

**PERAN DAN UPAYA UNESCO (UNITED NATION EDUCATIONAL,
SCIENTIFIC, AND CULTURAL ORGANIZATION) DALAM
MEMBANTU MENANGANI ISU KEBEBASAN PERS DI PAKISTAN
TAHUN 2013-2020**

ABSTRAK

Media massa atau media pers memiliki kaitan erat dengan *hard* dan *soft politics* negara. Media kini menjadi konsumsi masyarakat Internasional, sehingga banyak digunakan sebagai media berdiplomasi, memenuhi dan melindungi kepentingan nasional, dan membangun suatu image tertentu. Menurut laporan dari Reporter Without Borders, kebebasan pers Pakistan menempati peringkat ke 151-159 dari 180 negara sepanjang periode 2009-2013. Pengontrolan terhadap media, tingginya angka kematian jurnalis, buruknya kebebasan pers, rendahnya keamanan bagi pekerja media menarik perhatian UNESCO yang akhirnya turun tangan dan memasukkan Pakistan sebagai salah satu negara pada tahap implementasi fase pertama *UN Plan of Action on The Safety of Journalist* pada 2013. Skripsi ini bertujuan untuk meneliti apa saja peran dan upaya yang dilakukan oleh UNESCO untuk menangani isu kebebasan pers di Pakistan periode 2013-2020. Dengan menggunakan Teori Peran Organisasi Internasional menurut Clive Archer, penelitian ini membuktikan bahwa peran dan upaya yang dilakukan oleh UNESCO di Pakistan bersifat efektif dan memberikan dampak positif bagi kebebasan pers di Pakistan.

Kata Kunci : UNESCO, Pakistan, Kebebasan Pers, Media Massa

***THE ROLES AND EFFORTS OF UNESCO (UNITED NATIONS
EDUCATIONAL, SCIENTIFIC, AND CULTURAL ORGANIZATION) IN
HANDLING THE ISSUE OF PRESS FREEDOM IN PAKISTAN ON 2013-
2020***

ABSTRACT

The mass media or press media is now related with both hard and soft politics of the state. Because media could be consume by the international community easily, many countries use it for diplomacy, fulfilling and protecting national interests, and building some certain image. According to the report by Reporters Without Borders, Pakistan's freedom of the press was ranked 151-159 out of 180 countries during the 2009-2013 period. Control of the media, the high death rate of journalists, poor press freedom, and low security for media workers attract the attention of UNESCO which finally intervened and included Pakistan as one of the countries in the first phase implementation of the UN Plan of Action on the Safety of Journalist on 2013. This thesis aims to examine the roles and efforts made by UNESCO to deal with the issue of press freedom in Pakistan for the 2013-2020 period. By using the Theory of the Role of International Organizations according to Clive Archer, this research proves that the role and efforts undertaken by UNESCO in Pakistan are effective and have a positive impact on press freedom in Pakistan.

Keywords: UNESCO, Pakistan, Freedom of the Press, Mass Media