

ABSTRACT

AULIA FAHMI NURYADIN. The Influence of Corporate Culture, Skills, Technology and Work Motivation on Employee Performance Production Section in Sugar Factory Gondang Baru, Klaten, Central Java Province. Guided by **SUHARTO, BUDIARTO AND HENI HANDRI UTAMI.** The purpose of this research was (1) Analyze the influence of corporate culture, skills, and technologies on work motivation Production section in Sugar Factory Gondang Baru, Klaten, Central of Java Province. (2) Analyze the influence of corporate culture, skills, technology and work motivation on employee performance of Production Section at Sugar Factory Gondang Baru, Klaten, and Central of Java Province. The method used in this research is a survey method. Methods for making the respondents in this research is Disproportionate Stratified Random Sampling covering employees of Production section population in Sugar Factory Gondang Baru, Klaten, Central of Java Province. For data collection, the method used is the method of observation, interviews, and questionnaires. This research uses the path analyze. Test using *Test Validity questionnaire* using *Pearson Product Moment Correlation* formula and Test Reliability by using *Cronbach*. Variable measurement technique used in this research using a Likert scale. The research result showed that: 1) The Corporate Culture, Skills and Technology were effect to Work Motivation; 2) The Corporate Culture, Skills, Technology and Work Motivation were effect to employee performance of Production section at Sugar Factory Gondang Baru, Klaten, and Central of Java Province

Keywords: corporate culture, Skills, Technology, Work Motivation, Employee Performance.