

DAFTAR PUSTAKA

- Almaiah, M.A., Hajjej, F., Shishakly, R., Lutfi, A., Amin, A. and Awad, A.B., 2022. The Role of Quality Measurements in Enhancing the Usability of Mobile Learning Applications during COVID-19. *Electronics (Switzerland)*, 11(13). <https://doi.org/10.3390/electronics11131951>.
- Ashrafi, A., Zareravasan, A., Rabiee Savoji, S. and Amani, M., 2020. Exploring factors influencing students' continuance intention to use the learning management system (LMS): a multi-perspective framework. *Interactive Learning Environments*. <https://doi.org/10.1080/10494820.2020.1734028>.
- Bhattacherjee, A., 2001. *Bhattacherjee/Information Systems Continuance MIS Quarterly UNDERSTANDING INFORMATION SYSTEMS CONTINUANCE: AN EXPECTATION-CONFIRMATION MODEL1 Motivation for the Study*. pp.351–370.
- Burhan Fahmi Ahmad, 2021. Layanan Diminati saat Corona, Startup Pendidikan Zenius Raih Investasi. [online] Tersedia di <<https://katadata.co.id/desysetyowati/digital/5ff4330b8a489/layanan-diminati-saat-corona-startup-pendidikan-zenius-raih-investasi>> [Diakses 26 November 2023].
- Chairunisa, 2022. 8 Aplikasi Terbaik untuk Belajar Berbagai Pelajaran Sekolah. [online] Tersedia di <<https://dailysocial.id/post/8-aplikasi-terbaik-untuk-belajar-berbagai-pelajaran-sekolah>> [Diakses 26 November 2023].
- Cheng, Y.M., 2020. Students' satisfaction and continuance intention of the cloud-based e-learning system: roles of interactivity and course quality factors. *Education and Training*, 62(9), pp.1037–1059. <https://doi.org/10.1108/ET-10-2019-0245>.
- Chen, Y.Y., and Fang, W., 2008. The Moderating Effect of Impression Management on the Organizational Politics Performance Relationship, 79(3), 263-277.
- Hair, J.F., Black, W.C., Babin, B.J. and Anderson, R., 2010. *Multivariate Data Analysis*. 7th ed. Pearson Prentice Hall.
- Hair, J.F., Sarstedt, M., Hopkins, L. and Kuppelwieser, V. G., 2014. *Partial least squares structural equation modeling (PLS-SEM) An emerging tool in business research*. Emerald Group Publishing Limited.
- Hamidi, H. and Chavoshi, A., 2018. Analysis of the essential factors for the adoption of mobile learning in higher education: A case study of students of the University of Technology. *Telematics and Informatics*, 35(4), pp.1053–1070. <https://doi.org/10.1016/j.tele.2017.09.016>.
- Huang, H.C., Huang, L.S., Chou, Y.J. and Teng, C.I., 2017. Influence of temperament and character on online gamer loyalty: Perspectives from personality and flow theories. *Computers in Human Behavior*, 70, pp.398–406.

<https://doi.org/10.1016/j.chb.2017.01.009>.

Limayem, M. and Hirt, S., 2003. Force of Habit and Information Systems Usage: Theory and Initial Validation. *Journal of the Association for Information Systems*, 4(1), pp.65–97. <https://doi.org/10.17705/1jais.00030>.

Lin, K.Y., Wang, Y.T. and Hsu, H.Y.S., 2017. Why do people switch mobile platforms? The moderating role of habit. *Internet Research*, 27(5), pp.1170–1189. <https://doi.org/10.1108/IntR-04-2016-0087>.

Lin, K.-Y., Wang, Y.-T. and Huang, T.K., n.d. *What Drives Continued Intention for Mobile Payment?-An Expectation Cost Benefit Theory with Habit*. [online] Available at: <<http://hdl.handle.net/10125/50066>>.

Oliver, R.L. 1980. *A Cognitive Model of the Antecedents and Consequences of Satisfaction Decisions*. pp. 460-469.

Rokhim, M.N., 2023. Analisis Continuance Use Intention Pada BNI MOBILE BANKING Menggunakan *Expectation-Confirmation Model* (ECM). S1. Universitas Islam Negeri Syarif Hidayatullah. Tersedia di <<https://repository.uinjkt.ac.id>> [Diakses 17 Januari 2024]

Similarweb, 2023. Top Ranking Education Apps for iPhone in App Store in Indonesia. [online] Tersedia di: <<https://www.similarweb.com/apps/top/apple/store-rank/id/education/top-free/iphone/>> [Diakses 26 November 2023]

Statista. (2022, Oktober). Most Popular Apple App Store categories as of 3rd quarter 2022 by share of available apps. <https://www.statista.com/statistics/270291/popular-categories-in-the-app-store/>

Sugandi Ahmad Thovan, 2021. Kinerja Edtech Moncer, Ini Capaian Zenius Sepanjang 2021. [online] Tersedia di <<https://teknologi.bisnis.com/read/20211209/266/1475742/kinerja-edtech-moncer-ni-capaiyan-zenius-sepanjang-2021>> [Diakses 26 November 2023]

Sugiyono, 2013. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta, CV

Suzianti, A. and Paramadini, S.A., 2021. Continuance intention of e-learning: The condition and its connection with open innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1). <https://doi.org/10.3390/JOITMC7010097>.

Taghizadeh, S.K., Rahman, S.A., Nikbin, D., Alam, M.M.D., Alexa, L., Ling Suan, C. and Taghizadeh, S., 2022. Factors influencing students' continuance usage intention with online learning during the pandemic: a cross-country analysis. *Behaviour and Information Technology*, 41(9), pp.1998–2017. <https://doi.org/10.1080/0144929X.2021.1912181>.

- Wang, X., Liu, T., Wang, J. and Tian, J., 2022a. Understanding Learner Continuance Intention: A Comparison of Live Video Learning, Pre-Recorded Video Learning and Hybrid Video Learning in COVID-19 Pandemic. *International Journal of Human-Computer Interaction*, 38(3), pp.263–281. <https://doi.org/10.1080/10447318.2021.1938389>.
- Wang, X., Lu, A., Lin, T., Liu, S., Song, T., Huang, X. and Jiang, L., 2022b. Perceived usefulness predicts second language learners' continuance intention toward language learning applications: a serial multiple mediation model of integrative motivation and flow. *Education and Information Technologies*, 27(4), pp.5033–5049. <https://doi.org/10.1007/s10639-021-10822-7>.
- Wang, Y.T. and Lin, K.Y., 2021. Understanding Continuance Usage of Mobile Learning Applications: The Moderating Role of Habit. *Frontiers in Psychology*, 12. <https://doi.org/10.3389/fpsyg.2021.736051>.
- Wang, Y.-T., Lin, K.-Y. and Huang, T.K., n.d. *Exploring the Antecedents of Mobile Application Usage in the Context of English Learning*. [online] Available at: <<https://hdl.handle.net/10125/60005>>.
- Wang, Y.Y., Wang, Y.S., Lin, H.H. and Tsai, T.H., 2019. Developing and validating a model for assessing paid mobile learning app success. *Interactive Learning Environments*, 27(4), pp.458–477. <https://doi.org/10.1080/10494820.2018.1484773>.
- Yamin dan Kurniawan, 2011. *Generasi Baru Mengolah Data Penelitian dengan Partial Least Square Path Modelling : Aplikasi dengan software XLSTAT, SmartPLS, dan Visual PLS*. Jakarta: Salemba Infotek.
- Zarkasi, A.C., Wardani, A.S., dan Sucipto, 2022. Analisa User Experience Terhadap Fitur Di Aplikasi Zenius Menggunakan Heart Framework. *METHOMIKA: Jurnal Manajemen Informatika & Komputerisasi Akuntansi*, 6(2).