

Bukti Review Artikel:

“Dissemination of Disaster Communication and Information via Instagram @bpbdkaro”

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SUMMARY REGISTRATION
Paper ID : PSS21112

Article Detail

Field of Study : Communication studies

Article Title : Dissemination of Disaster Communication and Information via Instagram @bpbdkaro

Author : **First** : Puji Lestari , **Co-Author** : Eko Teguh Paripurno/Hikmat Surbakti,Catrinadia Christie Br Barus,Elisabeth Iyana

Abstract : The social media Instagram @bpbdkaro as a source of communication and disaster information dissemination in the Karo community is no longer active. The purpose of this study was to find a disaster communication planning model in the communication and information dissemination process from the Karo Regency Regional Disaster Management Agency (BPBD) to the community through the Instagram @bpbdkaro social media account. This study uses qualitative evaluation research methods, data collection techniques with Focus Group Discussion and interviews with Instagram managers, the Head of Planning for the Regional Disaster Management Agency (BPBD), and field observations. Quantitative evaluation method with data collection techniques is carried out online through Google Form to 50 people who use social media randomly. The evaluation results show that Instagram social media is used by the majority of respondents (28%) as the main source of searching for disaster information in Karo, but @bpbdkaro social media is not active because the Karo Regency BPBD does not dare to face negative comments from the community and the unavailability of human resources to manage it. This causes the dissemination process of disaster communication and information through social media Instagram @bpbdkaro not going well to achieve the goal due to the lack of elements of communication planning. The results of the evaluation of researchers with BPBD Karo Regency have carried out communication planning referring to the Cutlip and Center planning theory by covering elements of fact determination, planning, communication, and evaluation. The theoretical new findings in this study provide additional elements of communication competence and resources in the Cutlip and Center Communication Planning Model. The substance of this research contributes in the form of recommendations for communication planning models for the dissemination of disaster communication and information through social media.

Keyword : Dissemination of Disaster Communication and Information, Karo Regency BPBD Instagram, Model of Communication Planning, Organizational Communication

Presenter Name : Puji Lestari

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Criteria	Score	Comments
Paper Title	Good	Clear
Abstract	Good	Clear and systematic
Introduction	Good	Clear and systematic
Literature Review	Fair	Kindly add more supporting literatures
Methodology	Good	Clear and systematic
Findings / Discussion	Good	Author has included a clear explanation
Conclusion	Good	Clear and systematic
References	Fair	Kindly add more references and please check the citation
Readability and Writing Style	Good	Well written
Quality of English Language	Good	Well written, however kindly do final checking
Topic Suitability	Relevancy Relevant	Clear

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Decision	Accept (with minor revision)
Reviewer Recommendation	Kindly do the minor revision

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