

**PENERAPAN SISTEM RELIGI PADA MASYARAKAT  
NDALEM DI DESA WISATA BLUE LAGOON  
(Studi Kasus Di Desa Widodomartani, Kecamatan Ngemplak,  
Kabupaten Sleman)**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengkaji sistem religi yang ada di Desa Wisata “Blue Lagoon” dan untuk mengkaji penerapan sistem religi masyarakat Desa Wisata “Blue Lagoon”. Penelitian ini menggunakan pendekatan kualitatif dan pendekatan studi kasus. Teknik penentuan informan yaitu *purposive sampling*, informan meliputi kepala pengelola Desa Wisata, kepala dukuh, dan warga sekitar. Pengujian keabsahan data dengan cara triangulasi yaitu wawancara, observasi, dan dokumentasi. Teknik analisis data dalam metode kualitatif; 1) mengumpulkan data, 2) mereduksi data, 3) menyajikan data, dan 4) penarikan kesimpulan atau verifikasi. Hasil penelitian menunjukkan bahwa sistem religi yang ada di masyarakat Desa Wisata “Blue Lagoon” yaitu; sistem simbol, sistem keyakinan, sistem nilai, dan sistem perilaku. Masyarakat Desa Wisata “Blue Lagoon” sudah menerapkan sistem religi dalam kehidupan bermasyarakat. Namun, seiring berkembangnya teknologi yang semakin modern, budaya dan religi yang ada di Desa Wisata “Blue Lagoon” mulai perlahan pudar dan menghilang karena masyarakat belum mampu memanfaatkan teknologi dengan baik.

**Kata kunci:** sistem religi, desa wisata

**THE IMPLEMENTATION OF RELIGIOUS SYSTEM IN  
NDALEM COMMUNITY IN “BLUE LAGOON” TOURISM  
VILLAGE  
(Case Study at Widodomartani Village, Ngemplak, Sleman District)**

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***ABSTRACT***

*This study aimed to study the religious system in the “Blue Lagoon” Tourism Village and to study the implementation of religious system of “Blue Lagoon” Tourism Village communities. This research uses a qualitative and case study approach. Informants determined by using purposive sampling technique, whereas the head management of Tourism Village, the head of sub-village, and the local communities. Test of data validity by using triangulation method including interview, observation and documentation. Analysis techniques of the data included 1) collecting data, 2) reducing data, 3) presenting data, and 4) making conclusions or verification. The results showed that the religious system in the “Blue Lagoon” Tourism Village community consists of: symbol system, belief system, value system, and behavior system. The communities of “Blue Lagoon” Tourism Village has implemented a religious system in their social life. However, along with the increase of modern technology, the culture and religion of the communities in “Blue Lagoon” Tourism Village started to decrease slowly and extinct because the community inability in utilizing technology properly.*

***Keywords:*** religion system, village tourism.