

ABSTRACT

Social responsibility is closely related to the process of sustainable development, that a company in carrying out its activities must be based on social and environmental consequences for now and for the long term. The company has not only become an increasingly important and strategic economic institution, but has also become a major force for social change. Research on SROI analysis of CSR programs creating shared value at PT. Pertamina Lubricants Production Unit Cilacap 2019-2021. The urgency of this research refers to the social impact that has been given by PT. Pertamina Lubricants PU Cilacap to stakeholders which are the target audience of its CSR program. This study will use an evaluative SROI analysis by emphasizing impact, so that researchers choose programs that are already running. This research is using mix methods with data collection techniques through interviews with stakeholders, communities and Community Development Officers and Area Managers of PT. Pertamina Lubricants PU Cilacap also uses the observation method on existing reports.

Keywords: *SROI Analysis, CSR, PT. Pertamina Lubricants*