

## DAFTAR PUSTAKA

- Damayanti, M., Wahyono, H., Rahdriawan, M., Tyas, W.P., Sani, P.C. dan Riptek, J., 2020. Penerapan Smart Tourism Di Kota Semarang. *Journal Riptek*, [online] 14(2), pp.128–133. Available at: <<http://ripteck.semarangkota.go.id>>.
- Fornell, C. dan Larcker, D.F., 1981. Evaluating structural equation models with unobservable variables. *Journal of Marketing Research*, XVIII(February), pp.39–50.
- Ghozali, I., 2006. *Structural Equation Modeling Metode Alternatif dengan PLS*. 2nd ed. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, I., 2016. *Aplikasi Analisis Multivariete Dengan Program IBM SPSS 23*. 8th ed. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, I. dan Latan, H., 2012. *Partial Least Squares : Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 2.0 M3*. Semarang: Badan Penerbit Universitas Diponegoro.
- Goo, J., Huang, C.D., Yoo, C.W. dan Koo, C., 2022. Smart Tourism Technologies' Ambidexterity: Balancing Tourist's Worries and Novelty Seeking for Travel Satisfaction. *Information Systems Frontiers*, [online] pp.2139–2158. <https://doi.org/10.1007/s10796-021-10233-6>.
- Gretzel, U., Sigala, M., Xiang, Z. dan Koo, C., 2015. Smart tourism: foundations and developments. *Electronic Markets*, 25(3), pp.179–188. <https://doi.org/10.1007/s12525-015-0196-8>.
- Hailey Shin, H., Jeong, M. dan Cho, M.H., 2021. The impact of smart tourism technology and domestic travelers' technology readiness on their satisfaction and behavioral intention: A cross-country comparison. *International Journal of Tourism Research*, 23(5), pp.726–742. <https://doi.org/10.1002/jtr.2437>.
- Hair, J.F., Black, W.C., Babin, B.J. dan Anderson, R., 2006. *Multivariate Data Analysis*. 5th ed. New Jersey: Upper Saddle River.
- Hair, J.F., Hult, G.T.M., Ringle, C.M. dan Sarstedt, M., 2017. *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. 2nd ed. Thousand Oaks: Sage Publications.
- Hair, J.F., Ringle, C.M., & Sarstedt, M (2011). PLS-SEM: Indeed a silver bullet. *Journal of Marketing Theory and Practice*, 19(2), 139-152. <https://doi.org/10.2753/MTP1069-6679190202>
- Hair, J.F., Sarstedt, M., Hopkin, L. dan Kuppelwieser, V.G., 2014. Partial least squares structural equation modeling ( PLS-SEM ) An emerging tool in business research. (September). <https://doi.org/10.1108/EBR-10-2013-0128>.
- Harahap, L.K., 2018. Analisis SEM (Structural Equation Modelling) Dengan SMARTPLS (Partial Least Square). *Fakultas Sains Dan Teknologi Uin Walisongo Semarang*, (1), p.1.

- Huang, C.D., Goo, J., Nam, K. dan Yoo, C.W., 2017. Smart tourism technologies in travel planning: The role of exploration and exploitation. *Information and Management*, [online] 54(6), pp.757–770. <https://doi.org/10.1016/j.im.2016.11.010>.
- Jeong, M. dan Shin, H.H., 2020. Tourists' Experiences with Smart Tourism Technology at Smart Destinations dan Their Behavior Intentions. *Journal of Travel Research*, 59(8), pp.1464–1477. <https://doi.org/10.1177/0047287519883034>.
- Kim, J., 2010. Determining the Factors Affecting the Memorable Nature of Travel Experiences DETERMINING THE FACTORS AFFECTING THE MEMORABLE NATURE OF TRAVEL EXPERIENCES. (December 2014), pp.37–41. <https://doi.org/10.1080/10548408.2010.526897>.
- Kim, J., 2014. The antecedents of memorable tourism experiences : The development of a scale to measure the destination attributes associated with memorable experiences. *Tourism Management*, [online] 44, pp.34–45. <https://doi.org/10.1016/j.tourman.2014.02.007>.
- Kotler, P., 2014. *Manajemen Pemasaran*. Edisi 13 ed. Jakarta: Prenhalindo.
- Larsen, S., 2007. Experience Aspects of a Psychology of the Tourist Experience. (October 2014), pp.37–41. <https://doi.org/10.1080/15022250701226014>.
- Lee, P., Hunter, W.C. dan Chung, N., 2020. Smart tourism city: Developments and transformations. *Sustainability (Switzerland)*, 12(10), pp.1–15. <https://doi.org/10.3390/SU12103958>.
- No, E. dan Kim, J. ki, 2015. Computers in Human Behavior Comparing the attributes of online tourism information sources. *COMPUTERS IN HUMAN BEHAVIOR*. [online] <https://doi.org/10.1016/j.chb.2015.02.063>.
- Ozturk, A.B. dan Hancer, M., 2015. The Effects of Demographics and Past Experience on RFID Technology Acceptance in the Hospitality Industry. *International Journal of Hospitality and Tourism Administration*, 16(3), pp.275–289. <https://doi.org/10.1080/15256480.2015.1054756>.
- Pai, C.K., Liu, Y., Kang, S. dan Dai, A., 2020. The role of perceived smart tourism technology experience for tourist satisfaction, happiness and revisit intention. *Sustainability (Switzerland)*, 12(16). <https://doi.org/10.3390/su12166592>.
- Pizam, A., Neumann, Y. dan Reichel, A., n.d. DIMENSIONS OF TOURIST SATISFACTION.
- Purwianti, L. dan Tio, K., 2018. FAKTOR-FAKTOR YANG MEMPENGARUHI BEHAVIOURAL INTENTION. 17(November 2017), pp.15–32.
- Tussyadiah, Iis P., dan Daniel R. Fesenmaier. 2007. “Interpreting Tourist Experiences from First-Person Stories: A Foundation for Mobile Guides.” In *ECIS 2007 Proceedings*, 2259–70.
- Rasoolimanesh, S.M., Seyfi, S., Rather, R.A. dan Hall, C.M., 2022. Investigating the mediating role of visitor satisfaction in the relationship between memorable tourism experiences and behavioral intentions in heritage tourism context. *Tourism Review*,

- 77(2), pp.687–709. <https://doi.org/10.1108/TR-02-2021-0086>.
- Saptutyningasih, E. dan Setyaningrum, E., 2019. *Penelitian kuantitatif Metode dan Analisis*. Yogyakarta: Gosyen Publishing.
- Sarstedt, M. dan Cheah, J.H., 2019. Partial least squares structural equation modeling using SmartPLS: a software review. *Journal of Marketing Analytics*, [online] 7(3), pp.196–202. <https://doi.org/10.1057/s41270-019-00058-3>.
- Schiffman dan Kanuk, L.L.L., 2008. *Perilaku Konsumen*. Jakarta: PT Indeks.
- Sharma, P. dan Nayak, J.K., 2019. Understanding memorable tourism experiences as the determinants of tourists' behaviour. *International Journal of Tourism Research*, 21(4), pp.504–518. <https://doi.org/10.1002/jtr.2278>.
- Sugiyono, 2013. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta, CV.
- Sugiyono, 2017. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta, CV.
- Sugiyono, 2019. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta, CV.
- Venkatesh, V., Morris, M.G., Davis, G.B. dan Davis, F.D., 2003. USER ACCEPTANCE OF INFORMATION TECHNOLOGY: TOWARD A UNIFIED VIEW. *International Encyclopedia of Ergonomics and Human Factors, Second Edition - 3 Volume Set*, 27(3), pp.425–478. <https://doi.org/10.1201/9780849375477.ch230>.
- Zhang, Y., Sotiriadis, M. dan Shen, S., 2022. Investigating the Impact of Smart Tourism Technologies on Tourists' Experiences. *Sustainability (Switzerland)*, 14(5). <https://doi.org/10.3390/su14053048>.