

DAFTAR PUSTAKA

- Ahmadian, S., Sahraei, B., & Khosro, S. K. (2023). BRAND ATTACHMENT, BRAND EXPERIENCE, BRAND IMAGE, PERCIEVED QUALITY, PERCEIVED VALUE, AND BRAND LOYALTY. *Journal of humanities, social sciences and business*, 3(1), 257-269.
- Darmono, S.B. (2020). *Pengaruh product quality terhadap customer loyalty dengan customer satisfaction sebagai variabel intervening pada pengguna iphone di surabaya*. *Jurnal Strategi Pemasaran*, vol. 7, no. 1, pp 1-9.
- Dennis, T. (2020). Pengaruh Brand Image, Brand Experience dan Gaya Hidup Hendonis Terhadap Kepuasan Pelanggan Produk Hot Toys. Diterbitkan. Skripsi. Universitas Sumatera Utara.
- De Toni, D., Eberle, L., Larentis, F., & Milan, G. S. (2018). Antecedents of perceived value and repurchase intention of organic food. *Journal of Food Products Marketing*, 24(4), 456-475.
- Fadiryana, N.A., & Chan, S. (2019) Pengaruh *Destination Image* Dan *Tourist Experience* Terhadap *Revisit Intention* Yang Dimediasi Oleh *Perceived Value* Pada Destinasi Wisata Halal Di Kota Banda Aceh, *Jurnal Manajemen Indonesia*, Vol 10 (2) (2019): 1-23.
- Feinberg, R.A., Richard, W., Mariya, H.W., & Charles, T. (1990). "Myth And Reality In Customer Service: Good And Bad Service Sometimes Leads To Repurchase", *The Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior*, Vol. 3, pp 112-114.
- Han, H., Lee, K.S., Song, H., Lee, S., & Chua, B.L. (2020), "Role of coffeehouse brand experiences (sensory/affective/intellectual/behavioral) in forming patrons' repurchase intention: Impact of switching costs", *Journal of Hospitality and Tourism Insights*, Vol. 3 No. 1, pp. 17-35.
- Hellier, Phillip, K., Geursen, Gus, M., Carr, Rodney, A. & Rickard, J.A. (2003). *Customer repurchase intention: a general structural equation model*, *European journal of marketing*, vol. 37, no. 11, pp. 1762-1800.
- Hwang J., Choi, J. Y., Choi, G. Y., & Kim, J. (2021). *A comparative study on the motivated consumer innovativeness of drone food delivery services before and after the outbreak of COVID-19*. *Journal of Travel & Tourism Marketing*. 38. 368-382.

- Jasin, M., & Firmansyah, A. (2023). *The role of service quality and marketing mix on customer satisfaction and repurchase intention of SMEs products*. *Uncertain Supply Chain Management*, 11(1), 383-390.
- Jasin, M., Sesunan, Y., Aisyah, M., Fatimah, C., & Azra, F. J. U. S. C. M. (2023). *SMEs repurchase intention and customer satisfaction: Investigating the role of utilitarian value and service quality*. *Uncertain Supply Chain Management*, 11(2), 673-682.
- Kotler, P., Keller, K.L., & Chernev, A. (2022). *Marketing Management*. Pearson.
- Manzoor, U., Baig, S.A., Sami, A., & Sajjad, I. (2022). *The Impact of Brand Experience, Service Quality, and Perceived Value on Word of Mouth and Repurchase Intention*. IGI Global. pp. 198 – 218. DOI: 10.4018/978-1-6684-3621-9.ch014
- Muhajir, M.V. & Indrawati, T.A. (2021). *The Effect of Corporate Social Responsibility (CSR), Food Quality, and Perceived Value on Repurchase Intention Through Customer Satisfaction as Intervening Variabels in The Pandemic Covid-19 Era (Study on “Chatime” Bubble Drink Products)*. *Journal of Bussiness and Behavioral Entrepreneurship*, 5(1), 60-77.
- Neumier, M. (2006). *How To Bridge The Distance Between Business Strategy And Design*. New Riders
- Odor, B.C., & Ekeke, J.N. (2020). *Brand Experience And Customers’ Repurchase Intentions In Upscale Restaurants In Port Harcourt, South-South Nigeria: Mediating Role Of Customer Satisfaction*. *Transatlantic Journal of Multidisciplinary Research*, vol. 2, issue 3, pp 1-29, 2672-5371.
- Parahita, A.S., & Marwanti, S. (2022). *Analisis Pengaruh Brand Image, Product Attribute, Service Quality, dan Perceived Value Terhadap Repurchase Intention Produk Getuk Eco, Dimediasi Oleh Customer Satisfaction*. *Journal of Cooperative, Small and Medium Enterprise Development*, 1(1), 39-47.
- Peter, J.P., & Olson, J.C. (2014). *Perilaku Konsumen dan Strategi Pemasaran*. Salemba Empat.
- Purnamasari, D. S., & Fadli, J. A. (2023). *The Influence Of Perceived Quality On Repurchase Intention With The Mediating Customer Satisfaction And Perceived Value Of Cosmetic Products In Jabodetabek*. *Jurnal Ilmiah Manajemen Kesatuan*, 11(3), 1409-1422.

- Salsabila, N.K. 2023. *The Effect of Product Quality and Service Quality on Consumer Repurchase Intention of Alami Restaurant & Catering Service with Customer Satisfaction as an Intervening Variable*. International Journal of Review Management, Business, and Entrepreneurship (RMBE) 3(1): 30-51.
- Schiffman, L., & Kanuk, L.L. (2008) *Perilaku Konsumen*. PT. Indeks.
- Schmitt, Bernd & Zarantonello, Lia & Brakus, J.. (2009). Brand experience: What Is It? How Is It Measured? Does It Affect Loyalty?. *Journal of Marketing*. 73. 10.1509/jmkg.73.3.52.
- Seo, K.H. & Lee, J.H. (2021). *Understanding Risk Perception toward Food Safety in Street Food: The Relationships among Service Quality, Values, and Repurchase Intention*. *Int. J. Environ. Res. Public Health*, 18, 6826.
- Sweeney, Jillian, C., & Soutar, Geoffrey, N. (2001). *Consumer perceived value: The development of a multiple item scale*. Pergamon: *Journal of Retailing* 77 (2001) 203-220.
- Syahroni, F.M., Sutisna., & Umalihayati. (2023). *The influence of brand experience and product quality on customer satisfaction and its impact on repurchase interest in Ades mineral water in Cilegon City*. SEIKO : *Journal of Management & Business*, Vol.6, issue 2, pp 544-561.
- Tjiptono, Fandy, & Diana, A. 2019. *Kepuasan konsumen (konsep, pengukuran dan strategi)*. Yogyakarta : Andi
- Villanueva, Ma.C.C., Alejandro, A.F., & Ga-an, Ma.L.L.P. (2023). *Measuring the Service Quality, Customer Satisfaction, and Customer Loyalty of Selected Fast-Food Restaurants during the COVID-19 Pandemic*. *Open Journal of Business and Management*, 11, 1181-1207.
- Zeithaml, V.A. (1988), *Consumer perceptions of price, quality, and value: a means-end model and synthesis of evidence*, *Journal of Marketing*, Vol. 52 No. 3, pp. 2-22.
- Website:
<https://twitter.com/jogmfs/status/1725492820457439362?t=zcHVPhYjgvlvTGXGdF4gg&s=19> diakses pada 7 November 2023
<https://g.co/kgs/zeGtaZH> diakses pada 10 Oktober 2023
<https://yogyakarta.kompas.com/read/2023/07/02/225733678/7-rekomendasi-kedai-ramen-di-yogyakarta-ada-di-mal-hingga-pinggir-jalan?page=all> diakses pada 29 Juni 2024

<https://www.dataindustri.com/produk/tren-data-pertumbuhan-industri-penyediaan-makanan-minuman-restoran-dan-sejenisnya/> diakses pada 29 Juni 2024

<https://bp-guide.id/AXM7rzzu> diakses pada 29 Juni 2024