Indah Putri Hidhayah. 2023. Partisipasi Masyarakat Dalam Pengelolaan Kegiatan Program Kampung Hijau Di Kelurahan Rejowinangun Kemantren Kotagede Yogyakarta. Di bawah arahan Wulandari Dwi Etika Rini.

ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji pengelolaan kegiatan Program Kampung Hijau di *Cluster* Agro (2) Mengkaji bentuk partisipasi masyarakat Kampung Pilahan dalam kegiatan Program Kampung Hijau di *Cluster* Agro (3) Mengkaji tipe partisipasi masyarakat dalam kegiatan Program Kampung Hijau di *Cluster* Agro. Penelitian ini menggunakan penelitian kualitatif dengan studi kasus. Teknik penentuan informan secara *purposive sampling*. Teknik pengumpulan data dalam penelitian ini yaitu observasi, wawancara dan dokumentasi dengan keabsahan data menggunakan triangulasi sumber. Teknik analisis data yaitu reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) Pengelolaan kegiatan Program Kampung Hijau mencakup perencanaan, pengorganisasian, pelaksanaan dan pengawasan. Pengelolaan kegiatan Program Kampung Hijau melibatkan masyarakat dan kelompok tani, PPL, Dinas Pertanian dan BLH Kota Yogyakarta dengan pemberian pelatihan dan bantuan (2) Bentuk partisipasi masyarakat *Cluster* Agro terdiri dari partisipasi buah pikiran, tenaga, harta benda dan keterampilan. Bentuk partisipasi masyarakat yang paling banyak yaitu partisipasi harta benda (3) Tipe partisipasi masyarakat *Cluster* Agro beragam antara lain tipe partisipasi dengan pemberian informasi, tipe melalui konsultasi, tipe fungsional, tipe interaktif, tipe *self-mobilization*.

Kata Kunci: Partisipasi Masyarakat, Pengelolaan, *Cluster* Agro, Bentuk Partisipasi, Tipe Partisipasi

Indah Putri Hidhayah.2023. *Community Participation in The Management of Green Village Program Activities in Rejowinangun Village, Kotagede District, Yogyakarta City. Under ther direction of the supervising lecturer* Wulandari Dwi Etika Rini.

ABSTRACT

This study aims to (1) Assess the management of the Green Village Program activities in the Agro Cluster (2) Assess the forms of community participation in the Pilahan Village in the Green Village Program activities in the Agro Cluster (3) Assess the types of community participation in the Green Village Program activities in the Agro Cluster. This study uses qualitative research with case studies. Methods for determining informants by purposive sampling. Data collection techniques in this study are observation, interviews and documentation with the validity of the data using source triangulation. Techniques for data analysis include data reduction, data display, and conclusion. Data analysis techniques include data reduction, data presentation, and conclusion. The results of the research show that (1) The management of the Kampung Hijau Program activities includes planning, organizing, implementing, and supervising. The management of the Green Village Program activities involves the community and farmer groups, PPL, the Department of Agriculture, and BLH Kota Yogyakarta by providing training and assistance (2) In the Agro Cluster, community involvement manifests as the exchange of sharing ideas, labor, assets, and skills. The forms of community participation are property participation (3) The various community engagement in the Agro Cluster, such as information sharing, consultation, functional participation, interactive participation, and self-mobilization.

Keywords: Community Participation, Management, Agro Cluster, Forms of Participation, Types of Participation