

## ABSTRAK

Penelitian ini bertujuan untuk menguji penghargaan finansial, pelatihan profesional, lingkungan kerja, nilai-nilai sosial, pengakuan profesional terhadap pilihan karir di jurusan akuntansi Universitas Pembangunan Nasional Veteran Yogyakarta. Penelitian ini menggunakan 100 orang mahasiswa Jurusan Akuntansi S1 Universitas Pembangunan Nasional Veteran Yogyakarta yang masih aktif tahun akademik 2019 hingga 2020. Penelitian ini dilakukan dengan metode survey terhadap mahasiswa Jurusan Akuntansi Fakultas Ekonomi dan Bisnis Universitas Pembangunan Nasional dan dianalisis dengan regresi linier berganda. Tahap pertama menguji validitas dan reliabilitas pertanyaan setiap variabel. Tahap kedua, melakukan regresi variabel penghargaan finansial, pelatihan profesional, lingkungan kerja, nilai-nilai sosial, pengakuan profesional terhadap pilihan karir. Hasil penelitian ini menunjukkan bahwa variabel penghargaan finansial, variabel nilai-nilai sosial, variabel pengakuan profesional berpengaruh secara signifikan terhadap pilihan karir, Sedangkan variabel pelatihan profesional dan variabel lingkungan kerja tidak berpengaruh secara signifikan terhadap pilihan karir.

**Kata Kunci:** penghargaan finansial, pelatihan profesional, lingkungan kerja, nilai-nilai sosial, pengakuan profesional terhadap pilihan karir.

### *Abstract*

*This research aims to test the financial award, professional training, work environment, social values, professional recognition of career options in the accounting department of National Development University Veteran of Yogyakarta. This research uses 100 students of accounting department S1 of National Development University of Yogyakarta, which is still active academic year 2019 to 2020. This study was conducted by a survey method of students of the Faculty of Economics and Business of the National Development University and analyzed with multiple linear regression. The first stage tests the validity and reliability of each variable's query. The second stage, conducting variable regression in financial awards, professional training, work environment, social values, professional recognition of career choice. The results of this study show that variable financial award, variable social values, professional recognition variables significantly affect career options, while professional training variables and environment variables Work has no significant effect on career choices.*

***Keywords: financial awards, professional training, work environment, social values, professional recognition of career choices.***