

# The Effects of Sustainable Supply Chain Management Practices on Sustainable Firm Performance Mediated by Innovation Adaption

Dhea Salsabila Chairi <sup>1)</sup>; Titik Kusmantini <sup>2)</sup>

<sup>1)</sup> deasalsa35@gmail.com, UPN Veteran Yogyakarta, Indonesia

<sup>2)</sup> titikkusmantini@upnyk.ac.id, UPN Veteran Yogyakarta, Indonesia

\*) Corresponding Author

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## ABSTRACT

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The sustainability of the performance of culinary MSMEs in the midst of rapid technological developments and widespread environmental problems requires culinary MSMEs in Depok District, Sleman Regency to be able to adapt in order to maintain the sustainability of their businesses which have also been hit hard by the Covid-19 pandemic in 2020 to 2022. Ofcourse The challenges faced are not only related to the impact on the financial performance of MSMEs but also related to social performance and environmental performance.

**Objectives:** This research aims to examine the impact of Sustainable Supply Chain Management Practices on Sustainable Firm Performance mediated by Innovation Adaption.

**Methodology:** the method used in this research is a quantitative method. The population studied consisted of culinary MSMEs in Depok District, Sleman Regency. This research uses a sampling method called purposive sampling with certain criteria. This research uses the partial least squares (PLS) analysis method via SmartPLS 3.0 software to analyze hypotheses.

**Finding:** This research shows that Sustainable Supply Chain Management Practices have a positive and significant effect on Sustainable Firm Performance. Innovation Adaption does not have a significant effect on Sustainable Firm Performance.

**Conclusion:** Sustainable Supply Chain Management Practices is a good method to be used by Culinary MSMEs in Depok District, Sleman Regency to improve Sustainable Firm Performance.

**Keywords:** Sustainable Firm Performance, Sustainable Supply Chain Management Practices (:) Innovation Adaption.

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Submitted:

Revised:

Accepted:

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**Article Doi:**

[https://dx.doi.org/10.22441/jurnal\\_mix.2022.v11.001](https://dx.doi.org/10.22441/jurnal_mix.2022.v11.001)