

DAFTAR PUSTAKA

Buku dan Jurnal Ilmiah

- Adiandirgantoro, D. W. (2017). Analisis Deskriptif Gratifications Sought dan Gratifications Obtained Situs Berita Online (Studi Komparasi Pembaca Situs Berita Online Detik.com dan Kompas.com). *E-Proceeding of Management*, 2019–2026.
- Al-Jabri, I. M., Sohail, M. S., & Ndubisi, N. O. (2015). Understanding the usage of global social networking sites by Arabs through the lens of uses and gratifications theory. *Journal of Service Management*, 26(4), 662–680. <https://doi.org/10.1108/JOSM-01-2015-0037>
- Ardianto, E., & Erdinaya, L. K. (2005). *Komunikasi Massa Suatu Pengantar* (R. Karyanti, Ed.). Simbioka Rekatama MEdia.
- Arnett, J. J. (2000). Emerging adulthood: A theory of development from the late teens through the twenties. *American Psychologist*, 55(5), 469–480. <https://doi.org/10.1037/0003-066X.55.5.469>
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2018). *Penetrasi & Profil Perilaku Pengguna Internet Indonesia 2018: Survei*.
- Axelsson, A. S. (2010). Perpetual and personal: Swedish young adults and their use of mobile phones. *New Media and Society*, 12(1), 35–54. <https://doi.org/10.1177/1461444809355110>
- Basuki, S. (2006). *Metode Penelitian*. Wedatama Widya Sastra.
- Bridgstock, R. (2019). Employability and Career Development Learning through Social Media: Exploring the potential of LinkedIn. In *Challenging Future Practice Possibilities*. Brill Academic Publisher. https://doi.org/10.1163/9789004400795_012
- Bright Network. (n.d.). *Why women are less confident and what we need to do to change that*. Bright Network. Retrieved September 12, 2022, from <https://www.brightnetwork.co.uk/equal-opportunities-menu/why-women-are-less-confident-and-what-we-need-do-change/>

- Bungin, B. (2005). *Metode Penelitian Kuantitatif: Komunikasi Ekonomi dan Kebijakan Publik Serta Ilmuilmu Sosial Lainnya*. Gramedia Pustaka Utama.
- Celestine, T. (2022). LinkedIn Dipandang Sebagai Salah Satu Platform Media Sosial yang Menurunkan Kepercayaan Diri Pengguna. *Whiteboard Journal*.
- Dach, M. (2015). *A Case Study of LinkedIn: Why are young adults avoiding the professional network?* San Francisco State University.
- DataReportal. (2021). *Digital 2021: Indonesia*.
<https://datareportal.com/reports/digital-2021-indonesia>
- Deandrea, D. C., Ellison, N. B., Larose, R., Steinfield, C., & Fiore, A. (2012). Serious social media: On the use of social media for improving students' adjustment to college. *Internet and Higher Education*, 15(1), 15–23.
<https://doi.org/10.1016/j.iheduc.2011.05.009>
- Dhir, A., & Tsai, C. C. (2017). Understanding the relationship between intensity and gratifications of Facebook use among adolescents and young adults. *Telematics and Informatics*, 34(4), 350–364.
<https://doi.org/10.1016/j.tele.2016.08.017>
- Dyahningtias, K., & Riyanto. (2020). Pengaruh Motif Menonton Video Animasi Ruangguru terhadap Tingkat Kepuasan Informasi Pembelajaran. *Prosiding Jurnalistik*, 205–212. <https://doi.org/10.29313/.v7i1.27184>
- eMarketer. (2020, September). *Facebook Ranks Last in Digital Trust Among Users: LinkedIn is the most trusted digital platform*.
- Florenthal, B. (2015). Applying uses and gratifications theory to students' LinkedIn usage. *Young Consumers*, 16(1), 17–35.
<https://doi.org/10.1108/YC-12-2013-00416>
- Ghozali, I. (2016). *Aplikasi Analisis Multivariate dengan Program IBM SPSS* (8th ed.). Badan Penerbit Universitas Diponegoro.
- Griffin, E. A. (2019). *A First Look at Communication Theory* (10th Edition). McGraw-Hill.

- Gussman, S. Y., & Wulandari, T. (2019). Pengaruh Terpaan Berita BPJS di Media Massa terhadap Pembentukan Sikap Masyarakat di Kota Pekanbaru. *Communiverse*, 4(2), 42–50.
- Heath, E. (2013). *Update to LinkedIn's Terms of Service*. LinkedIn. <http://blog.linkedin.com/2013/08/19/updates-to-linkedin-terms-of-service/>
- Higley, E. (2019). Defining Young Adulthood. *DNP Qualifying Manuscripts*, 17, 1–29. https://repository.usfca.edu/dnp_qualifying/
- Holmes, D. (2005). *Communication Theory: Media, Technology, and Society*. SAGE Publications.
- Hossain, M. A. (2019). Effects of uses and gratifications on social media use: The Facebook case with multiple mediator analysis. *PSU Research Review*, 3(1), 16–28. <https://doi.org/10.1108/PRR-07-2018-0023>
- Humaizi, M. A. (2018). *Uses and Gratifications Theory*.
- Itqiya, F. (2018). *Pengaruh Motif Penggunaan Media terhadap Kepuasan Pengguna Video dan Foto di Instagram AA Gym*. UIN Syarif Hidayatullah.
- Kaplan, A. M. (2015). Social Media, the Digital Revolution, and the Business of Media. *JMM International Journal on Media Management*, 17(4), 197–199. <https://doi.org/10.1080/14241277.2015.1120014>
- Karunia, H., Ashri, N., & Irwansyah, I. (2021). Fenomena Penggunaan Media Sosial : Studi Pada Teori Uses and Gratification. *Jurnal Teknologi Dan Sistem Informasi Bisnis*, 3(1), 92–104. <https://doi.org/10.47233/jtekstis.v3i1.187>
- Kay, K., & Shipman, C. (2014, May). The Confidence Gap. *The Atlantic*. <https://www.theatlantic.com/magazine/archive/2014/05/the-confidence-gap/359815/>
- Kim, L. S. (2016). *Social media and social support: a uses and gratifications examination of health 2.0* [Pepperdine University]. <https://digitalcommons.pepperdine.edu/etd/629>

- Kink, N., & Hess, T. (2008). Search engines as substitutes for traditional information sources? An investigation of media choice. *Information Society*, 24(1), 18–29. <https://doi.org/10.1080/01972240701771630>
- Ko, H., Cho, C. H., & Roberts, M. S. (2005). Internet uses and gratifications: A structural equation model of interactive advertising. *Journal of Advertising*, 34(2), 57–70. <https://doi.org/10.1080/00913367.2005.10639191>
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th Edition). Pearson Education. <http://www.pearsonmylabandmastering.com>
- Kriyantono, R. (2014). *Teknik Praktis Riset Komunikasi*. Kencana Perdana.
- Matei, S. A. (2010). *What can uses and gratifications theory tell us about social media?* Purdue University. <https://matei.org/ithink/2010/07/29/what-can-uses-and-gratifications-theory-tell-us-about-social-media/>
- Mayfield, A. (2008). *What is Social Media?* iCrossing.
- McQuail, D. (2010a). *Mass Communication Theory* (6th Ed). SAGE.
- McQuail, D. (2010b). *Mass Communication Theory* (6th Ed). SAGE.
- Morissan. (2013). *Teori Komunikasi Individu Hingga Massa*. Kencana Prenada Media.
- NapoleonCat. (2021, September). *Linkedin Users in Indonesia*. <https://napoleoncat.com/stats/linkedin-users-in-indonesia/2021/09/>
- Nasrullah, R. (2015). *Media Sosial: Perspektif Komunikasi, Budaya, dan Sosioteknologi*. Simbiosa Rekatama Media.
- Nazir, M. (2013). *Metode Penelitian*. Penerbit Ghalia Indonesia.
- Ningrum, R. K., & Prihantoro, E. (2020). Pengaruh Intensitas dan Motif Penggunaan Media Instagram terhadap Kepuasan Mendapatkan Informasi Followers Akun @soloinfo. *Jurnal Riset Mahasiswa Dakwah Dan Komunikasi*, 2(2), 60–67.
- Nurdiansyah, Y., & Jayanto, A. D. (2021). Pengukuran Kesiapan Pengguna Aplikasi Face to Face Polsek Semboro Menggunakan Metode TRI (Technology Readiness Index). *Prosiding Seminar Nasional Sains Teknologi*

- Dan Inovasi Indonesia (SENASTINDO)*, 3, 135–144.
<https://doi.org/10.54706/senastindo.v3.2021.155>
- Nurdin, I., & Hartati, S. (2019). *Metodologi Penelitian Sosial*. Media Sahabat Cendekia.
- O'Keeffe, G. S., Clarke-Pearson, K., Mulligan, D. A., Altmann, T. R., Brown, A., Christakis, D. A., Falik, H. L., Hill, D. L., Hogan, M. J., Levine, A. E., & Nelson, K. G. (2011). Clinical report - The impact of social media on children, adolescents, and families. In *Pediatrics* (Vol. 127, Issue 4, pp. 800–804). <https://doi.org/10.1542/peds.2011-0054>
- Palmgreen, P., Wenner, L. A., & Rayburn, J. D. (1980). Relations Between Gratifications Sought and Obtained: A Study of Television News. *Communication Research*, 7(2), 161–192.
- Papacharissi, Z., & Rubin, A. M. (2000). Predictors of internet use. *Journal of Broadcasting and Electronic Media*, 44(2), 175–196.
https://doi.org/10.1207/s15506878jobem4402_2
- Phua, J., & Jin, S. A. A. (2011). “Finding a home away from home”: The use of social networking sites by Asia-Pacific students in the United States for bridging and bonding social capital. *Asian Journal of Communication*, 21(5), 504–519. <https://doi.org/10.1080/01292986.2011.587015>
- Presiden Republik Indonesia. (2020, March 30). *Peraturan Pemerintah Republik Indonesia Nomor 21 Tahun 2020*. <https://covid19.go.id/p/regulasi/pp-no-21-tahun-2020-tentang-psbb-dalam-rangka-penanganan-covid-19>
- Rakhmat, J. (2009). *Metode Penelitian Komunikasi*. PT. Remaja Rosdakarya.
- Rakhmat, J. (2016). *Psikologi Komunikasi*. PT Remaja Rosdakarya.
- Rakhmat, J. (2018). *Psikologi Komunikasi*. Simbiosa Rekatama Media.
- Rutledge, P.-A. (2010). *LinkedIn in 10 minutes*. Sams Publishing.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* (7th Edition). John Wiley & Sons. www.wileypluslearningspace.com
- Singarimbun, M., & Effendi, S. (2013). *Metode Penelitian Survai*. LP3ES.

- Solis, B. (2010). *Engage!: The Complete Guide for Brands and businesses to Build, Cultivate, and Measure Success in the New Web*. John Wiley & Sons, Inc.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R & D*. Alfabeta.
- Tsay-Vogel, M. (2016). Me versus them: Third-person effects among Facebook users. *New Media and Society*, 18(9), 1956–1972. <https://doi.org/10.1177/1461444815573476>
- Urista, M. A., Dong, Q., & Day, K. D. (2009). Explaining Why Young Adults Use MySpace and Facebook Through Uses and Gratifications Theory. *Human Communication*, 12(2), 215–229.
- Utz, S. (2016). Is LinkedIn making you more successful? The informational benefits derived from public social media. *New Media and Society*, 18(11), 2685–2702. <https://doi.org/10.1177/1461444815604143>
- van Dijck, J. (2013). “You have one identity”: Performing the self on Facebook and LinkedIn. *Media, Culture and Society*, 35(2), 199–215. <https://doi.org/10.1177/0163443712468605>
- Villanti, A. C., Johnson, A. L., Ilakkuvan, V., Jacobs, M. A., Graham, A. L., & Rath, J. M. (2017). Social media use and access to digital technology in US Young Adults in 2016. *Journal of Medical Internet Research*, 19(6). <https://doi.org/10.2196/jmir.7303>
- We Are Social. (2022). *Digital 2022: Indonesia*.
- Weber, S., & Mitchell, C. (2008). Imagining, Keyboarding, and Posting Identities: Young People and New Media Technologies. *Youth, Identity, and Digital Media*, 25–48. <https://doi.org/10.1162/dmal.9780262524834.025>
- West, R., & Turner, L. (2013). *Introducing Communication Theory: Analysis and Application* (4th ed.). McGraw-Hill.
- Whiting, A., & Williams, D. (2013). Why people use social media: a uses and gratifications approach. *Qualitative Market Research: An International Journal*, 16(4), 362–369. <https://doi.org/10.1108/QMR-06-2013-0041>

Situs Berita, Internet, dan Majalah

- Bright Network. (n.d.). *Why women are less confident and what we need to do to change that.* Bright Network. Retrieved September 12, 2022, from <https://www.brightnetwork.co.uk/equal-opportunities-menu/why-women-are-less-confident-and-what-we-need-do-change/>
- Buck, S. (2019). *The Beginner's Guide to LinkedIn.* Mashable. <https://in.mashable.com/trending/9540/the-beginners-guide-to-LinkedIn>
- Celestine, T. (2022). LinkedIn Dipandang Sebagai Salah Satu Platform Media Sosial yang Menurunkan Kepercayaan Diri Pengguna. *Whiteboard Journal.*
- DataReportal. (2021). *Digital 2021: Indonesia.* <https://datareportal.com/reports/digital-2021-indonesia>
- eMarketer. (2020, September). *Facebook Ranks Last in Digital Trust Among Users: LinkedIn is the most trusted digital platform.*
- Fogarty, S. (2013). *Is 13 Too Young for LinkedIn?* BBC News. <https://www.bbc.com/news/av/business-23767844>
- Heath, E. (2013). *Update to LinkedIn's Terms of Service.* LinkedIn. <http://blog.linkedin.com/2013/08/19/updates-to-linkedin-terms-of-service/>
- Jobvite. (2015). Jobvite 2015 Job Seeker Nation: Inside the Mind of the Modern Job Seeker. Retrieved from https://www.jobvite.com/wp-content/uploads/2015/01/jobvite_jobseeker_nation_2015.pdf
- Kay, K., & Shipman, C. (2014, May). The Confidence Gap. *The Atlantic.* <https://www.theatlantic.com/magazine/archive/2014/05/the-confidence-gap/359815/>
- Matei, S. A. (2010). *What can uses and gratifications theory tell us about social media?* Purdue University. <https://matei.org/ithink/2010/07/29/what-can-uses-and-gratifications-theory-tell-us-about-social-media/>