

ABSTRACT

AGUS RICARDO GULTOM, *Fish Farmer Group Development Through the Technology Adoption On Fish Farmers Group Mina Jaya at dusun Selomartani Kaliwaru Kalasan Sleman Yogyakarta, mentored by DARU RETNOWATI and SITI SYAMSIAR.*

The purpose of this study was to analyze the rate of technology adoption farmers and analyze the relationship between the level of the farmer with the development of technology adoption Fish Farmers Group at Dusun Mina Jaya Kaliwaru Selomartani Kalasan Sleman. The method used in this research is descriptive analysis. The type of data used is primary data obtained from interviews, observations, and questionnaires filled out by respondents were concerned and secondary data obtained by quoting existing data from agencies associated with the research. This study revealed that the rate of adoption of Fish Farmers Group Mina Jaya Dusun Kaliwaru Selomartani included in the high category which can be proved with a total score of 90.48%. These results were confirmed by t at 42.662 with a significant level of 0.000 is less than 0.05. Was also revealed that there is a real.

Keywords: levels of adoption, development, fish farmer groups, stages of adoption.