
FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA
2024**