ABSTRACT

Hadi Sucipto, analysis of broiler chicken farming in partnership with PT Tiara Tunggal Mandiri Village Grenjeng, Sub district Kalasan, Regency Sleman under the guidance Budiarto and Wulandari Dwi ER.

This study aims to analyze the efficiency in the Village Grenjeng; 2) to calculate profit broiler breeders in the village Grenjeng; 3) to calculate the break even point. This is a descriptive study. Samples were 9 taken by census method. The data used is primary data through interviews and questionnaires completed by respondents related, and secondary data obtained from agencies related research. To analyze the efficiency, profitability and break even point, and to analyze the broiler chicken farming using quantitative models. The results showed that; 1) the greater the R / C ratio, the greater the benefits broiler breeders in the village Grenjeng. This can be achieved if farmers allocate production to more efficient: 2) Business broiler chickens in partnership with PT Single Tiara Mandiri gain; 3) The business of broiler chickens obtain breakeven or break even point.

Keywords: Efficiency, Profit, Break even point.