

## **ABSTRACT**

**CAHYO TRI NUGROHO**, *Some Factors Influencing The Workers Motivation "UD YAA QOWIYU" In the Village of Prawatan, Jogonalan the District of Klaten. Advised by **BUDIARTO** and **DARU RETNOWATI**.*

*This research was held in the village of Prawatan, Jogonalan, the district of Klaten has a goal to know the factors that influence motivation such as age, number of dependents family, lenght of working, personality, capability of studying, job satisfaction, and capability of working. Reseach method used in this study is descriptive method. The determination of reseach location uses purposive method. The kinds of data used in this study are primary data and secondary data. Data source is obtained from the owner of "UD YAA QOWIYU", employees and the monograph of Prawatan village. The method of collecting data is observation, interviews, and recording. To analyze the factors influencing the motivation the writer uses analysis of Multi Linear Regresion, test the accuracy of the model, Test f and t Test. It can be concluded that the factors that affect the motivation of workers in the village ud yaa qowiyu prawatan subdistrict Jogonalan Klaten district are age, number of dependents family, length of working, personality, capability of studying, job satisfaction and capability of working.*

**Keywords** : *Motivation, Employees, Snack*