

**PEMBERDAYAAN MASYARAKAT MELALUI PROGRAM KAMPUNG
SAYUR ORGANIK (STUDI KASUS DI KAMPUNG NGENEMPLAK SUTAN
KELURAHAN MOJOSONGO KECAMATAN JEBRES KOTA
SURAKARTA)**

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ABSTRAK

Penelitian ini bertujuan untuk (1) mengkaji penerapan prinsip pemberdayaan pada program Kampung Sayur Organik (2) Mengkaji pengelolaan program Kampung Sayur Organik oleh Kelompok Swadaya Masyarakat (KSM) Kahuripan Sejahtera (3) Mengkaji proses pemberdayaan masyarakat kampung Ngemplak Sutan melalui program Kampung Sayur Organik. Penelitian ini merupakan penelitian kualitatif dengan metode pelaksanaan studi kasus dan pengambilan informan secara *purposive sampling*, yaitu Ketua dan Wakil Ketua Kelompok Swadaya Masyarakat (KSM) Kahuripan Sejahtera, Anggota aktif Kelompok Swadaya Masyarakat (KSM) Kahuripan Sejahtera, dan Pendamping program pemberdayaan Rumah Zakat. Sumber data yang digunakan adalah data primer dan data sekunder. Teknik pengumpulan data menggunakan observasi, wawancara dan dokumentasi. Keabsahan data yang diperoleh akan diuji dengan teknik triangulasi pengumpulan data. Teknik analisis data yaitu dengan mengumpulkan data, mereduksi data, penyajian data, dan penarikan kesimpulan dan verifikasi. Hasil penelitian ini memberikan kesimpulan bahwa (1) Pada pemberdayaan Program Kampung Sayur Organik di Kampung Ngemplak Sutan menerapkan prinsip kesetaraan, partisipasi, keswadayaan, dan keberlanjutan (2) Pengelolaan Program Kampung Sayur Organik oleh Kelompok Swadaya Masyarakat (KSM) Kahuripan Sejahtera di Kampung Ngemplak Sutan melalui perencanaan, pengorganisasian, pelaksanaan, dan pengawasan. (3) Proses pemberdayaan program Kampung Sayur Organik di Kampung Ngemplak Sutan melalui proses penyadaran, pengkapasitasan, pembuatan aturan / kebijakan, dan telah melalui proses pemberian daya.

**Kata kunci: Prinsip Pemberdayaan, Proses Pemberdayaan, Pengelolaan,
Kampung Sayur Organik**

**COMMUNITY DEVELOPMENT THROUGH ORGANIC VEGETABLE
VILLAGE PROGRAM (CASE STUDY IN NGEMPLAK SUTAN SUB
VILLAGE, MOJOSONGO VILLAGE, JEBRES DISTRICT,
SURAKARTA CITY)**

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ABSTRACT

This research aims to (1) examines the application of empowerment principles in the Organic Vegetable Village program.(2) Examine the management of the Organic Vegetable Village Program by the KSM Kahuripan Sejahtera. (3) examines the process of empowering the Ngemplak Sutan village community through the organic vegetable village program. This method used in case in this study was qualitative with a case of study approach. Determination of data sources was done purposively chairman and vice chairman of KSM Kahuripan Sejahtera,member of KSM Kahuripan Sejahtera and the empowerment program companion from Rumah Zakat. The data used in this study are primary dataand secondary data. Data collection techniques with observation, interviews, and documentation by testing the validity of data using triangulation. Data analysis technique with collecting data, data reduction, data presentation and withdrawal of conclusion and verification. The result of the study concluded that (1) The empowerment of Organic Vegetable Village Program in Ngemplak Sutan village applies the principles of equality, participation, self reliance, and sustainability (2) the management of Organic Vegetable Village Program by the KSM Kahuripan Sejahtera in Ngemplak Sutan Village is conducted thorough planning, organizing, actuating, implementation, and controlling. (3) the process of empowering the Organic Vegetable Village Program in Ngemplak Sutan Village has been through the process of awareness, capacitating, making rules / policies, and has gone through the process of empowering

Keywords: Empowerment Principles, Empowerment Process, Management, Organic Vegetables Village