

RAHMA ALFIANI. 2023. Respon Petani terhadap Pelaksanaan Program *Electrifying Agriculture* Super Panen (Studi Kasus Petani Lahan Pasir Kalurahan Srigading Kapanewon Sanden Kabupaten Bantul). Dibawah arahan Siti Hamidah.

ABSTRAK

Penelitian ini bertujuan untuk (1) mengkaji pelaksanaan Program *Electrifying Agriculture* Super Panen (2) mengkaji respon petani terhadap pelaksanaan Program *Electrifying Agriculture* Super Panen. Penelitian ini merupakan penelitian kualitatif dengan jenis penelitian studi kasus, serta pengambilan subyek penelitian menggunakan teknik *purposive sampling* dengan informan kunci yaitu Ketua Kelompok Tani Manunggal Lahan Pasir, informan utama merupakan petani anggota program, dan informan pendukung yaitu buruh tani. Menggunakan sumber data primer dan sumber data sekunder dengan teknik pengumpulan data berupa observasi, wawancara, dan dokumentasi. Keabsahan data menggunakan validitas triangulasi sumber dengan teknik analisis data dilakukan sebelum di lapangan menggunakan data sekunder serta analisis data di lapangan berupa reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) Pelaksanaan Program *Electrifying Agriculture* Super Panen terdiri dari kegiatan perencanaan, pelaksanaan, evaluasi, dan keberlanjutan program (2) Respon petani terhadap pelaksanaan Program *Electrifying Agriculture* Super Panen didominasi respon menerima pelaksanaan program ini petani memahami terkait informasi dan alur program, merasa terbantu dalam menekan biaya operasional, meningkatkan keamanan, jumlah bahan bakar stabil, lebih murah dan hemat, lebih efisien, dan dapat mengembangkan pertanian, sedangkan penolakan program dikarenakan persoalan yang tidak dapat dipisahkan dari energi listrik meliputi kenaikan tarif, pemadaman listrik, dan perbedaan waktu pelaksanaan pemasangan pelanggan baru pada tahap ketiga.

Kata kunci : Respon, *Electrifying Agriculture*, Petani Lahan Pasir

RAHMA ALFIANI. 2023. Farmers' Response to the Implementation of the Electrifying Agriculture Super Harvest Program (Case Study of Sand Land Farmers in Srigading Kapanewon Sanden, Bantul Regency). Under the direction of Siti Hamidah.

ABSTRACT

This study aims to (1) examine the implementation of the Electrifying Agriculture Super Harvest Program (2) examine farmers' responses to the implementation of the Electrifying Agriculture Super Harvest Program. This research is a qualitative research with the type of case study research, and taking research subjects using purposive sampling techniques with key informants namely the Head of the Manunggal Lahan Pasir Farmer Group, the main informants are farmers who are members of the program, and supporting informants are farm laborers. Using primary data sources and secondary data sources with data collection techniques in the form of observation, interviews, and documentation. Data validity uses source triangulation validity with data analysis techniques carried out before the field using secondary data and data analysis in the field in the form of data reduction, data presentation, and conclusion drawing. The results showed that (1) The implementation of the Electrifying Agriculture Super Harvest Program consisted of planning, implementation, evaluation, and program sustainability activities (2) Farmers' responses to the implementation of the Electrifying Agriculture Super Harvest Program were dominated by responses accepting the implementation of this program farmers understand related information and program flow, feel helped in reducing operational costs, increasing security, the amount of fuel is stable, cheaper and more efficient, and can develop agriculture, while the rejection of the program is due to issues that cannot be separated from electrical energy including tariff increases, power outages, and differences in the timing of the installation of new customers in the third stage.

Keywords : *Response, Electrifying Agriculture, Sand Land Farmers*