

NABILA DIYAN NOVITASARI. 2024. Partisipasi Pengrajin Batik dalam Kegiatan Eduwisata Kampung Batik Giriloyo di Padukuhan Karangkulon Kabupaten Bantul. Di bawah arahan dosen pembimbing Eko Murdiyanto.

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji kegiatan eduwisata Kampung Batik Giriloyo (2) Mengkaji dimensi partisipasi pengrajin batik dalam kegiatan eduwisata Kampung Batik Giriloyo (3) Mengkaji tipe partisipasi pengrajin batik dalam kegiatan eduwisata Kampung Batik Giriloyo di Padukuhan Karangkulon Kabupaten Bantul. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Subjek penelitian terdiri dari informan kunci, informan utama dan informan pendukung. Sumber data menggunakan data primer dan sekunder dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Keabsahan data menggunakan triangulasi sumber. Teknik analisis data melalui pengumpulan data, reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) Kegiatan eduwisata Kampung Batik Giriloyo antara lain, belajar batik, belanja batik, kunjungan studi, layanan kerjasama dan pendidikan, *catering* dan *outbound*. (2) Dimensi partisipasi pengrajin batik dalam kegiatan eduwisata Kampung Batik Giriloyo meliputi dimensi perencanaan, pelaksanaan pemanfaatan hasil dan evaluasi. (3) Tipe partisipasi pengrajin batik dalam kegiatan eduwisata Kampung Batik Giriloyo meliputi tipe partisipasi pasif, partisipasi dengan memberikan informasi, partisipasi melalui konsultasi, partisipasi untuk intensif/materil, partisipasi interaktif, partisipasi fungsional dan partisipasi *self mobilization*.

Kata Kunci: *Partisipasi, Eduwisata, Pengrajin batik*

NABILA DIYAN NOVITASARI. 2024. *Participation of Batik Craftsmen in Edutourism Activities of Giriloyo Batik Village in Padukuhan Karangkulon Bantul Regency. Under the direction of the supervisor Eko Murdiyanto.*

ABSTRACT

This study aims to (1) Examine the edu-tourism activities of Giriloyo Batik Village (2) Examine the dimensions of batik craftsmen's participation in the edu-tourism activities of Giriloyo Batik Village (3) Examine the type of participation of batik craftsmen in the edu-tourism activities of Giriloyo Batik Village in Padukuhan Karangkulon Bantul Regency. This research used a qualitative approach with a case study method. The research subjects consisted of key informants, main informants and supporting informants. Data sources used primary and secondary data with data collection techniques through interviews, observation, and documentation. Data validity using source triangulation. Data analysis techniques through data collection, data reduction, data presentation and conclusion drawing. The results showed that (1) Edu-tourism activities in Giriloyo Batik Village include batik learning, batik shopping, study visits, cooperation and education services, catering and outbound. (2) The dimensions of participation of batik craftsmen in the edu-tourism activities of Giriloyo Batik Village include the dimensions of planning, implementation of utilization of results and evaluation. (3) The types of participation of batik craftsmen in the edu-tourism activities of Giriloyo Batik Village include passive participation, participation by providing information, participation by providing information, and participation by providing information.

Keywords: *Participation, Edu-tourism, Batik craftsmen*