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Book of Abstract
CONFERENCE PROCEEDING

ICBEEM

International Conference of
Business, Economy, Entrepreneurship and Management

ROYAL AMBARRUKMO
YOGYAKARTA, INDONESIA
OCTOBER 9-10, 2019

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of
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Business, Economy,
Entrepreneurship and
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(ICBEEM)

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of
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FOREWORD

Universitas Pembangunan Nasional “Veteran” Yogyakarta, was established in 1958. UPN motto is "dedicating knowledge for the development of the nation" by consequently creating an atmosphere for dynamic learning culture and intellectual systems are among our top priorities. Therefore, UPN continuously strives to create the necessary condition for engagement of lectures, student, community, knowledge enhancement, and scholarly activities.

UPN has a strong professional orientation that focuses on academic excellence as well as graduate employability. The civitas academia of UPN encourages engagement in active teaching-learning process as well as research projects among non-profit activities in the community on the basis of social responsibility by ensuring the partake of the university owing to be able to take part in development of our communities and contribute to a more sustainable future. Strong grassroots and cultural knowledge-based also enable us to maintain our local wisdom by the same time we expand our horizon internationally by frequently participating in international events and conferences.

Our Vision:

To be a pioneer university in development based on the spirit of state defense in global era

Our Mission:

First, to generate graduates who have global competitiveness and spirit of state-defense through high-quality teaching. Developing the concept of knowledge, technology, science, and humanities through teaching program development and knowledge enrichment. Increasing quality of research through planned, integrated, and sustainable program. Increasing

quality of community service by strengthening cooperation among education institutions, industries, and government. Developing good management university through independent management, modern and sustainable in human resources, finance, facilities, infrastructure and integrated IT.

Research Synergy Foundation is a digital social enterprise platform that focuses on developing Research Ecosystem towards outstanding global scholars. We built collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration. We promote scientific journals among countries as an equitable distribution tools of knowledge. We open research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities.

Known as a catalyst and media collaborator among researchers around the world is the achievement that we seek through this organization. By using the media of International Conference which reaches all researcher around the world we are committed to spread our vision to create opportunities for promotion, collaboration and diffusion of knowledge that is evenly distributed around the world

Our Vision:

As global social enterprise that will make wider impact and encourage acceleration quality of knowledge among scholars.

Our Mission:

First, developing a research ecosystem towards outstanding global scholars. Second, Promoting scientific journals among countries as an equitable distribution tools of knowledge. Third, opening research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities. Fourth, creating global scientific forum of disciplinary forums to encourage strong diffusion and dissemination for innovation.

TABLE OF CONTENTS

ORGANIZING COMMITTEE	VII
SCIENTIFIC AND REVIEW COMMITTEE	VIII
CONFERENCE CHAIR MESSAGE.....	XI
KEYNOTE SPEAKER	XII
CONFERENCE AGENDA	XV
A. ECONOMY RESEARCH	1
B. FINANCIAL ECONOMY RESEARCH	40
C. ACCOUNTANCY RESEARCH	43
D. BUSINESS RESEARCH.....	50
E. ADMINISTRATIVE BUSINESS RESEARCH.....	56
F. ENTERPREUNERSHIP RESEARCH	59
G. SMALL AND MEDIUM BUSINESS RESEARCH	61
H. MANAGEMENT RESEARCH	69
I. HUMAN RESOURCE MANAGEMENT RESEARCH	79
J. ORGANIZATIONAL BEHAVIOUR RESEARCH.....	91
K. OPERATIONS MANAGEMENT RESEARCH	93
L. MARKETING MANAGEMENT RESEARCH	96
FUTURE EVENTS.....	111

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Chef Département Sciences Economiques et Gestion FSJES
Ain Chock Casablanca, Université Hassan II Casablanca

CONFERENCE CHAIR MESSAGE

We are delighted to welcome you to the International Conference of Business, Economy, Entrepreneurship and Management (ICBEEM) by Universitas Pembangunan Nasional Veteran Yogyakarta and Research Synergy Foundation as official partner held on October 9, 2019 at Royal Ambarrukmo Yogyakarta, Yogyakarta, Indonesia.

The theme of Conference is Competitive Economy of Business and Environmental Management in Entrepreneurial and Industry 4.0. ICBEEM 2019 International Conference shows up as a cutting-edge Social Research platform to gather presentations and discussions of recent achievements by leading researchers in academic research.

It has been our privilege to convene this conference. Our sincere thanks, to the conference organizing committee; to the Program Chairs for their wise advice and brilliant suggestion on organizing the technical program and to the Program Committee for their thorough and timely reviewing of the papers. Recognition should go to the Local Organizing Committee members who have all worked extremely hard for the details of important aspects of the conference programs and social activities.

We welcome you to Yogyakarta, Indonesia and hope that this year's conference will challenge and inspire you, and result in new knowledge, collaborations, and friendships.

Best regards,

Dr. Dyah Sugandini, SE, M.Si
Conference Chair of ICBEEM 2019

KEYNOTE SPEAKER



Prof. Dr. Ainun Naim, MBA. is presently a Secretary General, Ministry of Research, Technology, and Higher Education, Republic of Indonesia. He completed his Doctoral program in Temple University, USA specializing in Business Administration in 1996. He achieve his Professor in Accounting from

Universitas Gadjah Mada in 2010. Prior to his roles in government, he was Dean of the Faculty of Economics and Business at Universitas Gadjah Mada from 2004 – 2007. He was Director of Finance at Pertamina (Indonesian state-owned company that carry out integrated business in oil, gas, renewable and new energy) in 2000 - 2003, Director of Quality Task Force at Department of Accounting, Universitas Gadjah Mada in 1997 - 1998, Member of Evaluation and Review Committee of the Board of Higher Education Policy in 1998 - Present, Member of the Board and Chairman at Audit Committee, Tugu Insurance Company Limited, Hong Kong in 2003 – Present.

His current research interest is concerned primarily in the field of Commerce, Management, Tourism and Services/ Management Accounting/ Accounting, Auditing and Accountability. his has been awarded Dissertation Award from Temple University (1996), Dosen Teladan I (Instructor Award) from Universitas Gadjah Mada (1997), Summer Research Grant from Temple University (1995), The Best Manuscript in Cooperative Financial Management from Ministry of Cooperative of Indonesia (1991). he also get scholarship Accounting Development Program Doctoral Scholarship from Ministry of Education and Culture Republic of Indonesia (1991)

KEYNOTE SPEAKER



Prof. Dr. Datuk Dr. Izaidin bin Abdul Majid. is Deputy Vice Chancellor (Students Affair and Alumni) Universiti Teknikal Malaysia Melaka. He received his Bachelor of Art from Universitas of Malaya, Malaysia, and pursued his Master Degree in Education at Universiti Islam Antarabangsa Malaysia, Malaysia. He also holds a Postgraduate Diploma

Research Methodology in Business of Management University of Strathclyde United Kingdom. Izaidin bin Abdul Majid completed his doctoral degree at University of Strathclyde United Kingdom majoring Entrepreneurship.

His current research interest is concerned primarily in the field of Entrepreneurship and Quantitative Methodology. His recent research entitled “Integrated Personality Profiling Framework Using Traits and Factors Theory for Malaysian HLI Enrolment: A New Approach” was published in 2018.

Summary Speech :

Entrepreneurship as catalyst to Economic Growth: Administrative versus Entrepreneurial Management Approach

Entrepreneurship has been commonly accepted as a key contributor to sustainable economic growth and development. The Global Entrepreneurship Monitor’s (GEM, 2017/18) has confirmed the impacts made by the complex and diverse entrepreneurial activities around the globe based on start-up initiatives, economic value and contribution to countries’ sustainability and economic developments. Entrepreneurial ventures not only create employment, but increased spending in markets, promotes knowledge transfers, and spurs innovation. The term “entrepreneurial” is used in varying contexts and incorporates a wide variety of meanings and implications. Entrepreneurs are directly involved in the dynamic, and very complex, interrelationship between financial management and business strategy. Hence, it is fairly sensible to assume that firms need to be entrepreneurially-managed in order to register high growth and success.

This presentation is aims at sharing some thoughts and findings with regards to the relationship between entrepreneurial management (EM) and the performance or growth of technology-based firms in Malaysia. The basic conceptual thinking of EM is “the pursuit of opportunity regardless of resources currently controlled”. Stevenson’s six dimensional construct of EM consists of Strategic Orientation (SO), Resource Orientation (RO), Management Structure (MS), Reward Philosophy (RP), Growth Orientation (GO) and Entrepreneurial Culture (EC). This presentation explores mainly on the issue of as to what extent does the Entrepreneurial Management approach is being adopted within technology-based firms in Malaysia and to what extend does EM contribute to firms’ performance. Based on the global measure of EM the results of the descriptive statistical analysis suggest that a large majority of the technology-based firms may be classified as entrepreneurial. On further investigation on each dimension of the EM construct, mixed results were found on the prevalence of EM within the firms. MS, SO and EC dimensions show high prevalence in firms with strong entrepreneurial propensity. This indicates that the firms tend to be more entrepreneurial with regard to the MS, SO and EC dimensions. However, for the GO and RO dimensions the results show that firms tend to be on the average scores. As anticipated, the analysis reveals that a larger percentage of firms with high entrepreneurial propensity were high performers, whereas a larger percentage of firms with low entrepreneurial propensity were low performers..

CONFERENCE PROGRAM

Day 01- Wednesday | October 9, 2019

Venue : Kasultanan 1

Royal Ambarrukmo Yogyakarta – Yogyakarta, Indonesia

Time	Duration	Activities
08.25 - 09.25	60'	Welcome Reception and Registration
09.25 - 09.30	5'	Welcoming MC
09.30 - 09.45	15'	Welcome Remarks Dr. M. Irhas effendi, M.Si Rector of Universitas Pembangunan Nasional “Veteran” Yogyakarta
09.45 - 09.55	15'	Welcome Remarks Dr. Ir. Hi. Garaika Hamzah TGM, S.E., M.M., M.Si. Advisory of STIE Trisna Negara
09.55 – 10.10	15'	Global Research Ecosystem Speech Dr. Hendrati Dwi Mulyaningsih Founder & Chairman of Research Synergy Foundation, and Co-Conference Chair ICBEEM
10.10 - 10.20	10'	Coffee Break
10.20 - 11.00	40'	Keynote Speech Prof. Ainun Naim. PhD General Secretary of Ministry of Research, Technology and Higher Education of the Republic of Indonesia
11.00 – 11.40	40'	Keynote Speech Prof. Datuk Dr. Izaidin bin Abdul Majid Professor in Entrepreneurship, Universiti Teknikal Malaysia Melaka, Malaysia
11.40 – 12.00	20'	Award Ceremony & Group Photo
12.00 – 13.00	60'	Lunch Break
13.00 – 17.00	240'	Parallel Session

17.00 – 17.10	10'	Closing Speech
		Dr. Helisia Margahana
		Chairman of STIE Trisna Negara
17.10 – 17.15	5'	Closing Remarks
		Dr. Dyah Sugandini, SE, M.Si
		Conference Chair ICBEEM 2019
17.15 – 17.35	20'	Award Ceremony
17.35 – 17.40	5'	Closing MC

Day 01

Kasultanan 1

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Dyah Sugandini and Istiana Rahatmawati

Track Economy

Paper ID	Author	Media	Paper Title
CBE19111	Anna Triwijayati	Oral Presentation	Postmodern Mindset And Behavior Of Indonesia Consumer: Local Brand Preference, Early Adopter, Consumer Credit, And Online Buying Based On Social Class
CBE19119	Kardison Lumban Batu	Oral Presentation	Green Entrepreneurial Opportunity (geo): A Promising Strategic Anchor Concept Towards Greener Firms' Value Performance (fvp). An Evidence From Indonesia Large Scale Enterprises
CBE19121	Moh Farid Najib	Oral Presentation	Innovation And Dynamic Capabilities Among Traditional Market Trader: How It Affect Business Performance
CBE19122	Sri Suryaningsum	Oral Presentation	Swot Analysis Development Of Batik Yogyakarta
CBE19126	Titik Kusmantini	Oral Presentation	Misfit-score Evaluation On Business And Manufacturing Strategies And The Impact On Operational Performance
CBE19131	Shinta Heru Satoto	Oral Presentation	The Effect Of Financial Literacy On Financial Management Behaviour With Self-control As Intervening Variables
CBE19132	Dwi Hari Laksana	Oral Presentation	Effect Of Service Quality And Company Image On Customer Loyalty Through Customer Satisfaction At Pt. Pos Indonesia (persero) Yogyakarta
CBE19106	Lely Lubna Alaydrus	Virtual Presentation	Employees' Familiarity Of Computer Terminal

Afternoon Coffee Break : 15 Minutes

Day 01

Kasultanan 1

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Swiji Astuti and Yuli Listyana

Track Economy

Paper ID	Author	Media	Paper Title
CBE19133	Abdul Ghofar	Oral Presentation	Bumdes Development In Limitations Of Village And Resources Potential Study At Bumdes Desa Panggungharjo, Bantul, Yogyakarta
CBE19134	Christian Herdinata	Oral Presentation	Financial Technology Application In Small And Medium Business
CBE19137	Danang Yudhiantoro	Oral Presentation	Prospect Of Garut's Emping Lancar Rejeki Kadireso Village In Pajangan, Bantul
CBE19138	Yansahrita	Oral Presentation	Foreign Tourist Satisfaction At Museum
CBE19140	Yunita Astikawati	Oral Presentation	The Effect Of Return Volatility Mature Market On Emerging Market
CBE19144	Agus Suryono	Oral Presentation	The Determinant Of Student Attendance Discipline In Lectures With Psychological Approach To Formation Of Discipline Character Through Punishment And Motivation (survey On Management Department Students Of The Faculty Of Economics And Business Upn "veteran" Yogyakarta)
CBE19145	Istiana Rahatmawati	Oral Presentation	Effects Of Fulfilling Psychological Contracts And Job Characteristics Towards Organizational Citizenship Behavior Mediated By Perceived Organizational Support At The Smes Culinary In Yogyakarta
CBE19147	M. Irhas Effendi	Oral Presentation	Effects Of Novelty Seeking, Destination Quality And Motivation On Tourist Loyalty

Day 01

SriManganti

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Purbudi Wahyuni and R. Heru Kristatnto HC

Track Economy

Paper ID	Author	Media	Paper Title
CBE19148	Wisnalmawati	Oral Presentation	The Influence Of Merchandise, Location Image, Perceptions Of Atmosphere, And The Loyalty Of The Car Showroom Area In Indonesia Wisnalmawati ¹ And Bagas Eko Prasetyo ² ,
CBE19150	Ninik Probosari / Kartika Ayu Ardhanariswari	Oral Presentation	The Implementation Of Branding And Socialization Of Intellectual Property Rights In The Microfinance, Small, And Medium Enterprises (msme) Community In Yogyakarta
CBE19170	Sri Kussujaniatun	Oral Presentation	Promotion Strategy Of Tourism Marketing Using Android And Ios-based E-tourism Application In Dlingo District
CBE19173	Solikhan / Tri Yuli Astuti	Oral Presentation	The Effect Of Store Atmosphere, Lifestyle, Product Packaging, And Product Innovation On Consumer Purchasing Decisions
CBE19195	Rifqi Syarif Nasrulloh / Arief Subyantoro	Oral Presentation	Influence Of Work Motivation And Use Of Information Technology On Sleman Yogyakarta Farmers Performance
CBE19182	Indra Kusumawardhani	Oral Presentation	The Effect Of Accrual Quality, Real Earnings Management And Corporate Governance On Credit Rating In Indonesia
CBE19183	Indra Kusumawardhani	Oral Presentation	Application Of Creative Innovation Media And Digital Marketing Of Leather Industries In Banguntapan, Yogyakarta
CBE19176	Yulia Aji Puspitasari / Dyah Sugandini	Virtual Presentation	Effect Of Attraction, The Quality Of Destination, Motivation, And Satisfaction Of Intention To Revisit On Heritage Destination

Afternoon Coffee Break : 15 Minutes

Day 01

SriManganti

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Indri and Titik Kusmantini

Track Economy

Paper ID	Author	Media	Paper Title
CBE19185	Hari Kusuma	Oral Presentation	Database And Media Applications For Monitoring The Development Of The Music Community At Notoyudan Art Studio, Yogyakarta
CBE19186	Sukoco Ari Andreas	Oral Presentation	The Effect Of Packaging And Prices On Intention To Buy With The Moderation Of Income And Store Image
CBE19187	Ayudia Kumala	Oral Presentation	The Effect Of Rewards On Yogyakarta Grab Car Partners' Job Satisfaction With Motivation As An Intervening Variable
CBE19188	Wihana	Oral Presentation	The Effect Of Discipline On The Employee Performance In Pt. Belitang Makmur In Belitang Oku Timur
CBE19189	Lyna Latifah	Oral Presentation	The Effect Of Innovation And Organizational Learning On Msme Performance
CBE19191	R. Heru Kristanto HC	Oral Presentation	The Impact Of Investment, Debt, Macroeconomics And Diversification Strategy On The Influence Of Cash Management On Firm Value
CBE19192	Hendro Widjanarko	Oral Presentation	Capital Market Reaction To The Announcement Of 2019 Presidential Candidates And Vice Presidential Candidates
CBE19193	Esti Dwi Rahmawati	Oral Presentation	Analysis of the Effect of Attractiveness, Quality destinations Tourist and Motivation on Tourist Satisfaction

Day 01

Trajumas 1

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Yuli Listyana and Zahrotun

Track Economy, Financial Economics

Paper ID	Author	Media	Paper Title
CBE19206	Triani Pujiastuti	Oral Presentation	The Influence of Inflation, Interest Rate, Exchange Rate, and Gross Domestic Products (GDP) on Joint Stock Price Index (CSPI) in Indonesia Stock Exchange (BEI) Period 2009-2018
CBE19207	Tri Mardiana / AYN Warsiki	Oral Presentation	The Effect of Self-Concept Against Student Achievement Motivation in the Department of Management Based on KKNI
CBE19205	Purwiyanta	Oral Presentation	The Effect of Indonesian Economic Openness on Poverty Levels in Indonesia
CBE19172	Hery Sutanto	Oral Presentation	Community Empowerment to Improve Quality of Life through Entrepreneurial Intelligence and Transcendental Intelligence Strengthened by Social Empowerment
CBE19171	Hery Sutanto	Oral Presentation	Analysis Of Effect Of Perceived Family Supportive-work Culture And Job Satisfaction On Employee Turnover Intention Mediated By Affective Commitment
CBE19125	Hendri Gusaptono	Oral Presentation	Effect Of Demographic Faktors And Financial Training Toward The Level Of Financial Literations Of Crafts And Furniture Smes In Sleman District
CBE19135	Yuli Dwi Astanti	Oral Presentation	Determination Of Roadside Parking Retribution Contract Value Using Fuzzy Sugeno Method
CBE19214	Arjuna Sumarta	Oral Presentation	Analysis of Factors Affecting Private Investment in East Ogan Komering Ulu (East Oku)

Afternoon Coffee Break : 15 Minutes

Day 01

Trajumas 1

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Herlina Dyah Kuswanti and Sri Dwi Ari Ambarwati

Track Accountancy, Administrative
Business

Paper ID	Author	Media	Paper Title
CBE19108	Siti Rahmi	Oral Presentation	Analysis Of Computerization Accounting Information System Implementation Using Technology Acceptance Model (tam) In Padang Pratama Tax Service Office
CBE19128	Tri Lestari	Oral Presentation	The Impact Of State Vs Foreign Ownership And Corporate Governance Ranking On Profitability And Firm Value Of Banks
CBE19136	Ratnaningrum	Oral Presentation	The Difference Of Earnings Management Before And After Ifrs Adoption
CBE19168	Noto Pamungkas	Oral Presentation	Public Governance Model: Public Policy For Improving The Sleman Regional Economy Based On Culture
CBE19203	Elvin Bastian / Munawar Muchlish	Oral Presentation	The Role Of Information Technology Capabilities In Improving Cost Effectiveness And Sme's Performance
CBE19204	Anna Kania Widiatami	Oral Presentation	Environmental Management Accounting Implementation In Higher Education: Case Study In Universitas Negeri Semarang
CBE19110	R Andika Bayu Kurniawan	Oral Presentation	Policy Evaluation Of Purchasing Electricity From Rooftop Pv By Pt Pln (persero) And Its Effectiveness In Increasing The Renewable Energy Portion On The Energy Mix
CBE19197	Agus Setiawati / Rudi Wijaya	Oral Presentation	Regional Regulation Urgency Regarding Regionally Owned Enterprises

Day 01

Trajumas 2

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Prof. Datuk Dr. Izaidin bin Abdul Majid and Windyastuti

Track Business, Entrepreneurship,
Organizational Behaviour, Human
Resource Management

Paper ID	Author	Media	Paper Title
CBE19102	Jhanghiz Syahrivar	Oral Presentation	The Role Of Religious Commitment And Conspicuous Consumption In Predicting Compulsive Buying Of Islamic Goods: A Case Study Of Muslim Consumers In Indonesia
CBE19116	Devy Deliana Putri	Oral Presentation	Policy Evaluation On Indonesia Zero Routine Flaring 2030 Policy
CBE19152	Winda Feriyana	Oral Presentation	Adoption Of Innovation Internet Banking
CBE19199	Wenti Anggraini	Oral Presentation	Analysis Of Business And Added Value Of Cassava Agroindustry In Harjowinangun Village Belitang Medang Raya District East Oku Regency
CBE19118	Muhamad Ariza Eka Yusendra	Oral Presentation	Completing Missing Link Between Business Incubation Model And Startup Business Performance In A Developing Country
CBE19210	Garaika	Oral Presentation	Information Sharing, Supplier Performance, Supplier Trust On Supplier Synergy
CBE19160	Novitasari	Oral Presentation	Effect Of Job Satisfaction And Organizational Commitment Organizational Citizenship Behavior Against
CBE19161	Pribadi Widyatmojo	Oral Presentation	The Influence of Work Environment on Job Satisfaction toward Profesional Performance and Non-Professional Performance

Afternoon Coffee Break : 15 Minutes

Day 01

Trajumas 2

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Prof. Datuk Dr. Izaidin bin Abdul Majid and Didin Nuryadin

Track Small And Medium Business,
Management

Paper ID	Author	Media	Paper Title
CBE19130	Aurelius Ratu	Oral Presentation	Understanding The Impact Of Social Media And Socio-demographic Variables On The Family Income In A Developing Society
CBE19151	Sri Sarwo Sari	Oral Presentation	Adoption Of Bamboo Crafts Sme Innovation
CBE19153	Darmanah	Oral Presentation	Innovation Adoption Of Natural Color
CBE19179	Mardani	Oral Presentation	Empowerment Of Small And Medium Enterprises (smes) As Economic Drivers Of Village
CBE19180	Helisia Margahana	Oral Presentation	Information Sharing, Supplier Performance, Supplier Trust, And Supplier Sinergy On Retailer
CBE19200	Zaidun	Oral Presentation	The Importance Of Unggul New Varity Seeds (vub) To Improve Padi Production Results
CBE19146	Aris Purwantoro	Oral Presentation	Micro-business of chicken meat trading at Yogyakarta City traditional markets, Indonesia
CBE19112	Purbudi Wahyuni	Oral Presentation	Dual Career Couple

Day 01

Pemandangan 1

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Heru Trisutiono and Indri

Track Management

Paper ID	Author	Media	Paper Title
CBE19107	Yuni Siswanti / Ahmad Muhsin	Oral Presentation	Probalistic Stock Control
CBE19129	Nilma Wati	Oral Presentation	Is Age And Power Of Top Management Team Important In Leverage Decision?
CBE19158	Yugestina	Oral Presentation	Analysis Of The Effectiveness Of Attendance Assessment On Employee Performance At Kpri Ragom Gawi Bandar Lampung
CBE19159	Ruliyansa	Oral Presentation	Community Empowerment In Village Economic Development In Sidomulyo Village Belitang Oku Timur District
CBE19178	M. Nuh Hudawi	Oral Presentation	The Importance Of E-learning For Operational Cost Efficiency
CBE19198	Wayan Dunie	Oral Presentation	Analysis Of Effect Of Education Level On Performance Management Of Unions Credit Young Santosa Oku Eastern
CBE19201	Iin Afrina	Oral Presentation	Analysis Of Community Needs Level With Life Insurance Interest
CBE19211	Garaika	Oral Presentation	The Role Of Consumer Socialization On Compulsive Behavior

Afternoon Coffee Break : 15 Minutes

Day 01

Pemandangan 1

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Zuhrotun and Heru Trisutiono

Track Marketing Management

Paper ID	Author	Media	Paper Title
CBE19103	Daniel Hermawan	Oral Presentation	Marketing Innovation In Industry 4.0: Experiential Marketing Practices In The Culinary Industry
CBE19109	Ivo Novitaningtyas	Oral Presentation	Antecedents Of Guest Loyalty In Virtual Hotel Operator
CBE19114	Agus David Ramdansyah / Stannia Cahaya Suci	Oral Presentation	The Analysis Of Smes Perception In Adopting E-commerce Based On Importance Performance Analysis (Case Study On Corn Smes In Banten Indonesia)
CBE19139	Anas Hidayat	Oral Presentation	Predictor Of Switching Intention On Healthy Food Business: Theory Of Planned Behavioral Approach
CBE19156	Demsie Harlofida	Oral Presentation	Effect Of Product Quality, Brand Image, Price, And E-service Quality On Decisions On Purchase Of Aesthetic Center Cosmetic Product And South Sumatera City
CBE19157	Muhammad Nawawi	Oral Presentation	Loyalty In Hospital Patients
CBE19164	Gaeldeba Garaika	Virtual Presentation	Effect Of Product Quality, Price And Promotion On Purchase Decisions
CBE19165	Aprilivianto	Virtual Presentation	Trust, Risk, Perceived Usefulness, And Ease Of Use On Intention To Online Shopping Behavior

Day 01

Pemandangan 2

Wednesday, October 9, 2019

Session 1 : 13.00 - 15.00

Session Chair : Swiji Astuti and Herlina Dyah Kuswanti

Track Human Resource
Management

Paper ID	Author	Media	Paper Title
CBE19113	Fida Nirmala Nugraha	Oral Presentation	360-degree Feedback Practices: Pure Blood Or Wanna Be? A Review
CBE19155	Wahid Eka Saputra	Oral Presentation	Effect Of Encouragement Of Organizational Commitment In Mediation By Job Satisfaction At The University
CBE19163	Emmy Nur Hariati	Oral Presentation	Influence Transformational Leadership Style And Motivation To Work On The Job Satisfaction In Group Sme Products From Casava District Bantul
CBE19167	Sudaryoto	Oral Presentation	Effect Of Leadership, Safety, Health, And Motivation Toward Employee Performance In Pt. Inti Dinamika Logitama In Klaten
CBE19209	Garaika	Oral Presentation	Adoption Of Weaving Craftsmen Innovation
CBE19213	Winarno	Oral Presentation	The Influences Of Human Capital Organizational Learning And Organizational Competence
CBE19181	Helisia Margahana	Oral Presentation	Trust, Commitment, Social Conflict, And Satisfaction On The Loyalty Relationships
CBE19190	Gatronado Garaika	Virtual Presentation	The Effect Of Environmental Management Practices And Integrated Supply Chain On Technology Innovation Performance In Manufacturing Companies

Afternoon Coffee Break : 15 Minutes

Day 01

Pemandangan 2

Wednesday, October 9, 2019

Session 2 : 15.15 - 17.00

Session Chair : Pribadi Widiatmojo and Emmy Nurhayati

Track Marketing Management,
Operations Management

Paper ID	Author	Media	Paper Title
CBE19174	Yuni Istanto	Oral Presentation	The Influence Of Quality Of Service And Satisfaction On Word Of Mouth Patients In The Clinic Of Health Of The Triloka Community
CBE19177	Dyah Sugandini	Oral Presentation	The Effect Of Ease Of Use, Usefulness, Trust, Self-efficacy, And Security On Adoption Technology
CBE19184	Widyaningrum Rahayu	Oral Presentation	The Influence Of Price, Product, Promotion And Situation On Customer Decision And It's Impact To Customer Satisfaction
CBE19208	Tugiyono	Oral Presentation	Impact Of Go Green Theon The Decision Of Purchasing Bright Gas
CBE19212	Agus Sukarno	Oral Presentation	Revisit Intention: Study On The Yogyakarta Heritage Tourism
CBE19115	Marthin Winner Simanjuntak	Oral Presentation	Hydrocarbon Pipeline Third Party Damage Risk Assessment Using Multi Criteria Decision Making
CBE19169	Ruth Nattassha	Oral Presentation	Actors, Collaboration, And Interaction Mechanisms In Supply Chain For Circular Economy: A Literature Review
CBE19166	Bela Yudha Darasta	Virtual Presentation	The Effect Of Perceived Ease Of Use And Quality Of Information On The Adoption Of Instagram-based Android Application

List of Conference Attendees and Invitations

ID	Attendee	Field of Study	Affiliation
CBE19142	Dian Wijayanti	Accountancy	Universitas Ma Chung
CBE19143	Melany	Economy	Universitas Ma Chung
CBE19215	Ahmad Muhsin	Management	Universitas Pembangunan Nasional
CBE19216	Laila Nafisah	Management	Universitas Pembangunan Nasional
	Rektor UPN Veteran Yogyakarta		
	Wakil Rektor 1 Bidang Akademik UPN Veteran Yogyakarta		
	Wakil Rektor 2 Bidang Keuangan dan Prasarana UPN Veteran Yogyakarta		
	Wakil Rektor bidang 3 Kemahasiswaan dan Kerjasama UPN Veteran Yogyakarta		
	Direktur Utama PT Bank BPD DIY		

Day 02

Thursday (October 10, 2019)

City Tour and Shopping Day

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose

Track: Economy

FUTURE EVENTS

November 18, 2019 in Tokyo, Japan

4th Japan International Business and Management Research Conference (JIBM)

<http://www.jibmconference.com>

November 19, 2019 in Tokyo, Japan

International conference on Teaching and Science Education (ICTASE)

<http://www.ictase.com/>

November 28, 2019 in Perth, Australia

4th Emerging Scholars in Business Conference (ESBC)

<http://www.esbconference.com>

December 9, 2019 in Singapore

4th International Conference on Management studies and Social Science (MASOS)

<http://www.masosconference.com>

January 21, 2020 in Tokyo, Japan

5th Japan International Conference on Business, Management Studies and Social Science (JIBUMS)

<http://www.jibums.com>

January 28, 2020 in Manila, Philippines

3rd International Conference on Entrepreneurship studies, Business, Economy, and Management Science (ESBEM)

<http://esbem.com>

February 11, 2020 in Singapore

5th Singapore International Conference on Management, Business, Economic and Social Science (SIMBES)

<http://www.simbesconference.com>

March 10, 2020 in Seoul, South Korea

5th Korea International Conference on Humanities, Social Science and Business Studies (KIBSS)

<http://www.kibssconference.com>

March 19, 2020 in Bali, Indonesia

4th International conference on Interdisciplinary Research on Education, Economic studies, Business and social science (RESBUS)

<http://resbusconference.com/>

ICBEEM

International Conference of
Business, Economy, Entrepreneurship and Management

ROYAL AMBARRUKMO
YOGYAKARTA, INDONESIA

OCTOBER 9-10, 2019



CERTIFICATE OF PRESENTATION



This certificate is awarded to

Titik Kusmantini

Universitas Pembangunan Nasional

For the manuscript entitled

"Misfit-score Evaluation on Business and Manufacturing Strategies and The Impact on Operational Performance"

Presented at

International Conference of Business, Economy, Entrepreneurship and Management (ICBEEM)

October 9-10, 2019

Royal Ambarrukmo Yogyakarta
Yogyakarta, Indonesia

Dr. Dyah Sugandini, SE, M.Si
Conference Chair