

Isna Fauziyah. 2024. Partisipasi Anggota Kelompok Tani Gemah Ripah dalam Pengelolaan Kampung Sayur Bausasran Kecamatan Danurejan Kota Yogyakarta. Di bawah arahan dosen pembimbing Budi Widayanto.

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji kegiatan yang dilakukan anggota Kelompok Tani Gemah Ripah dalam Pengelolaan Kampung Sayur Bausasran di Kecamatan Danurejan Kota Yogyakarta, (2) Mengkaji strategi partisipasi anggota Kelompok Tani Gemah Ripah dalam Pengelolaan Kampung Sayur Bausasran di Kecamatan Danurejan Kota Yogyakarta, (3) Mengkaji tipe partisipasi anggota Kelompok Tani Gemah Ripah dalam Pengelolaan Kampung Sayur Bausasran di Kecamatan Danurejan Kota Yogyakarta. Penelitian ini menggunakan pendekatan kualitatif dengan menggunakan metode studi kasus. Subjek yang diteliti yaitu anggota Kelompok Tani Gemah Ripah. Teknik penentuan informan kunci, informan utama dan pendukung menggunakan teknik *purposive sampling*. Teknik pengumpulan data menggunakan wawancara, observasi, dan dokumentasi dengan pengujian keabsahan data menggunakan triangulasi sumber. Teknik analisis data dilakukan dengan cara mereduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) Kegiatan pengelolaan Kampung Sayur Bausasran terdiri dari kegiatan kerja bakti, pengolahan hasil pertanian, pendampingan kunjungan wisata, penanaman tanaman, rapat rutin koordinasi, sosialisasi dan pelatihan (2) Strategi partisipasi dilakukan dengan strategi komunikasi, strategi keterlibatan anggota, strategi pemberdayaan komunitas (3) tipe partisipasi anggota Kelompok Tani Gemah Ripah dalam pengelolaan Kampung Sayur Bausasran meliputi tipe partisipasi dengan cara memberikan informasi, partisipasi dengan konsultasi, partisipasi untuk intensif materill, partisipasi fungsional, partisipasi interaktif, partisipasi kemandirian/*self mobilization*.

Kata kunci: Strategi partisipasi, tipe partisipasi, kelompok tani, kampung sayur bausasran.

Isna Fauziyah. 2024. *Participation of Gemah Ripah Farmers Group Members in Management of Bausasran Vegetable Village, Danurejan District, Yogyakarta City. Under the direction of supervisor Budi Widayanto.*

ABSTRACT

This study aims to (1) Assess the activities carried out by members of the Gemah Ripah Farmer Group in the Management of Bausasran Vegetable Village in Danurejan District, Yogyakarta City, (2) Assess the participation strategy of members of the Gemah Ripah Farmer Group in the Management of Bausasran Vegetable Village in Danurejan District, Yogyakarta City, (3) Assess the type of participation of members of the Gemah Ripah Farmer Group in the Management of Bausasran Vegetable Village in Danurejan District, Yogyakarta City. This research uses a qualitative approach using a case study method. The subjects studied were members of the Gemah Ripah Farmers Group. The technique of determining key informants, main and supporting informants using purposive sampling technique. Data collection techniques using interviews, observation, and documentation with data validity testing using source triangulation. Data analysis techniques are done by reducing data, presenting data and drawing conclusions. The results showed that (1) The management activities of Kampung Sayur Bausasran consist of community service activities, processing agricultural products, assisting tourist visits, planting plants, routine coordination meetings, socialization and training (2) Participation strategies are carried out with communication strategies, member involvement strategies, community empowerment strategies (3) types of participation of members of the Gemah Ripah Farmer Group in the management of Kampung Sayur Bausasran include types of participation by providing information, participation by consultation, participation for material intensive, functional participation, interactive participation, self-reliance / self mobilization participation.

Keywords: *Strategy to increase participation, types of participation, farmer groups, bausasran vegetable village.*