

RINGKASAN

Industri pertambangan berpotensi meningkatkan penerimaan negara dan meningkatkan taraf hidup masyarakat lokal disekitar tambang. Namun demikian masyarakat dan pemerintah sering tidak dilibatkan dalam penyusunan program *Corporate Social Responsibility* (CSR), sehingga pembangunan berkelanjutan tidak terwujud, dan masyarakat tidak memiliki keberdayaan untuk menyelenggarakan kegiatan perekonomian produktif diwilayah pertambangan tersebut.

Penelitian tesis ini bertujuan untuk mengkaji tingkat keberhasilan program *Corporate Social Responsibility* (CSR) PT. Kuansing Inti Makmur. Metode penelitian dilakukan dengan pengambilan data primer dan data sekunder. Data sekunder dilakukan dengan mengkaji ketercapaian realisasi anggaran, data diolah dengan menggunakan Keputusan Menteri BUMN Nomor 100 Tahun 2002, Sedangkan data primer dilakukan dengan melakukan kuisioner kepada masyarakat dan aparat pemerintah diwilayah tersebut, data diolah menggunakan program SPSS 20 melalui uji validitas dan uji Beda T-test, dan perbandingan rata-rata skor melalui analisis deskriptif.

Program-program yang dikembangkan dalam kegiatan CSR PT. KIM terdiri dari beberapa bidang: a) Bidang Ekonomi, b) Bidang Kesehatan, c) Bidang Infrastruktur, d) Bidang pendidikan, dan e) Bidang Sosial, Budaya, Keagamaan. Melalui Program-program CSR PT. Kuansing Inti Makmur, Masyarakat telah merasakan manfaatnya berupa pendapatan tambahan bagi keluarga sebesar Rp.777.000 -/orang/ bulan atau mengalami peningkatan sebesar 33,35 % menurunkan jumlah anak potensi putus sekolah, memudahkan masyarakat dalam mengakses pinjaman untuk modal usaha dan lain-lain.

Hasil penelitian meliputi ketercapaian program CSR, persepsi, pengetahuan, dan peran masyarakat terhadap CSR. Kegiatan CSR PT. KIM hendaknya dapat bekerja sama dengan yayasan independen seperti Perguruan Tinggi, Bank, Pemerintah, LSM, dan Perguruan tinggi.

ABSTRACT

The mining industry could potentially increase acceptance of the State and improve the life of local communities surrounding tarap mine. However, the community and the Government are often not involved in the preparation of the program of Corporate Social Responsibility (CSR), so that sustainable development is not realized, and the public does not have a keberdayaan for convening a productive economy is the mining region.

The research of this thesis aims to study the success rate of the program of Corporate Social Responsibility (CSR) PT. Kuansing Inti Makmur. The method of research done by primary data retrieval and secondary data. Secondary data is done by examining the budget realization the achievement, data processed with the use of STATE-OWNED ENTERPRISES Minister Decree Number 100 in 2002, while the primary data is done by performing a detailed questionnaire to the public and Government authorities the relic, the data is processed using the SPSS program through test validity and test the Difference T-test, and comparisons of average score through a descriptive analysis.

Programs developed in CSR activities PT. KIM consists of several fields: a) Economics, b), c) health sector Infrastructure Field, d) education, and e), the field of social, cultural, Religious. Through the programs of CSR of PT. Kuansing Inti Makmur, society has felt its benefits in the form of additional income for the family of Rp. 777.000-/orang/months or experience an increase of the number of children decreases 33.35% potential dropouts, facilitate community in accessing loans to venture capital and others

Results of the study include the achievement CSR programs, perceptions, knowledge, and the role of the community towards CSR. CSR activities of PT. Kuansing Inti Makmur should be working with independent foundations such as Colleges, banks, Governments, NGOs, and universities.