DAFTAR ISI

Halaman Sampul ............................................................ i
Halaman Judul ............................................................ ii
Halaman Persetujuan ................................................... iii
Halaman Pengesahan ..................................................... iv
Pernyataan Keaslian ...................................................... v
Halaman Moto ............................................................ vi
Halaman Persembahan .................................................... vii
Kata Pengantar ............................................................ viii
Intisari ................................................................ x
Daftar Isi ................................................................ xi
Daftar Tabel ................................................................. xiii
Daftar Gambar ............................................................... xiv
Daftar Lampiran ............................................................ xv

BAB I PENDAHULUAN ......................................................... 1

1.1 Latar Belakang ......................................................... 1
1.2 Rumusan Masalah ................................................... 5
1.3 Batasan Masalah ...................................................... 6
1.4 Tujuan Penelitian .................................................... 6
1.5 Manfaat Penelitian ................................................... 6
1.6 Penelitian Terdahulu ................................................ 6

BAB II TINJAUAN PUSTAKA ............................................... 11

2.1 Daya Saing ............................................................ 11
2.2 Industri Pariwisata ................................................... 14
<table>
<thead>
<tr>
<th>Bab</th>
<th>Judul</th>
<th>Halaman</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.3</td>
<td>Competitiveness Monitor (CM)</td>
<td>18</td>
</tr>
<tr>
<td>2.4</td>
<td>Penelitian Terdahulu</td>
<td>20</td>
</tr>
<tr>
<td>2.5</td>
<td>Kerangka Berpikir</td>
<td>23</td>
</tr>
<tr>
<td>BAB III</td>
<td>METODE PENELITIAN</td>
<td>27</td>
</tr>
<tr>
<td>3.1</td>
<td>Jenis Penelitian</td>
<td>27</td>
</tr>
<tr>
<td>3.2</td>
<td>Data dan Sumber Data</td>
<td>27</td>
</tr>
<tr>
<td>3.3</td>
<td>Alat Analisis Data</td>
<td>27</td>
</tr>
<tr>
<td>3.4</td>
<td>Definisi Operasional Variabel</td>
<td>29</td>
</tr>
<tr>
<td>BAB IV</td>
<td>HASIL PENELITIAN DAN PEMBAHASAN</td>
<td>33</td>
</tr>
<tr>
<td>4.1</td>
<td>Deskripsi Data</td>
<td>33</td>
</tr>
<tr>
<td>4.2</td>
<td>Analisis Data</td>
<td>37</td>
</tr>
<tr>
<td>4.3</td>
<td>Pembahasan</td>
<td>49</td>
</tr>
<tr>
<td>BAB V</td>
<td>KESIMPULAN DAN SARAN</td>
<td>57</td>
</tr>
<tr>
<td>5.1</td>
<td>Kesimpulan</td>
<td>57</td>
</tr>
<tr>
<td>5.2</td>
<td>Saran</td>
<td>58</td>
</tr>
<tr>
<td>DAFTAR PUSTAKA</td>
<td></td>
<td>59</td>
</tr>
<tr>
<td>LAMPIRAN</td>
<td></td>
<td>63</td>
</tr>
</tbody>
</table>
DAFTAR TABEL

<table>
<thead>
<tr>
<th>Tabel</th>
<th>Judul</th>
<th>Halaman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tabel 1. 1</td>
<td>Jumlah Kunjungan Turis Asing di Bali Dan D.I Yogyakarta</td>
<td>3</td>
</tr>
<tr>
<td>Tabel 1. 2</td>
<td>Jumlah Hotel di Provinsi Bali dan Yogyakarta</td>
<td>4</td>
</tr>
<tr>
<td>Tabel 1. 3</td>
<td>Jumlah Restoran Di Provinsi Bali Dan D.I Yogyakarta</td>
<td>4</td>
</tr>
<tr>
<td>Tabel 1. 4</td>
<td>Penelitian Terdahulu</td>
<td>7</td>
</tr>
<tr>
<td>Tabel 3. 1</td>
<td>Parameter, Sumber Data dan Kegunaan</td>
<td>29</td>
</tr>
<tr>
<td>Tabel 4. 1</td>
<td>Jumlah Penduduk Bali dan DIY 3 Tahun Terakhir</td>
<td>33</td>
</tr>
<tr>
<td>Tabel 4. 2</td>
<td>IPM Bali dan DIY 2019-2021</td>
<td>34</td>
</tr>
<tr>
<td>Tabel 4. 3</td>
<td>Laju Pertumbuhan PDRB Atas Dasar Harga Konstan 2010</td>
<td>35</td>
</tr>
<tr>
<td>Tabel 4. 4</td>
<td>Jumlah Turis Bali Dan DIY 2018-2020</td>
<td>36</td>
</tr>
<tr>
<td>Tabel 4. 5</td>
<td>Angka Melek Huruf Bali &amp; DIY 2016-2020</td>
<td>37</td>
</tr>
<tr>
<td>Tabel 4. 6</td>
<td>Human Tourism Indicators (HTI) BALI dan DIY</td>
<td>38</td>
</tr>
<tr>
<td>Tabel 4. 7</td>
<td>Price Competitiveness Indicator</td>
<td>39</td>
</tr>
<tr>
<td>Tabel 4. 8</td>
<td>Infrastructure Development Indicator Bali dan DIY</td>
<td>40</td>
</tr>
<tr>
<td>Tabel 4. 9</td>
<td>Environment Indicator</td>
<td>41</td>
</tr>
<tr>
<td>Tabel 4. 10</td>
<td>Technology Advancement Indicator</td>
<td>42</td>
</tr>
<tr>
<td>Tabel 4. 11</td>
<td>Human Resources Indicator</td>
<td>43</td>
</tr>
<tr>
<td>Tabel 4. 12</td>
<td>Openess Indicator</td>
<td>44</td>
</tr>
<tr>
<td>Tabel 4. 13</td>
<td>Social Development Indicator</td>
<td>45</td>
</tr>
<tr>
<td>Tabel 4. 14</td>
<td>Indeks Pariwisata Bali dan DIY 2016-2020</td>
<td>46</td>
</tr>
<tr>
<td>Tabel 4. 15</td>
<td>Indeks Komposit Bali dan DIY</td>
<td>47</td>
</tr>
<tr>
<td>Tabel 4. 16</td>
<td>Indeks Daya Saing</td>
<td>48</td>
</tr>
<tr>
<td>Tabel 4. 17</td>
<td>Indeks Daya Saing HTI Bali dan DIY</td>
<td>50</td>
</tr>
<tr>
<td>Tabel 4. 18</td>
<td>Indeks Daya Saing PCI Bali dan DIY</td>
<td>51</td>
</tr>
<tr>
<td>Tabel 4. 19</td>
<td>Indeks Daya Saing IDI Bali &amp; DIY</td>
<td>52</td>
</tr>
<tr>
<td>Tabel 4. 20</td>
<td>Indeks Daya Saing EI Bali &amp; DIY</td>
<td>53</td>
</tr>
<tr>
<td>Tabel 4. 21</td>
<td>Indeks Daya Saing TAI Bali &amp; DIY</td>
<td>53</td>
</tr>
<tr>
<td>Tabel 4. 22</td>
<td>Indeks Daya Saing HRI Bali &amp; DIY</td>
<td>54</td>
</tr>
<tr>
<td>Tabel 4. 23</td>
<td>Indeks Daya Saing OI Bali &amp; DIY</td>
<td>55</td>
</tr>
<tr>
<td>Tabel 4. 24</td>
<td>Indeks Daya Saing SDI Bali &amp; DIY</td>
<td>55</td>
</tr>
</tbody>
</table>
DAFTAR GAMBAR

Gambar 2. 1 Kerangka Berpikir ........... Kesalahan! Bookmark tidak ditentukan.
DAFTAR LAMPIRAN

Lampiran 1: Data Penelitian ....................................................................................... 64
Lampiran 2: Parameter ............................................................................................... 68
Lampiran 3: Indeks Pariwisata .................................................................................. 70
Lampiran 4: Indeks Komposit .................................................................................... 71
Lampiran 5: Indeks Daya Saing ................................................................................ 72