

ABSTRAK

Penelitian ini bertujuan untuk memperoleh bukti empiris pengaruh profitabilitas, *leverage* dan *Earning Per Share* (EPS) terhadap harga saham. Penelitian ini menggunakan data sekunder berupa laporan keuangan perusahaan. Penelitian ini dilakukan pada perusahaan sub sektor perbankan yang terdaftar di Bursa Efek Indonesia (BE) tahun 2019-2021. Dengan populasi 54 perusahaan sub sektor perbankan dan diperoleh jumlah pengamatan sebanyak 62 sampel penelitian yang diperoleh dengan teknik *purposive sampling* selama tahun 2019-2021. Pengukuran variabel harga saham dalam penelitian ini adalah penutupan harga saham, sedangkan variabel profitabilitas menggunakan *Return on Total Asset* (ROA), variabel *leverage* menggunakan *Debt to Equity Ratio* (DER) dan *Earning Per Share* (EPS). Teknik analisis yang digunakan dalam penelitian ini adalah analisis linier berganda. Data diolah menggunakan program IBM *Statistical Package for Social Sciences* (SPSS) versi 25. Hasil analisis menunjukkan bahwa variabel *Earning Per Share* (EPS) berpengaruh terhadap harga saham, sedangkan variabel profitabilitas dan *leverage* tidak berpengaruh terhadap harga saham.

Kata Kunci: Harga Saham, Profitabilitas, *Leverage*, EPS

ABSTRACT

This study aims to obtain empirical evidence of the effect of profitability, leverage and Earning Per Share (EPS) on stock prices. This study uses secondary data in the form of company financial statements. This research was conducted on banking sub-sector companies listed on the Indonesia Stock Exchange (BE) in 2019-2021. With a population of 54 companies in the banking sub-sector and obtained a total of 62 research samples obtained by purposive sampling technique during 2019-2021. The measurement of the stock price variable in this study is the closing stock price, while the profitability variable uses Return on Total Assets (ROA), the leverage variable uses the Debt to Equity Ratio (DER) and Earning Per Share (EPS). The analytical technique used in this research is multiple linear analysis. The data is processed using the IBM Statical Package for Social Sciences (SPSS) version 25. The results of the analysis show that the Earning Per Share (EPS) variable has an effect on stock prices, while profitability and leverage variables have no effect on stock prices.

Keywords: Stock Price, Profitability, Leverage, EPS