

INTISARI

Sektor pariwisata terus berkembang, memberikan kontribusi untuk pendapatan daerah, pengembangan wilayah, penerimaan devisa, dan penyerapan investasi dan tenaga kerja serta pengembangan usaha di seluruh Indonesia. Penelitian ini bertujuan untuk mengetahui pengaruh jumlah wisatawan mancanegara, rata-rata lama tinggal wisatawan mancanegara, dan nilai tukar rupiah atas dolar AS terhadap devisa pariwisata Indonesia tahun 1990-2022. Penelitian ini menggunakan metode analisis *Error Correction Model* (ECM). Hasil penelitian menunjukkan bahwa dalam jangka panjang variabel jumlah wisatawan mancanegara dan rata-rata lama tinggal wisatawan mancanegara berpengaruh positif dan signifikan terhadap devisa pariwisata, sedangkan variabel nilai tukar berpengaruh negatif dan signifikan terhadap devisa pariwisata. Dalam jangka pendek variabel jumlah wisatawan mancanegara dan rata-rata lama tinggal wisatawan mancanegara berpengaruh positif dan signifikan terhadap devisa pariwisata, sedangkan variabel nilai tukar rupiah atas dolar AS tidak berpengaruh terhadap devisa pariwisata.

Kata kunci: wisatawan, lama tinggal, nilai tukar, devisa.

ABSTRACT

The tourism sector continues to develop contributing to regional income, regional development, foreign exchange earnings, and absorption of investment and labor as well as business development throughout Indonesia. This study aims to determine the effect of the number of foreign tourists, the average length of stay of foreign tourists, and the exchange rate on Indonesia's tourism foreign exchange in 1990-2022. This study uses the Error Correction Model (ECM) analysis method. The results showed that in the long run the variable number of foreign tourists and the average length of stay of foreign tourists had a positive and significant effect on tourism foreign exchange, while the exchange rate variable had a negative and significant effect on tourism foreign exchange. In the short term the variables of the number of foreign tourists and the average length of stay of foreign tourists have a positive and significant effect on tourism foreign exchange, while the exchange rate variable has no effect on tourism foreign exchange.

Keywords: tourists, length of stay, exchange rate, foreign exchange.