

**NINDY REVAMARISKA KHOIRI NURLAILI.** 2024. *Madu Sari Farmers Group's Members Empowerment through Lanceng Bee Farming in Ngrandu Hamlet, Katongan Village, Nglipar District, Gunungkidul Regency. Supervised by Eko Murdiyanto and Dwi Aulia Puspitaningrum.*

#### ABSTRACT

*This research aimed to (1) Analyze the implementation of the lanceng bee farming activity of KTH (Forest Farmer Group) Madu Sari (2) Analyze the process of empowering farmers in KTH Madu Sari in lanceng bee farming (3) Analyze the independence of the KTH Madu Sari in lanceng bee farming. This research was a qualitative research with case study method. Selection of informants used snowball technique. The research informants were the chairman, two members of KTH Madu Sari, and the temporary head of Ngrandu hamlet. Data collection techniques used interviews, observation, and documentation. Data validity testing used rich and dense descriptions, clarification of biases, and relatively long time in the field. Data analysis used collecting, reducing, and presenting data, and drawing conclusions. The first research result was the implementation of the lanceng bee farming activity in KTH Madu Sari by the selection of farmland, capital arrangement, labour arrangement, and lanceng bee arrangement, including colony arrangement, food arrangement, hive arrangement, maintenance, harvesting, packaging, and marketing. Second, the process of empowering farmers in KTH Madu Sari by lanceng bee farming had gone through 3 stages, namely awareness, capacity building, and empowerment. Third, the human independence occurred because members of KTH Madu Sari had technical skills, entrepreneurial spirit, and managerial skills. Business independence occurred because there are Madu Sari Lanceng Cooperation, a well run business, marketing digitalization, and efficiency by the use of harvesting tools. Environmental independence occurred because there is utilization of honey waste into propolis. Institutional independence occurred due to membership registration, binding interest, no coercion, and structure formation.*

*Keywords: KTH (Forest Farmer Group) Madu Sari, Lanceng Bee Farming Activity, Empowerment Process, Independence*