

## DAFTAR PUSTAKA

### Buku

- Bayne, Nicholas, dan Stephen Woolcock (editor). 2016. *The New Economic Diplomacy: Decision-Making and Negotiation in International Economic Relations (4th Edition)*. London: Routledge.
- Bergeijk, Peter A. G. van, Maaïke Okane-Heijmans, dan Jan Melissen. 2011. *Economic Diplomacy: Economic and Political Perspectives*. Leiden: Martinus Nijhoff.
- Berridge, G. R. 2015. *Diplomacy: Theory and Practice Fifth Edition*. London: Palgrave Macmillan.
- BPS. 2017. *Statistik Kopi Indonesia 2016*. Jakarta: Badan Pusat Statistik.
- BPS. 2018. *Statistik Kopi Indonesia 2017*. Jakarta: Badan Pusat Statistik.
- BPS. 2019. *Statistik Kopi Indonesia 2018*. Jakarta: Badan Pusat Statistik.
- BPS. 2020. *Statistik Kopi Indonesia 2019*. Jakarta: Badan Pusat Statistik.
- BPS. 2021. *Statistik Kopi Indonesia 2020*. Jakarta: Badan Pusat Statistik.
- Direktorat Jenderal Perkebunan. 2019. *Statistik Perkebunan Indonesia: Kopi 2015 - 2017*. Jakarta: Sekretariat Direktorat Jenderal Perkebunan.
- Kementan RI. 2015. *Outlook Kopi: Komoditas Pertanian Subsektor Perkebunan*. Jakarta: Pusat Data dan Sistem Informasi Pertanian Sekretariat Jenderal Kementerian Pertanian.
- Kementan RI. 2020. *Buku Outlook Komoditas Perkebunan Kopi (2020)*. Jakarta: Pusat Data dan Sistem Informasi Pertanian Sekretariat Jenderal Kementerian Pertanian.
- Kemlu RI dan FISIP Universitas Pelita Harapan. 2015. *Kinerja Diplomasi Ekonomi: Evaluasi atas Perjanjian Perdagangan dan Investasi*. Jakarta: Badan Pengkajian dan Pengembangan Kebijakan Kementerian Luar Negeri Republik Indonesia.
- Nazir, Moh. 2013. *Metode Penelitian*. Risman Sikumbang (editor). Bogor: Ghalia Indonesia.

The ASEAN Secretariat. 2009. "A Guide for ASEAN Business: ASEAN-Australia-New Zealand Free Trade Area". Jakarta: ASEAN Secretariat.

### **Peraturan Perundang – Undangan**

Peraturan Menteri Perdagangan Republik Indonesia Nomor 10/M-Dag/Per/3/2010 Tentang Uraian Tugas Pusat Promosi Perdagangan Indonesia (Indonesian Trade Promotion Center) Di Luar Negeri.

### **Laporan**

Ditjen PEN. 2016. *Report on Export Development 2015*. Indonesia. [http://djpen.kemendag.go.id/dgnedreport/uploads/DGNED\\_AR\\_11052016.pdf](http://djpen.kemendag.go.id/dgnedreport/uploads/DGNED_AR_11052016.pdf). Diakses tanggal 24 Januari 2023.

Kemendag RI. 2021. *Laporan Triwulan I Kementerian Perdagangan Tahun 2021*. Indonesia. <https://www.kemendag.go.id/public/laporan/2DdHvuAMcYU0Vcmgc3WHgnJy9DxpLac6uYvInZ5H.pdf>. Diakses tanggal 24 Januari 2023.

KJRI Sydney. 2020. *Laporan Kinerja Konsulat Jenderal Republik Indonesia Sydney 2019*. Indonesia. <https://kemlu.go.id/download/L1NoYXJIZCUyMERvY3VtZW50cy9MS2oIMjBLSiJJTIwU1IETkVZJTIwMjAxOS5wZGY=>. Diakses tanggal 26 Januari 2023.

KJRI Sydney. 2021. *Laporan Kinerja Konsulat Jenderal Republik Indonesia Sydney 2020*. Indonesia. <https://kemlu.go.id/download/L1NoYXJIZCUyMERvY3VtZW50cy9MYXBvcnFuJTlWSTluZXJqYSUyMEtKUKklMjBTeWRuZXklMjAyMDIwJTlWSTlVMTc1TRU5ULVJFVklTRUQucGRm>. Diakses tanggal 26 Januari 2023.

### **Artikel Jurnal Ilmiah/Buletin**

BAPPEBTI. 2020. "Perluas Akses Ekspor Kopi ke Australia, AS, Belgia dan Rusia". *Buletin Bappebti*. Edisi 222 Oktober 2020.

Linaryd, Gisella, *et al.* 2021. "Kerja Sama Bilateral Indonesia dan Australia dalam IA-CEPA". *Jurnal Sentris*. Hal. 252 – 269.

- Kostecki, Michel, & Olivier Naray. 2007. "Commercial Diplomacy and International Business". [https://www.clingendael.org/sites/default/files/pdfs/20070400\\_cdsp\\_diplomacy\\_kostecki\\_naray.pdf](https://www.clingendael.org/sites/default/files/pdfs/20070400_cdsp_diplomacy_kostecki_naray.pdf). Diakses tanggal 27 Oktober 2021. Hal. 1 – 41.
- Naray, Olivier. 2008. "Commercial Diplomacy: A Conceptual Overview". [https://www.researchgate.net/publication/255601282\\_Commercial\\_Diplomacy\\_A\\_Conceptual\\_Overview](https://www.researchgate.net/publication/255601282_Commercial_Diplomacy_A_Conceptual_Overview)[https://www.researchgate.net/publication/255601282\\_Commercial\\_Diplomacy\\_A\\_Conceptual\\_Overview](https://www.researchgate.net/publication/255601282_Commercial_Diplomacy_A_Conceptual_Overview). Diakses tanggal 27 Oktober 2021. Hal. 1 – 16.
- Naray, Olivier. 2011. "Commercial Diplomats in the Context of International Business". *The Hague Journal of Diplomacy*. Vol. 6. No. 1-2. Hal. 121 – 148.
- Naray, Olivier, & Valéry Bezençon. 2017. "Management and Business Research on Commercial Diplomacy: Examining Trends and Themes". *The International Trade Journal*. Vol. 31. No. 4. Hal. 1 – 28.
- Nurika, Rizki Rahmadini. 2017. "Peran Globalisasi di Balik Munculnya Tantangan Baru Bagi Diplomasi di Era Kontemporer". *Jurnal Sospol*. Vol. 3 No. 1 (Januari-Juni 2017). Hal. 126 – 141.
- Okano-Heijmans, Maaike. 2011. "Conceptualizing Economic Diplomacy: The Crossroads of International Relations, Economics, IPE and Diplomatic Studies". *The Hague Journal of Diplomacy*. Vol. 6. No. 1-2. Hal. 7 – 27.
- Parnadi, Felicitas dan Riris Loisa. 2018. "Analisis Daya Saing Ekspor Kopi Indonesia di Pasar Internasional". *Jurnal Manajemen Bisnis dan Kewirausahaan*. Vol. 2 No. 4. Universitas Tarumanagara. Hal. 52 – 61.
- Patunru, Arianto, *et al.* 2021. "Indonesia-Australia Comprehensive Economic Partnership Agreement: Building the Powerhouse". *Center for Indonesian Policy Studies*. Policy Paper No. 33.
- Rosaliza, Mita. 2015. "Wawancara, Sebuah Interaksi Komunikasi dalam Penelitian Kualitatif". *Jurnal Ilmu Budaya*. Vol. 11. No. 2. Hal. 71 – 79.
- Rusmin, Julia Hardianti, *et al.* 2021. "Analisis Proses Perundingan Kerja Sama IA-CEPA (Indonesia-Australia Comprehensive Economic Partnership Agreement) Tahun 2013-2018". *Hasanuddin Journal of International Affairs*. Vol. 1. No. 2. Hal. 134 – 153.
- Sabaruddin, Sulthon Sjahril. 2016. "Grand Design Diplomasi Ekonomi: Sebuah Pendekatan Indeks Diplomasi Ekonomi". *Jurnal Ilmiah Hubungan Internasional*. Vol. XII No. 1. Kementerian Luar Negeri Republik Indonesia. Universitas Katolik Parahyangan. Hal. 1 – 22.

Woolcock, Stephen. 2011. "EU Economic Diplomacy: The Factors Shaping Common Action". *The Hague Journal of Diplomacy*. Vol. 6. No. 1-2. Hal. 83 – 99.

### **Skripsi/Tesis**

Kadmayer, Yustin Olivia 2016. "Kepentingan Indonesia terhadap Kerja Sama ASEAN-Australia-New Zealand *Free Trade Area* (AANZFTA) dalam Bidang Ekonomi Periode 2010-2014". *Skripsi. Universitas Satya Negara Indonesia*. Jakarta. (dipublikasikan).

Naray, Olivier. 2015. "An Empirical Analysis of the Roles, Activities and Performance of Commercial Diplomats in Promoting International Business". *Tesis PhD. Universitas Neuchâtel*. Neuchâtel. (dipublikasikan).

### **Artikel dari Internet**

Asosiasi Eksportir dan Industri Kopi Indonesia. n.d.. "Industri Kopi Indonesia". [http://www.aeki-ace.org/industri\\_kopi\\_aeki.html](http://www.aeki-ace.org/industri_kopi_aeki.html). Diakses tanggal 18 Juni 2021.

Badan Standardisasi Nasional. 2020. "SIARAN PERS: Sambut IA-CEPA, BSN Dorong UMKM Tembus Pasar Australia". <https://www.bsn.go.id/main/berita/detail/11182/siaran-pers-sambut-ia-cepa-bsn-dorong-umkm-tembus-pasar-australia>. Diakses tanggal 12 April 2023.

BAPPEDA JABAR. 2020. "Angkat Kopi Jabar di Pentas Dunia, Ridwan Kamil Hadirkan Jabarano Cafe Pertama di Australia". <http://bappeda.jabarprov.go.id/angkat-kopi-jabar-di-pentas-dunia-ridwan-kamil-hadirkan-jabarano-cafe-pertama-di-australia/>. Diakses tanggal 19 November 2022.

Bottril, Melanie, et al. 2018. "Biosecurity Plan for the Australian Coffee Industry". <https://agrifutures.com.au/wp-content/uploads/2018/07/18-023.pdf>. Diakses tanggal 10 September 2022.

BPS. 2021. "Ekspor Kopi Menurut Negara Tujuan Utama, 2000-2020". <https://www.bps.go.id/statictable/2014/09/08/1014/ekspor-kopi-menurut-negara-tujuan-utama-2000-2020.html>. Diakses tanggal 27 Oktober 2021.

- BUSET. 2015. "TELAH DIBUKA: KAFE SAMAN ESTATE". <https://buset-online.com/telah-dibuka-kafe-saman-estate/>. Diakses tanggal 18 November 2022.
- Business.gov.au. 2022. "Food labelling and imported food". <https://business.gov.au/products-and-services/product-labelling/food-labelling-and-imported-food>. Diakses tanggal 15 Mei 2022.
- Coffee Research. n.d.. "Coffee Cupping". <http://www.coffeeresearch.org/coffee/cupping.htm>. Diakses tanggal 24 Desember 2022.
- Cybers Coffee Indonesia. n.d.. "Bencoolen Coffee". <https://coffee.cybers.id/id/mitrakami/bencoolencoffee/about/>. Diakses tanggal 3 Januari 2023.
- DAFF. 2022. "Import Conditions". <https://bicon.agriculture.gov.au/BiconWeb4.0/ImportConditions/Conditions?EvaluatableElementId=717994&Path=UNDEFINED&UserContext=External&EvaluationStateId=d94b2b6d-3fff-43dc-b8a4-de615c171fba&CaseElementPk=2069315&EvaluationPhase=ImportDefinition&HasAlerts=True&HasChangeNotices=True&IsAEP=False>. Diakses tanggal 15 Mei 2022.
- DAFF. n.d.. "Preparing for import". <https://www.agriculture.gov.au/biosecurity-trade/import/before/prepare>. Diakses tanggal 9 Juli 2022.
- DFAT. 2009. "AANZFTA Fact Sheets (Consolidated)". [https://www.dfat.gov.au/sites/default/files/fact\\_sheets.pdf](https://www.dfat.gov.au/sites/default/files/fact_sheets.pdf). Diakses tanggal 9 Juli 2022.
- DFAT. n.d.. "Background to the ASEAN–Australia–New Zealand Free Trade Agreement". <https://www.dfat.gov.au/trade/agreements/in-force/aanzfta/Pages/background-to-the-asean-australia-new-zealand-free-trade-area>. Diakses tanggal 16 Juli 2022.
- Ditjen PEN. n.d.. "Market Information". [https://djpen.kemendag.go.id/app\\_frontend/contents/40-market-information](https://djpen.kemendag.go.id/app_frontend/contents/40-market-information). Diakses tanggal 17 Januari 2023.
- Ditjen PEN. n.d.. "Promosi dari DJPEN". [http://djpen.kemendag.go.id/app\\_frontend/contents/95-promosi-dari-djpen](http://djpen.kemendag.go.id/app_frontend/contents/95-promosi-dari-djpen). Diakses tanggal 3 Januari 2023.
- Espresso & Coffee Guide. n.d.. "Australian Coffee Beans". <https://espressocoffeeguide.com/gourmet-coffee/asian-indonesian-and-pacific-coffees/australian-coffee/>. Diakses tanggal 10 September 2022.
- Fauzi, Achmad. 2015. "Atdag Canberra Fasilitas Pendirian 'Saman Estate Coffee' di Australia". <https://wartaekonomi.co.id/read57386/atdag-canberra-fasilitas-pendirian-saman-estate-coffee-di-australia>. Diakses tanggal 18 November 2022.

- Gumelar, Galih. 2018. "IA-CEPA: 7.000 Barang RI Bebas Bea Masuk ke Australia". CNN Indonesia. <https://www.cnnindonesia.com/ekonomi/20180907125755-92-328489/ia-cepa-7000-barang-ri-bebas-bea-masuk-ke-australia>. Diakses tanggal 5 Oktober 2021.
- Harrison, Matthew, Julia Cupman. n.d.. "Using Market Intelligence & Competitive Intelligence To Add Value To Your Business". [https://www.b2binternational.com/wpcontent/uploads/2013/06/market\\_intelligence.pdf](https://www.b2binternational.com/wpcontent/uploads/2013/06/market_intelligence.pdf). Diakses tanggal 5 September 2022.
- Hinton, Thomas. 2021. "Domestic Consumption of Coffee in Australia 2014-2020". <https://www.statista.com/statistics/866543/australia-domestic-consumption-of-coffee>. Diakses tanggal 20 Agustus 2021.
- IBISWorld. 2022. "Coffee Shops in Australia trends (2017-2022)". <https://www.ibisworld.com/au/industry/coffee-shops/5381/>. Diakses tanggal 10 September 2022.
- Ibrahim, Farid M. dan ABC Landline. 2021. "Kopi Asal Indonesia Disukai di Australia, Tapi Volume Ekspornya Masih Rendah". ABC News. <https://www.abc.net.au/indonesian/2021-03-02/kopi-indonesia-disukai-australia-tapi-jumlahnya-masih-kecil/13203146>. Diakses tanggal 20 Agustus 2021.
- ICO. 2019. "A Guide to Commercial Diplomacy". <https://www.intracen.org/publication/commercial-diplomacy/>. Diakses tanggal 9 Desember 2021.
- ICO. 2020. "*Coffee Development Report (2020)*". <https://www.internationalcoffeeCouncil.com/cdr2020>. Diakses tanggal 8 April 2022.
- ICO. 2021. "World Coffee Consumption". <https://ico.org/prices/new-consumption-table.pdf>. Diakses tanggal 28 Oktober 2021.
- ICO. 2021. "World Coffee Production". <https://www.ico.org/prices/po-production.pdf>. Diakses tanggal 18 Juni 2021.
- IDN Times Jabar. 2020. "Kunjungan Kerja ke Australia, Ridwan Kamil Promosikan Kopi Khas Jabar". <https://jabar.idntimes.com/news/jabar/debbie-sutrisno/kunjungan-kerja-ke-australia-ridwan-kamil-promosikan-kopi-khas-jabar?page=all>. Diakses tanggal 19 November 2022.
- InaExport. n.d.. "Home". <https://inaexport.id/>. Diakses tanggal 24 Januari 2023.
- Infinity Concepts. 2012. "Public Relations Networking Begins With An Event Strategy". <https://www.infinityconcepts.com/2012/08/public-relations-networking-begins-with-an-event-strategy/>. Diakses tanggal 16 Januari 2023.
- ITC. n.d.. "List of importing markets for the product exported by Indonesia in 2020". [https://www.trademapp.org/Country\\_SelProductCountry.aspx?nvpm](https://www.trademapp.org/Country_SelProductCountry.aspx?nvpm)

[=1%7c360%7c%7c%7c%7c0901%7c%7c%7c4%7c1%7c1%7c2%7c1%7c1%7c2%7c1%7c1%7c1](https://www.trademap.org/Country_SelProductCountry_Graph.aspx?nvpm=1%7c036%7c%7c%7c%7c0901%7c%7c%7c4%7c1%7c1%7c2%7c1%7c1%7c2%7c1%7c1%7c1). Diakses tanggal 28 Oktober 2021.

ITC. n.d.. “Prospects for diversification of suppliers for a product imported by Australia in 2020”. [https://www.trademap.org/Country\\_SelProductCountry\\_Graph.aspx?nvpm=1%7c036%7c%7c%7c%7c0901%7c%7c%7c4%7c1%7c1%7c1%7c1%7c2%7c1%7c1%7c2](https://www.trademap.org/Country_SelProductCountry_Graph.aspx?nvpm=1%7c036%7c%7c%7c%7c0901%7c%7c%7c4%7c1%7c1%7c1%7c1%7c2%7c1%7c1%7c2). Diakses tanggal 28 Oktober 2021.

ITPC Sydney. 2016. “Market Brief Green Coffee Beans”. <https://itpcsydney.com/portfolio/market-brief-green-coffee-beans/>. Diakses tanggal 5 September 2022.

ITPC Sydney. 2020. “ITPC SYDNEY NEW LOCATION”. <https://itpcsydney.com/itpc-sydney-new-office/>. Diakses tanggal 25 Februari 2023.

ITPC Sydney. 2021. “INDONESIAN COFFEE CUPPING SESSION AT ITPC SYDNEY OFFICE”. <https://itpcsydney.com/indonesian-coffee-cupping-session-at-itpc-sydney-office/>. Diakses pada 24 Desember 2022.

ITPC Sydney. n.d.. “Home”. <https://itpcsydney.com/>. Diakses tanggal 9 Februari 2023.

ITPC Sydney. n.d.. “WHO WE ARE”. <https://itpcsydney.com/about-us/>. Diakses tanggal 9 Februari 2023.

Kedutaan Besar Australia Indonesia. 2020. “Perjanjian Kemitraan Ekonomi Komprehensif Indonesia-Australia”. <https://indonesia.embassy.gov.au/jakti/indonesian/trade.html>. Diakses tanggal 2 Agustus 2022.

Kedutaan Besar Australia Indonesia. n.d.. “Perjanjian Kemitraan Ekonomi Komprehensif Indonesia-Australia”. <https://indonesia.embassy.gov.au/jakti/indonesian/trade.html>. Diakses tanggal 6 September 2021.

Kemendag RI. 2018. “ASEAN - Australia, New Zealand”. <https://ditjenppi.kemendag.go.id/index.php/asean/asean-1-fta/asean-australia-new-zealand>. Diakses tanggal 24 Februari 2022.

Kemendag RI. 2018. “IA-CEPA Indonesia-Australia Comprehensive Economic Partnership Agreement.” [https://ditjenppi.kemendag.go.id/assets/files/publikasi/doc\\_20190311\\_fact-sheet-indonesia-australia-cepa2.pdf](https://ditjenppi.kemendag.go.id/assets/files/publikasi/doc_20190311_fact-sheet-indonesia-australia-cepa2.pdf). Diakses tanggal 2 Agustus 2022.

Kemendag RI. 2018. “WARTA EKSPOR: *Specialty* Kopi Indonesia”. [https://djpen.kemendag.go.id/app\\_frontend/admin/docs/publication/9321548126511.pdf](https://djpen.kemendag.go.id/app_frontend/admin/docs/publication/9321548126511.pdf). Diakses tanggal 6 April 2022.

- Kemendag RI. 2019. “Kemendag Kembali Promosikan Kopi Indonesia di MICE 2019”. <https://www.kemendag.go.id/id/newsroom/trade-news/kemendag-kembali-promosikan-kopi-indonesia-di-mice-2019-1>. Diakses tanggal 10 September 2022.
- Kemendag RI. 2020. “Kemendag Sosialisasikan Aplikasi Inaexport kepada Pelaku Usaha”. [http://djpen.kemendag.go.id/app\\_frontend/accepted\\_rses/view/5f0ed307-16ac-4bef-97a8-3a530a1e1eb7](http://djpen.kemendag.go.id/app_frontend/accepted_rses/view/5f0ed307-16ac-4bef-97a8-3a530a1e1eb7). Diakses tanggal 8 Februari 2023.
- Kemendag RI. 2020. “Tingkatkan Ekspor, Kemendag Bawa Misi Dagang Indonesia ke Australia dan Hasilkan Potensi Nilai Transaksi USD 2,4 Juta”. [https://www.kemendag.go.id/public/article\\_uploads/GcP7eDtqfrFWHVvkfhbTbuMwGwj8Y6sAvZrveVGH.pdf](https://www.kemendag.go.id/public/article_uploads/GcP7eDtqfrFWHVvkfhbTbuMwGwj8Y6sAvZrveVGH.pdf). Diakses tanggal 3 Januari 2023.
- Kemendag RI. 2020. “Webinar Road to Trade Expo Indonesia - Virtual Events 2020 and Inaexport”. [http://djpen.kemendag.go.id/app\\_frontend/accepted\\_rses/view/5f0ed307-16ac-4bef-97a8-3a530a1e1eb7](http://djpen.kemendag.go.id/app_frontend/accepted_rses/view/5f0ed307-16ac-4bef-97a8-3a530a1e1eb7). Diakses tanggal 8 Februari 2023.
- Kemendag RI. 2021. “Buka Akses Pasar dengan Pemanfaatan IA-CEPA, ITPC Sydney Promosi Kopi Robusta Indonesia di Australia”. <https://www.kemendag.go.id/en/newsroom/trade-news/buka-akses-pasar-dengan-pemanfaatan-ia-cepa-itpc-sydney-promosi-kopi-robusta-indonesia-di-australia>. Diakses tanggal 24 Desember 2022.
- Kementan RI. 2020. “Rencana Strategis Direktorat Jenderal Perkebunan Kementerian Pertanian Republik Indonesia 2020 – 2024”. <https://ditjenbun.pertanian.go.id/info-publik/rencana-strategis/>. Diakses tanggal 7 April 2022.
- Kemlu RI. 2015. “Rencana Strategis 2015-2019”. <https://kemlu.go.id/download/L3NpdGVzL3B1c2F0L0RvY3VtZW50cy9BS0lQL0t1bWVudGVyaWFuJTlwTHVhciUyME5lZ2VyaS9SZW5jYW5hJTlwU3RyYXRlZ2l2JTlwS2VtbHUIMjAyMDE1LTlwMTkucGRm>. Diakses tanggal 2 Juli 2021.
- Kemlu RI. 2020. “Kopi Jawa Barat Go Global, Gubernur Ridwan Kamil dan Mayor Kota Melbourne, The Hon. Lord Mayor Sally Capp Resmikan Pembukaan Café Jabarano”. <https://kemlu.go.id/melbourne/en/news/5133/kopi-jawa-barat-go-global-gubernur-ridwan-kamil-dan-mayor-kota-melbourne-the-hon-lord-mayor-sally-capp-resmikan-pembukaan-caf-jabarano#>. Diakses tanggal 19 November 2022.
- Kemlu RI. 2020. “Perjanjian Kemitraan Ekonomi Komprehensif Antara Indonesia dan Australia Akan Berlaku Efektif 5 Juli 2020”. <https://kemlu.go.id/canberra/id/news/6650/perjanjian-kemitraan-ekonomikomprehensif-antara-indonesia-dan-australia-akan-berlaku-efektif-5-juli-2020>. Diakses tanggal 5 Oktober 2021.



- Kemlu RI. 2021. "KJRI SYDNEY AJAK DIASPORA PROMOSI KOPI INDONESIA". <https://kemlu.go.id/portal/id/read/2137/berita/kjri-sydney-ajak-diaspora-promosi-kopi-indonesia#!>. Diakses tanggal 6 Januari 2023.
- Komisi Pengawas Persaingan Usaha. 2020. "Penelitian Pelaku Usaha dan Struktur Pasar Pada Komoditas Kopi". <https://kppu.go.id/wp-content/uploads/2021/01/Kopi-Ringkasan-Eksekutif.pdf>. Diakses tanggal 18 Juni 2021.
- Kompas. 2020. "Rajin Ngopi tapi Belum Rajin Genjot Produksi". Kompas. <https://interaktif.kompas.id/baca/rajin-ngopi/>. Diakses tanggal 18 Juni 2021.
- Mackellar Range Coffee. n.d.. "Coffee Growing in NSW. <https://mackellarcoffee.com.au/growing-coffee-in-nsw/#:~:text=COFFEE%20GROWING%20IN%20NSW,in%20the%20late%2019th%20century>. Diakses tanggal 2 Mei 2022.
- Maxabella, Bron. 2021. "Everything you need to know about Australian-grown coffee". <https://www.sbs.com.au/food/article/2021/05/21/everything-you-need-know-about-australian-grown-coffee>. Diakses tanggal 10 September 2022.
- McCrindle. n.d.. "Australian attitudes towards coffee". <https://mccrindle.com.au/in-sights/blogarchive/australian-attitudes-towards-coffee/>. Diakses tanggal 20 Agustus 2021.
- MICE. 2015. "Saman Estate Coffee to offer Luwak specialty coffee at MICE2015". <https://internationalcoffeeexpo.com/2015/01/22/saman-estate-coffee-to-offer-luwak-specialty-coffee-at-mice2015/>. Diakses tanggal 7 September 2021.
- NCA USA. n.d.. "Coffee Around the World". <https://www.ncausa.org/About-Coffee/Coffee-Around-the-World>. Diakses tanggal 6 April 2022.
- Nusakini. 2015. "Kopi Indonesia Dapat Respon Positif di MICE 2017". <https://nusakini.com/news/kopi-indonesia-dapat-respon-positif-di-mice-2017>. Diakses tanggal 7 September 2022.
- OECD. n.d.. "Coffee". <https://oec.world/en/profile/hs/coffee?redirect=true>. Diakses tanggal 6 Januari 2023.
- OECD. n.d.. "Exporters of Coffee". <https://oec.world/en/profile/hs92/coffee>. Diakses tanggal 28 Oktober 2021.
- Pemerintah Kota Bandung. 2016. "Kopi Jabar Berpeluang Besar di Pasar Ekspor". <https://www.bandung.go.id/news/read/1720/kopi-jabar-berpeluang-besar-di-pasar-ekspor?lang=id>. Diakses tanggal 19 November 2022.

- Pemerintah Provinsi Bengkulu. 2020. "Kopi Robusta Bengkulu Ikut Misi Dagang Australia 2020". <https://bengkuluprov.go.id/kopi-robusta-bengkulu-ikut-misi-dagang-australia-2020/>. Diakses tanggal 3 Januari 2023.
- Presiden Republik Indonesia. 2020. "Rencana Pembangunan Jangka Menengah Nasional 2020-2024". <https://drive.bappenas.go.id/owncloud/index.php/s/4q7Cb7FBxavq31K/download?path=%2F>. Diakses tanggal 21 September 2021.
- Primadhyta, Safyra. 2015. "Indonesia akan Genjot Ekspor Kopi ke Australia". CNN Indonesia. <https://www.cnnindonesia.com/ekonomi/201503201128099240536/indonesia-akan-genjot-ekspor-kopi-ke-australia>. Diakses tanggal 10 Juni 2021.
- Prime Creative Media. n.d.. "Trade Events: Melbourne International Coffee Expo". <https://www.primecreative.com.au/events/>. Diakses tanggal 7 September 2022.
- Purebean. 2019. "A Snapshot of Australian Coffee Consumption". <https://www.purebean.com.au/blog/australian-coffee-consumption/>. Diakses tanggal 20 Agustus 2021.
- Pusat Penelitian dan Pengembangan Perkebunan. 2013. "Tanaman Kopi". <https://perkebunan.litbang.pertanian.go.id/tanaman-kopi/>. Diakses tanggal 17 Juni 2021.
- RASV. 2015. "2015 Australian International Coffee Awards". <https://my.melbournroyal.com.au/results/2015-aica/levels>. Diakses tanggal 7 September 2022.
- RASV. 2015. "Annual Report 2015". <https://www.melbournroyal.com.au/media/1960/rasv-2014-15-annual-report.pdf>. Diakses tanggal 7 September 2022.
- RASV. 2016. "2016 Australian International Coffee Awards". <https://my.melbournroyal.com.au/results/2016-AICA/levels>. Diakses tanggal 7 September 2022.
- RASV. 2017. "2017 Australian International Coffee Awards". <https://my.melbournroyal.com.au/results/2017-AICA/levels>. Diakses tanggal 10 September 2022.
- RASV. 2018. "2018 Australian International Coffee Awards". <https://my.melbournroyal.com.au/results/2018-AICA/levels>. Diakses tanggal 10 September 2022.
- RASV. 2019. "2019 Australian International Coffee Awards". <https://my.melbournroyal.com.au/results/2019-AICA/levels>. Diakses tanggal 10 September 2022.

- Rezkisari, Indira. 2015. "Berkualitas, Biji Kopi RI Dinilai Mampu Masuk Pasar Australia". <https://www.republika.co.id/berita/nlak77/berkualitas-biji-kopi-ri-dinilai-mampu-masuk-pasar-australia>. Diakses tanggal 18 November 2022.
- Rinaldi, Banu. 2020. "Potensi Ekspor Produk Kopi". <https://www.ukmindonesia.id/baca-artikel/286>. Diakses tanggal 20 Agustus 2021.
- Rov, Susan. 2021. "Melbourne Coffee Culture". <https://www.eraofwe.com/coffee-lab/en/articles/melbourne-coffee-culture>. Diakses tanggal 10 September 2022.
- Salim, Natasya. 2020. "Cerita Secangkir Kopi di Australia: Dari Perkebunan Kopi di Aceh Hingga Masalah Kesejahteraan Petani Kopi". ABC News. <https://www.abc.net.au/indonesian/2020-07-15/kehidupan-petani-di-balik-secangkir-kopi-di-australia/12458214>. Diakses tanggal 20 Agustus 2021.
- Sapiie, Marguerite Afra. 2016. "Indonesia to strengthen economic cooperation with African countries". <https://www.thejakartapost.com/news/2016/01/26/indonesia-strengthen-economic-cooperation-with-african-countries.html>. Diakses tanggal 3 Agustus 2022.
- Sitanggang, Nugraha. 2018. "Tahun Ini Ekspor Kopi Turun, Apa Penyebabnya ?". <https://agribisnis.co.id/tahun-ini-ekspor-kopi-turun-apa-penyebabnya/>. Diakses tanggal 28 Oktober 2021.
- Statista. 2021. "Coffee - Australia". <https://www.statista.com/outlook/cmo/hot-drinks/coffee/australia>. Diakses tanggal 15 Desember 2021.
- Statista. 2021. "Coffee - Romania". <https://www.statista.com/outlook/cmo/hot-drinks/coffee/romania>. Diakses tanggal 15 Desember 2021.
- Statista. 2021. "Coffee market in Australia". <https://www.statista.com/study/54916/coffee-market-in-australia/>. Diakses tanggal 25 Oktober 2022.
- The ASEAN Secretariat. n.d.. "Chapter 1. Establishment of Free Trade Area, Objectives and General Definitions". <https://aanzfta.asean.org/agreement/agreement-establishing-the-aanzfta/chapter-1-establishment-of-free-trade-area-objectives-and-general-definitions>. Diakses tanggal 16 Juli 2022.
- The ASEAN Secretariat. n.d.. "GENERAL REVIEW 2017-2018". <https://aanzfta.asean.org/general-review>. Diakses tanggal 16 Juli 2022.
- The ASEAN Secretariat. n.d.. "Trade in Goods". <https://aanzfta.asean.org/agreement/aanzfta-chapters-an-overview/trade-in-goods>. Diakses tanggal 7 Juli 2022.

- The Department of Health and Aged Care. 2020. “Biosecurity Information”. <https://www1.health.gov.au/internet/main/publishing.nsf/Content/ohp-biosecurity-information.htm>. Diakses tanggal 15 Mei 2022.
- The Jakarta Post. 2020. “West Java specialty café Jabarano now brewing in Australia”. <https://www.thejakartapost.com/life/2020/02/26/west-java-specialty-caf-jabarano-now-brewing-in-australia.html>. Diakses tanggal 19 November 2022.
- Trade Map. n.d.. “Glossary”. <https://www.trademap.org/stGlossary.aspx?nvpm=%7c%7c%7c%7c%7c%7c%7c%7c%7c%7c%7c2%7c%7c%7c%7c7c> 1. Diakses tanggal 8 April 2022.
- Turner, Nicole. 2021. “Australian Coffee: A Cultural Obsession and Caffeine Ritual”. <https://www.roastycoffee.com/australian-coffee/>. Diakses tanggal 10 September 2022.
- UN Comtrade. n.d.. “UN Comtrade Database”. <https://comtrade.un.org/data/>. Diakses tanggal 28 Oktober 2021.
- Verdiana, Benedikta Miranti Tri. 2020. “Menlu Retno: Presiden Jokowi Perintahkan Diplomasi Ekonomi Jadi Prioritas”. <https://www.liputan6.com/global/read/4151127/menlu-retno-presiden-jokowi-perintahkan-diplomasi-ekonomi-jadi-prioritas>. Diakses tanggal 2 Juli 2021.
- Workman, Daniel. 2021. “Coffee Exports by Country”. <https://www.worldstopexports.com/coffee-exports-country/>. Diakses tanggal 10 Juni 2021.
- World Integrated Trade Solution. n.d.. “Coffee; not roasted or decaffeinated exports by country in 2019”. <https://wits.worldbank.org/trade/comtrade/en/country/ALL/year/2019/tradeflow/Exports/partner/WLD/product/09011>. Diakses tanggal 28 Oktober 2021.
- World Integrated Trade Solution. n.d.. “Trade Statistics by Product (HS 6-digit)”. <https://wits.worldbank.org/trade/country-byhs6product.aspx?lang=en>. Diakses tanggal 28 Oktober 2021.
- Yudiawan, Deni. 2016. “Kopi Luwak Digemari Warga Australia”. <https://www.pikiran-rakyat.com/kuliner/pr-01251541/kopi-luwak-digemari-warga-australia>. Diakses tanggal 18 November 2022.

## Sosial Media

- Campos Coffee [@camposcoffee]. 2021. <https://www.instagram.com/p/CKPs1Qwl-Fk/>. Diakses tanggal 6 Januari 2023.

- Dinas Perindustrian dan Perdagangan Jawa Barat [Disperindag Jabar]. 2021. “Export Coffee Day: Ngobrol Santai Kopi Jabar, Exploring Potentials ke Australia dan Jepang”. <https://youtu.be/tg1rhaeMg2U>. Diakses tanggal 19 November 2022.
- ITPC Sydney [@itpcsydney]. 2020. <https://www.instagram.com/p/B8kfnOcnNiE/>. Diakses tanggal 17 Februari 2023.
- ITPC Sydney [@itpcsydney]. 2020. <https://www.instagram.com/p/CIo72jkhJsN/>. Diakses tanggal 17 Februari 2023.
- ITPC Sydney [@itpcsydney]. 2021. <https://www.instagram.com/p/CTMrhGgB60A/>. Diakses tanggal 17 Februari 2023.
- ITPC Sydney [@itpcsydney]. 2021. <https://www.instagram.com/p/CXBOXhGFx9r/?igshid=YmMyMTA2M2Y=>. Diakses tanggal 17 Februari 2023.
- Kemendag RI [Kementerian Perdagangan]. 2021. “Kopi Java Preanger”. <https://youtu.be/k-FOmWoJUn8>. Diakses tanggal 17 Februari 2023.
- KJRI Sydney [IndonesiaInSyd]. 2021. “Dialogue and Networking: Memasuki Pasar Kopi di Australia”. <https://youtu.be/eiHGBcLNYbU>. Diakses tanggal 6 Januari 2023.
- Syah, Teuku [TeukuSyah Yaya Spordex]. 2015. <https://www.facebook.com/photo/?fbid=902042886482686>. Diakses tanggal 7 September 2021.

### **Hasil Wawancara Instansi**

- KJRI Melbourne. 2022. *Informasi mengenai potensi kopi Indonesia di wilayah kerja Konsulat Jenderal RI Melbourne*. (tidak dipublikasikan).
- Pusat Data dan Sistem Informasi Kemendag RI. 2022. *Realisasi Ekspor Kopi Indonesia – Australia Periode 2004 – 2022*. (tidak dipublikasikan).
- Wawancara dengan Bapak Dimas Atmaja, Ibu Efri Yenni, dan Bapak Dennis Wahyudianto dari Direktorat Jenderal Pengembangan Ekspor Nasional Kementerian Perdagangan Republik Indonesia bagian Pengembangan Ekspor Produk Primer pada tanggal 25 Agustus 2022 via Zoom Meeting.