

DAFTAR ISI

HALAMAN PENGESAHAN	Error! Bookmark not defined.
HALAMAN PENGESAHAN PENGUJI	Error! Bookmark not defined.
PERNYATAAN BEBAS PLAGIASI	Error! Bookmark not defined.
SURAT PERNYATAAN	Error! Bookmark not defined.
KARYA ASLI TUGAS AKHIR	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR TABEL	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang.....	Error! Bookmark not defined.
1.2 Rumusan Masalah.....	Error! Bookmark not defined.
1.3 Batasan Masalah.....	Error! Bookmark not defined.
1.4 Tujuan Penelitian.....	Error! Bookmark not defined.
1.5 Manfaat Penelitian.....	Error! Bookmark not defined.
1.6 Tahapan Penelitian.....	Error! Bookmark not defined.
1.7 Sistematika Penulisan.....	Error! Bookmark not defined.
BAB II TINJAUAN LITERATUR	Error! Bookmark not defined.
2.1 Website.....	Error! Bookmark not defined.
2.2 Website Traffic.....	Error! Bookmark not defined.
2.2 CMS Wordpress.....	Error! Bookmark not defined.
2.3 Search Engine.....	Error! Bookmark not defined.
2.4 Search Engine Optimization.....	Error! Bookmark not defined.
2.5 SEO On-Page.....	Error! Bookmark not defined.
2.6 SEO Off-Page.....	Error! Bookmark not defined.
2.7 <i>Google Analytics</i>	Error! Bookmark not defined.
2.8 Yoast.....	Error! Bookmark not defined.
2.9 Key Performance Indicators.....	Error! Bookmark not defined.
2.10 Page Rank.....	Error! Bookmark not defined.
BAB III METODOLOGI PENELITIAN	Error! Bookmark not defined.
3.1 Metodologi Penelitian.....	Error! Bookmark not defined.
3.2 Tahapan Wawancara dan Pengumpulan Data.....	Error! Bookmark not defined.
3.3 Studi Literatur.....	Error! Bookmark not defined.
3.4 Analisis Website Traffic, SERP dan KPI Sebelum Implementasi SEO.....	Error!
Bookmark not defined.	
3.4.1 Website Traffic tanpa SEO.....	Error! Bookmark not defined.
3.4.2 Analisis SERP tanpa SEO.....	Error! Bookmark not defined.
3.4.3 Analisis KPI tanpa SEO.....	Error! Bookmark not defined.
3.6 Analisis Website.....	Error! Bookmark not defined.
1. Menganalisis Web Hosting yang digunakan.....	Error! Bookmark not defined.
2. Menganalisis nama domain yang digunakan.....	Error! Bookmark not defined.
3. Menentukan keyword atau keyphrases.....	Error! Bookmark not defined.
3.7 Implementasi SEO On-page.....	Error! Bookmark not defined.
3.7.1 Struktur alamat blog.....	Error! Bookmark not defined.
3.7.2 Judul blog dan judul tiap page pada blog.....	Error! Bookmark not defined.
3.7.3 Deskripsi blog.....	Error! Bookmark not defined.
3.7.4 Sitemap blog.....	Error! Bookmark not defined.

3.7.5 Konten atau isi blog	Error! Bookmark not defined.
3.7.6 Linking	Error! Bookmark not defined.
3.8 Implementasi SEO Off-page	Error! Bookmark not defined.
3.8.1 Inbound Link:.....	Error! Bookmark not defined.
3.8.2 Outbound Link	Error! Bookmark not defined.
3.8.3 Internal Link.....	Error! Bookmark not defined.
BAB IV HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Hasil Website Traffic, SERP, KPI sebelum Implementasi SEO	Error! Bookmark not defined.
defined.	
4.1.1 Analisis Website Traffic sebelum Implementasi SEO	Error! Bookmark not defined.
defined.	
4.1.2 Analisis SERP sebelum Implementasi SEO	Error! Bookmark not defined.
4.1.3 Analisis KPI sebelum Implementasi SEO	Error! Bookmark not defined.
4.2 Hasil Website Traffic, SERP, KPI setelah Implementasi SEO	Error! Bookmark not defined.
defined.	
4.2.1 Analisis Website Traffic setelah Implementasi SEO	Error! Bookmark not defined.
defined.	
4.2.2 Analisis SERP setelah Implementasi SEO	Error! Bookmark not defined.
4.3.3 Analisis KPI setelah Implementasi SEO.....	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN	Error! Bookmark not defined.
5. 1 KESIMPULAN	Error! Bookmark not defined.
5.2 SARAN	Error! Bookmark not defined.
DAFTAR PUSTAKA.....	Error! Bookmark not defined.
LAMPIRAN.....	Error! Bookmark not defined.