

INTISARI

Penelitian ini bertujuan untuk: (1) Menganalisis pengaruh Harga CPO terhadap volume ekspor CPO ke India tahun 1992-2021. (2) Menganalisis pengaruh harga Minyak Kelapa terhadap volume ekspor CPO ke India tahun 1992-2021. (3) Menganalisis pengaruh pengaruh Harga Minyak Bunga Matahari terhadap volume ekspor CPO ke India tahun 1992-2021. (4) Menganalisis pengaruh pengaruh *Gross Domestic Product* India terhadap volume ekspor CPO ke India tahun 1992-2021. Penelitian ini menggunakan data sekunder terkait ekspor CPO ke India yang bersumber dari BPS, Direktorat Jenderal Perkebunan, UN Comtrade, *World Bank*, dan sumber lain yang terkait. Alat analisis yang digunakan dalam penelitian ini adalah analisis regresi berganda *Ordinary Least Square* (OLS). Berdasarkan hasil analisis diketahui bahwa Harga CPO berpengaruh negatif dan signifikan terhadap volume ekspor CPO ke India. Sedangkan Harga Minyak Kelapa berpengaruh positif dan signifikan terhadap volume ekspor CPO ke India. Serta Harga Minyak Bunga Matahari dan *Gross Domestic Product* India tidak berpengaruh terhadap volume ekspor CPO ke India.

Kata Kunci : Ekspor CPO, Harga CPO, Harga Minyak Kelapa, GDP India

ABSTRACT

This research aims to: (1) Analyze the influence of CPO prices on the volume of CPO exports to India from 1992 to 2021. (2) Analyze the influence of coconut oil prices on the volume of CPO exports to India from 1992 to 2021. (3) Analyze the influence of sunflower oil prices on the volume of CPO exports to India from 1992 to 2021. (4) Analyze the influence of India's Gross Domestic Product on the volume of CPO exports to India from 1992 to 2021. This research utilizes secondary data related to CPO exports to India from various sources such as BPS, Directorate General of Plantations, UN Comtrade, World Bank, and other relevant sources. The analytical tool used in this research is multiple regression analysis using Ordinary Least Squares (OLS). Based on the analysis results, it is revealed that CPO prices have a negative and significant influence on the volume of CPO exports to India, while coconut oil prices have a positive and significant influence on the volume of CPO exports to India. On the other hand, sunflower oil prices and India's Gross Domestic Product do not have a significant influence on the volume of CPO exports to India.

Keywords: *CPO exports, CPO prices, coconut oil prices, India's GDP.*