

## DAFTAR PUSTAKA

- Aji, P. M., Nadhila, V., & Sanny, L. (2020). Effect of social media marketing on instagram towards purchase intention: Evidence from Indonesia's ready-to-drink tea industry. *International Journal of Data and Network Science*, 4(2), 91–104. <https://doi.org/10.5267/j.ijdns.2020.3.002>
- Ang, F. O., Andreani, F., Harjanti, S., Rokhmawati at el., Ruhamak, M. D., Rahayu, B., Samuel, H., & Setiawan, K. Y. (2022). Pengaruh Social Media Marketing pada Facebook terhadap Minat Beli Feel in Taste di Kupang dengan Kepercayaan Konsumen Sebagai Variabel Mediasi. *Ekonika : Jurnal Ekonomi Universitas Kadiri*, 1(1), 188–204. <https://stp-mataram.e-journal.id/JIH/article/view/1699%0Ahttps://doi.org/10.32535/jicp.v4i3.1343>
- Apăvăloaie, E.-I. (2014). The Impact of the Internet on the Business Environment. *Procedia Economics and Finance*, 15(14), 951–958. [https://doi.org/10.1016/s2212-5671\(14\)00654-6](https://doi.org/10.1016/s2212-5671(14)00654-6)
- Aryadhe, T., Suryani, A., & Sudiksa, I. B. (2018). Pengaruh Sikap dan Norma Subjektif Terhadap Niat Beli Dan Keputusan Pembelian Fakultas Ekonomi dan Bisnis Universitas Udayana ( Unud ), Bali , Indonesia Sifat manusia yang tidak pernah puas dan mempunyai beragam keinginan menuntut produsen untuk selalu me. *E-Jurnal Manajemen Unud*, 7(3), 1452–1480. <https://media.neliti.com/media/publications/255052-pengaruh-sikap-dan-norma-subjektif-terha-76c7ce29.pdf>
- Asnan, N., & Yuniarinto, A. (2023). Pengaruh Social Media Marketing Terhadap Purchase Intention Dengan Brand Awareness Sebagai Mediasi. *Jurnal Ilmiah Mahasiswa Fakultas Ekonomi Dan Bisnis*, 1–15. <https://jmppk.ub.ac.id/index.php/jmppk/article/view/139>
- Atito, M., Abd El-Jalil, S., Rady, A., & fawy, W. (2023). The Effect of E-WOM through Social Media on Purchasing Intention: The Mediating Role of E-Trust at the Egyptian Youth Hostels. *International Journal of Tourism and Hospitality Management*, 6(1), 206–228. <https://doi.org/10.21608/ijthm.2023.300884>
- Ayhan, B., Dal, D., Öcal, T., & Aypar, Ü. (2005). Çocukta Internal Juguler Kateterin Neden Olduğu Hemotoraks. *Cocuk Cerrahisi Dergisi*, 19(1), 40–43.
- Budiman, J. & H. R. (2022). Analisis Pengaruh Brand Image, Brand Awareness, E-WOM dengan Trust Sebagai Variabel Mediasi Terhadap Purchase Intention Skincare Korea di Kota Batam. *Jurnal Ilimiah Mahasiswa Ekonomi Manajemen*, 7(3), 589–603.
- Ceyhan, A. (2019). The Impact of Perception Related Social Media Marketing Applications on Consumers' Brand Loyalty and Purchase Intention. *EMAJ: Emerging Markets Journal*, 9(1), 88–100. <https://doi.org/10.5195/emaj.2019.173>

- Chan, B., Purwanto, E., & Hendratono, T. (2020). Social Media Marketing , Perceived Service Quality , Consumer Trust and Online Purchase Intentions. *Technology Reports of Kansai University*, 62(10), 6265–6272.
- Chesher, M., & Kaura, R. (2013). Introduction to Electronic Commerce. *International Journal Of Scientific & Technology Research*, 2(4), 190–193. [https://doi.org/10.1007/978-1-4471-3018-5\\_6](https://doi.org/10.1007/978-1-4471-3018-5_6)
- Chin W, M. G. (1998). The Partial Least Squares Approach to Structural Formula Modeling. *Advances in Hospitality and Leisure*, 8 (2) (January 1998), 5. <https://books.google.com/books?hl=en&lr=&id=EDZ5AgAAQBAJ&oi=fnd&pg=PA295&dq=The+partial+least+squares+approach+to+structural+equation+modeling&ots=49uH6qt2lk&sig=Fwg2GGFWp3LUMMjxMu9h4jbOXnA>
- Doolin, Bill & Dillon, Stuart & Thompson, Fiona & Corner, J. (2005). Perceived risk, the internet shopping experience and online purchasing behavior: A New Zealand perspective. *Journal of Global Information Management*, 13(2), 66–88. <https://doi.org/10.4018/jgim.2005040104>
- Dutt, B. (2023). Social media wellbeing: Perceived wellbeing amidst social media use in Norway. *Social Sciences & Humanities Open*, 7(1), 100436. <https://doi.org/10.1016/j.ssaho.2023.100436>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM). Thousand Oaks. *Sage*, 165.
- Hartawan, E., Liu, D., Handoko, M. R., Evan, G., & Widjojo, H. (2021). Pengaruh Iklan Di Media Sosial Instagram Terhadap Minat Beli Masyarakat Pada E-Commerce. *JMBI UNSRAT (Jurnal Ilmiah Manajemen Bisnis Dan Inovasi Universitas Sam Ratulangi)*, 8(1), 217–228. <https://doi.org/10.35794/jmbi.v8i1.33853>
- Kietzmann, J. H., Hermkens, K., McCarthy, I. P., & Silvestre, B. S. (2011). Social media? Get serious! Understanding the functional building blocks of social media. *Business Horizons*, 54(3), 241–251. <https://doi.org/10.1016/j.bushor.2011.01.005>
- Kim, A. J., & Ko, E. (2012). Do social media marketing activities enhance customer equity? An empirical study of luxury fashion brand. *Journal of Business Research*, 65(10), 1480–1486. <https://doi.org/10.1016/j.jbusres.2011.10.014>
- Kiron, B. D., Palmer, D., Phillips, A. N., & Kruschwitz, N. (2012). Social Business : What Are Companies Really Doing ? *MIT Sloan Management Review*, 31.
- Meybiani, O., Faustine, G., & Siaputra, H. (2019). Pengaruh Ewom Dan Online Trust Terhadap Purchase Intention Di Agoda. *Jurnal Hospitality Dan ...*, 7(2), 486–499. <http://publication.petra.ac.id/index.php/manajemen-perhotelan/article/view/10235>

- Mohammadpour, A., Arbatani, T. R., Gholipour, T. H., Farzianpour, F., & Hosseini, S. (2014). A Survey of the Effect of Social Media Marketing on Online Shopping of Customers by Mediating Variables. *Journal of Service Science and Management*, 07(05), 368–376. <https://doi.org/10.4236/jssm.2014.75034>
- Mukherjee, A., & Nath, P. (2007). Role of electronic trust in online retailing: A re-examination of the commitment-trust theory. *European Journal of Marketing*, 41(9–10), 1173–1202. <https://doi.org/10.1108/03090560710773390>
- Nam, L. G., & Dân, H. T. (2018). Impact of social media Influencer marketing on consumer at Ho Chi Minh City. *International Journal of Social Sciences and Humanities Invention*, 5(5), 4710–4714. <https://doi.org/10.18535/ijsshi/v5i5.10>
- Nieto, J., Hernández-Maestro, R. M., & Muñoz-Gallego, P. A. (2014). Marketing decisions, customer reviews, and business performance: The use of the Toprural website by Spanish rural lodging establishments. *Tourism Management*, 45, 115–123. <https://doi.org/10.1016/J.TOURMAN.2014.03.009>
- Nitzl, C., Roldan, J. L., & Cepeda, G. (2016). Mediation analysis in partial least squares path modelling, Helping researchers discuss more sophisticated models. *Industrial Management and Data Systems*, 116(9), 1849–1864. <https://doi.org/10.1108/IMDS-07-2015-0302>
- Nuseir, M. T. (2019). The impact of electronic word of mouth (e-WOM) on the online purchase intention of consumers in the Islamic countries – a case of (UAE). *Journal of Islamic Marketing*, 10(3), 759–767. <https://doi.org/10.1108/JIMA-03-2018-0059>
- Purnamasari, I., & Suryandari, R. T. (2023). Effect of E-Service Quality on E-Repurchase Intention in Indonesia Online Shopping: E-Satisfaction and E-Trust as Mediation Variables. *European Journal of Business and Management Research*, 8(1), 155–161. <https://doi.org/10.24018/ejbmr.2023.8.1.1766>
- Putri, E. A., & Pradhanawati, A. (2021). Pengaruh E-WOM Terhadap Repurchase Intention Melalui E-Trust Sebagai Mediasi Pada Konsumen Tiket Kereta Di KAI Access (Studi Pelanggan Kereta Argo Sindoro Jurusan Semarang-Jakarta pada KAI Access Kota Semarang). In *Jurnal Administrasi Bisnis: Vol. Vol. X, No.*
- Ramzan, S., & Khan, M. . (2010). Dimension Reduction and Remedy of Multicollinearity using Latent Variable Regression Methods.pdf. In *World Applied Sciences journal* (Vol. 8, Issue 4, pp. 404–410).
- Sativa, A., Astuti, R. T., & Manajemen, J. (2016). Analisis Pengaruh E-Trust dan E-Service Quality terhadap E-Loyalty dengan E-Satisfaction sebagai Variabel Intervening (Studi pada Pengguna E-Commerce C2C Tokopedia). *Diponegoro Journal of Management*, 5(3), 1–10. <http://ejournal->

s1.undip.ac.id/index.php/dbr

Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* (Seventh). Chichester:Wiley.

Sugiyono, D. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*. Bandung:Alfabeta Bandung.

Taher, G. (2021). E-Commerce: Advantages and Limitations. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, 11(1). <https://doi.org/10.6007/ijarafms/v11-i1/8987>