

DAFTAR PUSTAKA

- Ahmad, A., Jamaludin, A., Zuraimi, M., dan Valeri, M. 2020. "Visit Intention and Destination Image in Post-Covid-19 Crisis Recovery." *Current Issues in Tourism* 24(17): 2392–2397.
- Asih, S., Muliaty, Puspita, N., Leonardo, A., Pratiwi, A., Meifilina, A., Srinawati, W., Subakti, H., Makmur, J., dan Syarifuddin. 2021. *Strategi Komunikasi, Mobilitas Sosial Serta Perubahan Perilaku Masyarakat Dalam Menghadapi Penyebaran COVID-19*. Sulawesi Selatan: Yayasan Cendekiawan Indonesia Timur.
- Bi, Juan, dan Gu, Chunxia. 2019. "Cultural Distance and International Tourists' Intention to Visit a Destination." *Asia Pacific Journal of Tourism Research* 24(8): 839-849.
- Carballo, R. R., León, C. J., dan Carballo M. M. 2022. "Gender as Moderator of the Influence of Tourists' Risk Perception on Destination Image and Visit Intentions." *Tourism Review* 77(3): 913-924.
- Damanik, D., Nasrullah, Purba, B., SN, Arfandi, Abdillah, D., Raditya, Salim, M. N., Hamidah, S., Rusata, T., dan Faried, A. I. 2022. *Ekonomi Pariwisata: Konsep, Pemasaran dan Pembangunan*. Yayasan Kita Menulis.
- Dinas Pariwisata DIY. 2021. *Statistik Kepariwisataan DIY*. Yogyakarta: Dinas Pariwisata Daerah Istimewa Yogyakarta.
- Eddyono, Fauziah. 2021. *Pengelolaan Destinasi Pariwisata*. Jawa Timur: Uwais Inspirasi Indonesia.
- Fabiansson, Charlotte dan Fabiansson, Stefan. 2016. *Food and the Risk Society: The Power of Risk Perception*. New York: Routledge.

- Farrukh, M., Shahzad, I. A., Sajid, M., Sheikh, M. F., dan Alam, I. 2020. "Revisiting The Intention To Travel Framework In The Perspective Of Medical Tourism: The Role Of Eword-Of-Mouth And Destination Image." *International Journal of Healthcare Management* 15(1): 28–35.
- Ferdinand. Augusty. 2006. *Metode Penelitian Manajemen: Pedoman Penelitian Untuk Penulisan Skripsi, Tesis dan Disertasi Ilmu Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Firmansyah, M. A. 2018. *Perilaku Konsumen (Sikap dan Pemasaran)*. Yogyakarta: Deepublish.
- Fishbein, Martin, and Icek Ajzen. 1975. *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*. USA: Addison-Wesley Publishing Company.
- George, Richard. 2021. *Marketing Tourism and Hospitality: Concepts and Cases*. London: Palgrave Macmillan.
- Ghozali, Imam. 2017. *Model Persamaan Struktural Konsep Dan Aplikasi Dengan Program AMOS 24*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hamouda, Manel dan Yacoub, Imen. 2018. "Explaining Visit Intention Involving Ewom, Perceived Risk Motivations And Destination Image." *International Journal Leisure and Tourism Marketing* 6 (1): 65-82.
- Hillson, David, dan Murray-Webster, Ruth. 2017. Understanding and Managing Risk Attitude: Second Edition. England: Gower Publishing Limited.
- Isdarmanto. 2017. *Dasar-Dasar Kepariwisataan dan Pengelolaan Destinasi Pariwisata*. Yogyakarta: Penerbit Gerbang Media Aksara.

- Ismagilova, E., Dwivedi, Y. K., Slade, E., dan Williams, M. D. 2017. *Electronic Word of Mouth (eWOM) in the Marketing Context: A State of the Art Analysis and Future Directions*. Cham: Springer International Publishing.
- Jalilivand, M. R., Samiei, N., Dini, B., dan Manzari, P. Y. 2012. "Examining The Structural Relationships Of Electronic Word Of Mouth, Destination Image, Tourist Attitude Toward Destination And Travel Intention: An Integrated Approach." *Journal of Destination Marketing & Management* 1: 134-143.
- Juliandi, A., Irfan, dan Manurung, S. 2014. *Metodologi Penelitian Bisnis, Konsep dan Aplikasi*. Medan: UMSU Press.
- Junarta, H., Nuryakin, dan Fatmawati I. 2021. "The Influence of Heritage Image, Destination Image, and Experimental Quality on Behavioural Intentions of Foreign Tourist. *Jurnal Dinamika Manajemen* 12 (1): 29-40.
- Kanwel, S., Lingqiang, Z., Asif, M., Hwang, J., Hussain, A., dan Jameel, A. 2019. "The Influence of Destination Image on Tourist Loyalty and Intention to Visit: Testing a Multiple Mediation Approach." *Sustainability (Switzerland)* 11(22): 6401-6420.
- Kim, Hun, dan Chang, Byenghee. 2020. "A study on the Effects of Crowdfunding Values on the Intention to Visit Local Festivals: Focusing on Mediating Effects of Perceived Risk and e-WOM." *Sustainability (Switzerland)* 12(8): 3264-3273.
- Kotler, P., Bowen, J. T., dan Baloglu, S. 2022. *Marketing for Hospitality and Tourism*. 8th Global Edition. UK: Pearson Education Limited.
- Kotler, Philip, dan Keller, Kevin Lane. 2016. *Marketing Management*. 15th Global Edition. USA: Pearson Education.

- Machin, D., Campbell, M. J., Tan, S. B., dan Tan, S. H. 2019. *Sample Size Tables for Clinical Studies*. UK: John Wiley & Sons Ltd.
- Mistriani, N., Nasrullah, Lestari, N., Revida, E., Simamarta, M. T., Murdana, I. M., Suwandi, A., Utami, N. R., Y., Lestari, dan Tristantie, N. 2021. *Pengantar Pariwisata dan Perhotelan*. Medan: Penerbit Yayasan Kita Menulis.
- Mogaji, E., Adeola, O., Adisa, I., Hinson, R. E., Mukonza, C., dan Kirgiz, A. C. 2022. *Green Marketing in Emerging Economies: Communication and Brand Perspective: An Introduction*. Cham: Palgrave Macmillan.
- Musfar, F. T., Noviasari, H., dan Meilisa. 2021. *Perilaku Green Purchase Intention (Industri Kriya Kayu di Pekanbaru)*. Indramayu: Penerbit Adab.
- Noviaristanti, Siska. 2022. *Contemporary Research on Management and Business: Proceedings of International of Contemporary Research on Business and Management (ISCRBM 2021)*. Jakarta: Taylor & Francis.
- Pemerintah Indonesia. 2009. Undang-Undang Republik Indonesia Nomor 10 Tahun 2009 Tentang Kepariwisataan. Jakarta : Sekretariat Negara.
- Perić, Goran, Dramićanin, Sandra dan Conić , Momčilo. 2021. "The Impact of Serbian Tourists' Risk Perception on Their Travel Intentions during the COVID-19 Pandemic." *European Journal of Tourism Research* 27:2705-2727.
- Peter, J. John, dan Olsen, Jerry C. 2010. *Consumer Behavior & Marketing Strategy*. Ninth Edition. New York: McGraw-Hill.
- Pitana, I Gede, dan Diarta, I Ketut Surya. 2009. *Pengantar Ilmu Pariwisata*. Yogyakarta: Penerbit Andi.

- Prayogo, R. R., Ketaren, F. L. S., dan Hati, R. M. 2017. "Electronic Word Of Mouth, Destination Image, And Satisfaction Toward Visit Intention". *Advances in Social Science, Education and Humanities Research* 81: 209-218.
- Prebensen, N. K., Chen, J. S., dan Uysal, M. S. 2018. *Creating Experience Value in Tourism*. USA: CAB International.
- Roeser, S., Hillerbrand, R., Sandin, P. dan Peterson, M. 2012. *Handbook of Risk Theory: Epistemology, Decision Theory, Ethics, and Social Implications of Risk*. Springer Netherlands.
- Satyarini, N. W. M., Tamjuddin, T. dan Kurniawan, R.. 2019. "Interrelation Between Tourist Risk Perception and Destination Image and Revisit Intention East Lombok Post Earhquake." *Advances in Economics, Business and Management Research* 143: 181-186.
- Schiffman, Leon G., dan Wisenblit, Joseph. 2015. *Consumer Behavior*. New Jersey: Pearson Education.
- Seabra, C., Paiva, O., Silva, C.; dan Abrantes, J. L. 2021. *Pandemics and Travel: COVID-19 Impacts in the Tourism Industry*. UK: Emerald Publishing Limited.
- Simarmata, H. M., Revida, E., Kato, I., Sari, H., Simatupang , S., Sudarso, A., et, al. 2021. *Manajemen Perilaku Konsumen dan Loyalitas*. Medan: Yayasan Kita Menulis.
- Sotiriadis, Marios dan Gursoy, Dogan. 2016. *The Handbook of Managing and Marketing Tourism Experiences*. Emerald Group Publishing.
- Sugiyono. 2019. *Metode Penelitian Bisnis*. Bandung: Penerbit Alfabeta Bandung.

- Timotius, Kris H. 2017. *Pengantar Metodologi Penelitian: Pendekatan Manajemen Pengetahuan untuk Perkembangan Pengetahuan*. Yogyakarta: Penerbit Andi.
- Utama, I Gusti Bagus Rai. 2017. *Pemasaran Pariwisata*. Yogyakarta: Penerbit Andi.
- Vegara-Ferri, J. M., López-Gullón, J. M., Valentine, I., Díaz Suárez, A., dan Angosto, S. 2020. "Factors Influencing the Tourist's Future Intentions in Small-Scale Sports Events." *Sustainability (Switzerland)* 12(19): 8103-8121.
- Weitzl, Wolfgang. 2017. *Measuring Electronic Word-Of-Mouth Effectiveness*. Wiesbaden: Springer Gabler.
- Widayat. 2018. *Statistika Multivariat (Pada Bidang Manajemen dan Bisnis)*. Malang : UMM Press.
- Xie, C., Huang, Q., Lin, Z., dan Chen, Y. 2020. "Destination risk perception, image and satisfaction: The moderating effects of public opinion climate of risk." *Journal of Hospitality and Tourism Management* 44: 122-130.
- Zainurossalamia, Saida. 2020. *Manajemen Pemasaran: Teori dan Strategi*. Lombok Tengah: Forum Pemuda Aswaja.
- bps.go.id (diakses pada tanggal 30 Januari 2022)
- jdih.kemenparekraf.go.id (diakses pada tanggal 30 Januari 2022)
- www.kratonjogja.id (diakses pada tanggal 7 Maret 2023)
- nationalgraphic.grid.id (diakses pada tanggal 7 Maret 2022)
- museumnusantara.com/taman-sari-jogja (diakses pada tanggal 7 Maret 2022)