

ABSTRAK

Kemunculan *Coronavirus disease 2019* (COVID-19) menuai perhatian dan polemik secara global terlebih kemudian fenomena ini meningkat sebagai pandemi. Amerika Serikat di awal mengalami kewalahan dalam menghadapi pandemi COVID-19. Ketidakseriusan Donald Trump dalam menanggapi pandemi COVID-19 dan semakin meluas persoalan kasus pandemi COVID-19 memicu keperihatinan Joe Biden. Tindakan sekuritisasi terhadap pandemi COVID-19 dilakukan Joe Biden. Penelitian ini hendak menganalisis proses sekuritisasi pandemi COVID-19. Metode penelitian digunakan adalah pendekatan kualitatif dan analisis wacana. Kerangka pemikiran dalam penelitian ini menggabungkan teori sekuritisasi dan teori tindak tutur. Hasil penelitian ini adalah dalam menghadapi pandemi COVID-19, Joe Biden telah berhasil melakukan tindakan sekuritisasi melalui tindak tutur deklaratif dan tindak tutur direktif dengan menyatakan dan memberikan persuasi bahwa pandemi COVID-19 merupakan ancaman eksistensial terhadap kelompok ekonomi, kelompok kesehatan, dan kelompok komunitas ras/etnis sebagai objek referen terancam. VOA, ABC News, dan NPR sebagai representasi audiens telah meresonansi konstruksi wacana keamanan disampaikan oleh Joe Biden. Keberhasilan Joe Biden mentransformasi pandemi COVID-19 sebagai ancaman keamanan telah mengesahkan tindakan luar biasa dalam bentuk Perintah Eksekutif dan Strategi Nasional Penanganan COVID-19 dan Kesiapsiagaan Pandemi.

Kata Kunci: Sekuritisasi, Joe Biden, Tindak Tutur.

SECURITIZATION OF THE COVID-19 PANDEMIC IN THE UNITED STATES IN JOE BIDEN ERA

ABSTRACT

The emergence of Coronavirus disease 2019 (COVID-19) has attracted attention and polemics globally, especially since this phenomenon has escalated as a pandemic. At the beginning, the United States was overwhelmed in dealing with the COVID-19 pandemic. Donald Trump's lack of seriousness in responding to the COVID-19 pandemic and the increasingly widespread case of the COVID-19 pandemic has sparked Joe Biden's concern. Joe Biden took securitization action against the COVID-19 pandemic. This research aims to analyze the securitization process of the COVID-19 pandemic. The research method used is a qualitative approach and discourse analysis. The framework in this research combines securitization theory and speech act theory. The results of this research are that in dealing with the COVID-19 pandemic, Joe Biden has succeeded in carrying out securitization actions through declarative speech acts and directive speech acts by stating and providing persuasion that the COVID-19 pandemic is an existential threat to economic groups, health groups, and ethnicity/racial community groups as threatened referent objects. VOA, ABC News, and NPR as audience representatives have resonated the construction of the security discourse conveyed by Joe Biden. Joe Biden's success in transforming the COVID-19 pandemic as a security threat has authorized extraordinary measures in the form of Executive Orders and the National Strategy for the COVID-19 Response and Pandemic Preparedness.

Keywords: *Securitization, Joe Biden, Speech Act.*