

GHAZY RIFARACHMAN HAMMAM. 2024. Partisipasi Anggota Kelompok Wanita Tani Dalam Kegiatan Pasar Tani Dhuawar (Studi Kasus Di Dusun Kroco Kalurahan Sendangsari, Kapanewon Pengasih). Dibimbing oleh Budi Widayanto

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji pelaksanaan kegiatan Pasar Tani Dhuawar di Dusun Kroco (2) Mengkaji bentuk partisipasi anggota KWT Dhuawar pada kegiatan Pasar Tani Dhuawar di Dusun Kroco (3) Mengkaji tingkat partisipasi anggota KWT Dhuawar pada kegiatan Pasar Tani Dhuawar di Dusun Kroco. Pendekatan yang digunakan pada penelitian yaitu pendekatan kualitatif dan jenis penelitian menggunakan studi kasus. Subjek yang diteliti yaitu anggota KWT Dhuawar. Teknik penentuan informan kunci, informan utama dan pendukung menggunakan teknik *purposive sampling*. Teknik pengumpulan data menggunakan wawancara, observasi, dan dokumentasi dengan pengujian keabsahan data melalui triangulasi sumber. Teknik analisis data dilakukan dengan cara mereduksi data, menyajikan data, dan penarikan kesimpulan serta verifikasi. Hasil penelitian menunjukkan bahwa (1) Pelaksanaan kegiatan yang dilakukan oleh anggota KWT Dhuawar dalam kegiatan Pasar Tani Dhuawar meliputi penanaman tanaman dalam demplot, perawatan tanaman, pemanenan hasil tanam dan pengolahan, mengikuti event bazaar, serta berjualan di Pasar Tani Dhuawar (2) Bentuk partisipasi anggota KWT Dhuawar yang terlihat yaitu partisipasi ide pikiran, partisipasi tenaga, partisipasi harta benda, partisipasi keterampilan, serta partisipasi sosial (3) Tingkat partisipasi anggota KWT Dhuawar yang terdapat dalam pelaksanaan kegiatan Pasar Tani Dhuawar sering mengalami pergeseran dari *non-participation*, *tokenism*, maupun *citizen power*

Kata kunci: Bentuk partisipasi, tingkat partisipasi, pelaksanaan kegiatan, pasar tani dhuawar

GHAZY RIFARACHMAN HAMMAM. 2024. *Participation of Women Farmer Group Members in Dhuawar Farmers Market Activity (Case Study in Kroco , Sendangsari, Pengasih).* Supervised by Budi Widayanto

ABSTRACT

This research aims to (1) examine the implementation of Dhuawar Farmers Market activity in Kroco (2) examine the form of participation Dhuawar Women Farmer Group members in Dhuawar Farmers Market activities in Kroco (3) examine the level of participation Dhuawar Women Farmer Group members in Dhuawar Farmers Market activity in Kroco. The approach used in research is a qualitative approach and the type of research using case studies. The subjects studied are members of Dhuawar Women Farmer Group. The technique of determining key informants, main informants and support informants. The selection of informants in this study was carried out purposive. Data collection techniques use interviews, observations, and documentation by testing the validity of data through triangulation of sources. Data analysis techniques are carried out by reducing data, presenting data, and drawing conclusions and verification. The results showed that (1) The implementation of activity carried out by members of Dhuawar Women Farmer Group in Dhuawar Farmers Market activity includes planting plants in lands, plant care, harvesting the plant and processing raw materials into sales product , participating in bazaar events, and selling at the Dhuawar Farmers Market (2) The forms of participation of KWT Dhuawar members are participation of ideas, energy participation, property participation, skill participation, and social participation (3) The level of participation of KWT Dhuawar members in the implementation of Dhuawar Farmers Market activities often experiences shifts from non-participation, tokenism, and citizen power

Keywords: *Form of participation, level of participation, implementation of activities, dhuawar farmers market*