

DAFTAR PUSATAKA

- Ahmad, S.Z., Bakar, A.R.A., Mohamed, T., Faziharudean, & Zaki, K.A.M. (2014). Information Technology for Development An Empirical Study of Factors Affecting e-Commerce Adoption among Small- and Medium-Sized Enterprises in a Developing Country: Evidence from Malaysia. *Information Technology For Development*, 21(4), 37–41.
- Aghaunor, L., & Fotoh, X. (2006). Factors Affecting Ecommerce adoption in Nigerian banks.
- Agus D.R. & H.E.R. Taufik. (2017). “Adoption Model of E-Commerce from SMEs Perspective in Developing Country Evidence – Case Study for Indonesia”. *European Research Studies Journal* Volume XX, Issue 4B. pp. 227-243
- Al-Qirim, N. (2007). “The adoption of eCommerce communications and applications technologies in small businesses in New Zealand”. *Electronic Commerce Research and Applications*, 6(4), 462-473.
- Bai, B., Law, R., & Wen, I. (2008). “The impact of website quality on customer satisfaction and purchase intentions: Evidence from Chinese online visitors.” *International Journal of Hospitality Management*, 27, pp. 391–402
- Bakti, Sukma dan Harun, Harniza, (2011). “Pengaruh Orientasi Pasar Dan Nilai Pelanggan Terhadap Kinerja Pemasaran Maskapai Penerbangan Lion Air”. *Jurnal Manajemen Pemasaran Modern* Vol. 3 No.1 Januari - Juni 2011
- Baridwan, Z., & Sari, M. W. (2013). “Sikap Penggunaan Mobile Commerce: Modifikasi Teori Technology Acceptance Model”. *Jurnal Ilmiah Mahasiswa FEB*, 2(1), 1–21. <http://doi.org/10.1038/ng1590>.
- Calisir, F., & Calisir, F. (2004). The relation of interface usability characteristics, perceived usefulness, and perceived ease of use to end-user satisfaction with enterprise resource planning (ERP) systems. *Computers in human behavior*, 20(4), 505-515.
- Chan, J.K. and Lee, M.K. (2003), “SME e-procurement adoption in Hong Kong: the roles of power, trust and value”. *Proceedings of the 36th Annual Hawaii International Conference on System Sciences (HICSS-36)*. January 6-9, Big Island, HI.
- Chong, S., & Pervan, G. (2007). “Factors influencing the extent of deployment of electronic commerce for small-and medium sized enterprises”. *Journal of Electronic Commerce in Organizations (JECO)*, 5(1), 1-29.

- Darmini, Anak Agung Sagung Rai, dan I Nyoman Wijana Asmara Putra. 2009. "Pemanfaatan Teknologi Informasi dan Pengaruhnya pada Kinerja Individual pada Bank Perkreditan Rakyat di Kabupaten Tabanan." *Jurnal Ilmiah Akuntansi dan Bisnis*, Vol.4, No. 1 Januari.
- DeLone, W. H., & McLean, E. R. (1992). Information systems success: The quest for the dependent variable. *Information systems research*, 3(1), 60-95.
- Ferraro, A. (1998). "Electronic Commerce : The Issue and Challenges to creating trust and a positive image in consumer sales on the world WideWeb". Retrieved from http://first-monday.org/http://firstmonday.org/issues/issue3_6/ferraro/index.html [28maret2011]
- Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS quarterly*, 319-340.
- Ghozali, Imam, Hengky Latan. (2015). "Konsep, Teknik, Aplikasi Menggunakan Smart PLS 3.0 Untuk Penelitian Empiris". BP Undip. Semarang
- Ghozali, I. (2018). "Aplikasi Analisis Multivariate dengan Program IBM SPSS 25 (edisi kesembilan)". Semarang: Universitas Diponegoro.
- Hussein, Ananda Sabil, 2015, *Modul Ajar Penelitian Bisnis dan Manajemen menggunakan Partial Least Square (PLS) dengan SmartPLS 3.0*, Malang: Universitas Brawijaya
- Iacovou, C.L., Benbasat, I. and Dexter, A.S. (1995). "Electronic data interchange and small organizations: Adoption and impact of technology". *MIS Quarterly*, Vol. 19, No. 4, pp 465-485.
- Javalgi, R. dan Ramsey, R. (2001). "Strategic Issues of E-Commerce as an Alternative Global Distribution System". *International Marketing Review*, 18 (4): 376- 391.
- Jin, N. (2007). "A study of information technology adoption for small and medium sized enterprises: strategic competitiveness". Paper presented at the 2007 International Conference on Wireless Communications, Networking and Mobile Computing, Shanghai.
- Jogiyanto. (2010). "Model Kesuksesan Sistem Teknologi Informasi". Yogyakarta: Andi
- Jogiyanto, H. (2007). "Sistem Informasi Keperilakuan". Yogyakarta: Andi
- Karayanni, D.A. (2003). "Web-shoppers and non-shoppers: compability, relative advantage and demographics". *European Business Review*.

- Kompas.com, "APJII: Jumlah Pengguna Internet di Indonesia Tembus 171 Juta Jiwa". 16 Mei 2019. <https://tekno.kompas.com/read-apjii-jumlah-pengguna-internet-di-indonesia-tembus-171-juta-jiwa> (diakses pada tanggal 20 September 2019)
- Hair Joseph F., Hult, G. Thomas M., Ringle, Christian M., Sarstedt, Marko. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) Second Edition*. California: SAGE Publication Inc.
- Haryono, S. (2017). Metode Sem untuk Penelitian Manajemen dengan Amos Lisrel PLS. *Luxima: Jakarta*.
- Lesmono, I. D. (2015). "Pengaruh Penggunaan E-Commerce Bagi Pengembangan Usaha Kecil Menengah (Ukm) Dengan Pendekatan Technology Acceptance Model". *Jurnal Evolusi*, 3(1), 49-60.
- Lim, W. M. (2010). "Factor analysis of variables affecting e-marketing adoption by UK independent hotels". In *Information and Communication Technologies in Tourism 2010* (pp. 39-50). Springer, Vienna.
- Ling, C. Y. (2001). "Model of Factors Influences on Electronic Commerce Adoption and Diffusion in Small & Medium-sized Enterprises". http://ecom.fov.unimb.si/ecis2001/doctoral/Students/ECIS-DC_Chong.pdf.
- Lu, V. N., & Julian, C. C. (2007). "The internet and export marketing performance". *Asia pacific Journal of marketing and logistics*.
- Magnusson, M. (2011). "E-business model design and evaluation: the pieces make the puzzle". *European Conference on Information Management and Evaluation*, 303-XII.
- Marketers.com, "Trend an Peluang Industri e-Commerce Indonesia Tahun 2020". 4 Februari 2020. <https://marketeers.com/tren-dan-peluang-industri-e-commerce-indonesia-tahun-2020>. (diakses pada tanggal 5 Februari 2020)
- Medcom.id, "SME 100: UMKM dorong pertumbuhan ekonomi Indonesia". 15 Juni 2019, <https://www.idntimes.com/tech/trend/izza-namira-1/mekari-dorong-digitalisasi-umkm-dengan-software-pengembangan>. (diakses pada tanggal 20 September 2019)
- Nasution, F. N. (2004). "Penggunaan Teknologi Informasi Berdasarkan Aspek Perilaku (*Behavioral Aspect*). *USU Digital Library*, 1-10.

- Park, S., & Zo, H., & Ciganek, A.P., & Lim, G.G. (2011). "Examining success factors in the adoption of digital object identifier systems". *Electronic Commerce Research and Applications*, vol.10, pp. 626-636.
- Polatoglu, V. N., & Ekin, S. (2001). "An empirical investigation of the Turkish consumers' acceptance of Internet banking services". *International journal of bank marketing*.
- Rahayu, R., & Day, J. (2015). "Determinant factors of e-commerce adoption by SMEs in developing country: evidence from Indonesia". *Procedia-Social and Behavioral Sciences*, 195, 142-150.
- Rashid, M. (2001). "E-Commerce technology adoption framework by New Zeland small to medium size enterprises.
- Rogers, E. (2003). "*Diffusion of Innovations*". Fifth edition. Free Press: New York.
- Rogers, E. (1995). "Diffusion of Innovation" (4th Edition ed.). New York: The Free Press
- Saffu, K., J. H. Walker, and R. Hinson.(2008). "Strategic value and electronic commerce adoption among small and medium-sized enterprises in a transitional economy". *Journal of Business and Industrial Marketing*. 23 (6): 395-404.
- Scupola, A. (2001). Adoption of Internet-based electronic commerce in Southern Italian SMEs. In *1st Nordic Workshop on Electronic Commerce, Halmstad, Sweden*.
- Scupola, A. (2002). "Adoption Iaaawa od Business-to-Business Internet Commerce in European SMEs". *Proceedings of the Hawaii International Conference on System Sciences 2002*.
- Sekaran, U., & Bougie, R. (2017). "Metodologi penelitian untuk bisnis (Ed ke-6) (Kwan Men Yon, Penerjemah)". *Jakarta: Salemba Empat*.
- Sheikh, A. A., Shahzad, A., & Ku Ishak, A. (2017). "The impact of market orientation, top management support, use of e-marketing and technological opportunism on the firm performance. A mediated moderation and moderated mediation analysis". *Abasyn Journal of Social Sciences*, 10(2), 212-234.
- Singarimbun, M dan S. Effendi. (1995). "Metode Penelitian Survei". Cetakan ke-2. LPES, Jakarta.

- Small Medium Enterprises of Indonesia. (2001). *Pembiayaan UKM, Bermasalah Sejak Definisi*. <http://www.SmeIndonesia.com>
- Sugiyono. (2016) “Metode Penelitian Kuantitatif, Kualitatif dan R&D”. Bandung: Alfabeta.
- Sugiyono. (2019) “Metode Penelitian Kuantitatif, Kualitatif dan R&D”. Bandung: Alfabeta.
- Sutaryo. (2004). Pengaruh Karakteristik Inovasi terhadap Adopsi Teknologi Internet oleh UMKM. *Journal Ekonomi Dan Keuangan*, 2(2).
- Suyanto, M. (2003). “Strategi Periklanan pada E-Commerce Perusahaan Top Dunia”, *Penerbit Andi*, Yogyakarta
- Suprpto, S., Fahrianoor. (2004). *Komunikasi Penyuluhan Dalam Teori dan Praktek*. Yogyakarta: Arti Bumi Intaran
- UKM Indonesia, “Kriteria UMKM dan Usaha Besar Berdasarkan Aset dan Omzet”. 24 Juli 2018. <https://www.ukmindonesia.id/> (diakses pada tanggal 2 Oktober 2019)
- Undang-Undang Republik Indonesia Nomor 20 Tahun 2008 Tentang Usaha Mikro, Kecil, dan Menengah.
- Venkat, R. (2000). “A Study on the Impact of Business-to-Business E-Commerce in Canada”. <http://www.pmac.ca/PDF/ste%20marys%study.pdf>.
- Whiteley, D. (2000). “E-Commerce : Strategy, Technologies and Application”. *Singapore: McGraw-Hill*.
- Yadnya, I.P., Santika, I.W. (2017). “Pengaruh Inovasi, Adopsi E-Commerce, dan Keunggulan kompetitif terhadap Kinerja Pemasaran”. *Forum Keuangan dan Bisnis Indonesia (FKBI)*, 6, 347-358.
- Yulimar, Vidi Arini (2006), “Analisis Faktor-faktor Yang Mempengaruhi Pengadopsian Electronic Commerce dan Pengaruhnya Terhadap Kinerja Perusahaan (Studi pada Perusahaan Kecil dan Menengah di Indonesia)” Tesis. Program Studi Magister Manajemen Universitas Diponegoro. 342-334.