

**PERAN KELOMPOK WANITA TANI “MEKAR” DALAM
MENINGKATKAN KESEJAHTERAAN ANGGOTA MELALUI
PROGRAM PEMANFAATAN PEKARANGAN DAN PENGOLAHAN
HASIL PERTANIAN DI DUSUN NGALIAN WIDODOMARTANI
KECAMATAN NGEMPLAK KABUPATEN SLEMAN**

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ABSTRAK

Penelitian ini bertujuan untuk (1) Mengkaji pelaksanaan program pemanfaatan pekarangan dan pengolahan hasil pertanian oleh Kelompok Wanita Tani Mekar (2) Mengkaji peran KWT Mekar dalam meningkatkan kesejahteraan anggota melalui program pemanfaatan pekarangan dan pengolahan hasil pertanian (3) Mengkaji faktor pendukung dan penghambat program pemanfaatan pekarangan dan pengolahan hasil pertanian pada KWT Mekar. Penelitian ini menggunakan pendekatan kualitatif. Teknik penentuan informan yaitu *purposive*. Informan dalam penelitian ini adalah Ketua KWT dan Anggota KWT “Mekar”. Sumber Data yang digunakan adalah data primer dan data sekunder, Teknik pengumpulan data yaitu menggunakan observasi, wawancara dan dokumentasi dengan pengujian keabsahan data menggunakan triangulasi teknik. Teknik analisis data yaitu dengan mengumpulkan data, mereduksi data, penyajian data dan penarikan kesimpulan dan verifikasi. Hasil penelitian memberikan kesimpulan (1) Pelaksanaan program dilakukan melalui kegiatan budidaya tanaman dan olahan hasil pertanian (2) Peran KWT Mekar dalam meningkatkan kesejahteraan anggotanya melalui program pemanfaatan lahan pekarangan dan pengolahan hasil pertanian dengan melakukan pembinaan, pengawasan, sebagai pusat informasi, sebagai penanggung jawab, mengkoordinir pelaksanaan program dan sebagai motivator bagi anggota (3) Faktor pendukung dalam pelaksanaan program adalah Keterlibatan anggota, teknik budidaya tanaman, luas lahan pekarangan anggota, keterampilan dalam pengolahan, pendampingan dari Dinas/Lembaga, dan faktor penghambat adalah perubahan cuaca ekstrim, gangguan hama, dan pemasaran produk.

Kata kunci : Peran KWT, Program Pemanfaatan Pekarangan dan Pengolahan Hasil Pertanian, Kesejahteraan Anggota

**ROLE OF WOMEN FARMER GROUP “MEKAR” IN IMPROVING
WELFARE OF THE MEMBER THROUGH THE UTILIZATION OF YARD
AND HARVESTS PROCESSED PROGRAM IN NGALIAN
WIDODOMARTANI NGEMPLAK SLEMAN**

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ABSTRACT

This research aimed to (1) assess the implementation of the yard agriculture utilization and harvests processed by the Mekar’s farmer Group, (2) assess the role of Mekar’s farmer group to enhancing the welfare of members through the utilization of yard and harvests processed program, (3) assess support and inhibitor factors of using the yard and agricultural processed in KWT Mekar. This research using a qualitative approach. The informant determination technique is purposive. The informants are the chairman of KWT and member of KWT "Mekar". Data sources using primary and secondary data, the data collection techniques using observation, interviews, and documentation with validity data testing used technique triangulation. Data analysis techniques are data collection, data reduction, data presentation, and withdrawal conclusions, and verification. The results of this research showed (1) The implementation of the program was carried out by determining the types of activities, objectives, and objectives. (2) The role of KWT Mekar in improving the welfare of its members through the program of the utilization of yardland and processing of agricultural products by conducting coaching in the form of socialization and technical guidance, supervision ranging from maintenance to processing, as a responsible person and as a motivator for members so it can increase the source of income and knowledge of cultivation techniques as well as the skills of KWT Mekar members in making process. (3) Supporting factors in the implementation of the program were the involvement of members, plant cultivation techniques, yard area, skills in processing, assistance from the office/Institution, and inhibitory factors were extreme weather changes, pest disturbances, and product marketing.

Keywords: *Role of Women’s Farmer Group, The Utilization of Yard and Harvest Processed Programs, welfare of member*