

### **Intisari:**

Penelitian ini bertujuan untuk menganalisis pengaruh dari fundamental makro ekonomi yang diproksikan melalui produk domestik bruto dan stabilitas ekonomi yang diproksikan melalui nilai tukar rupiah, inflasi dan suku bunga libor terhadap penanaman modal asing di Indonesia tahun 2006.1 – 2018.4. Penelitian ini menggunakan data sekunder, yakni data produk domestik bruto menurut harga konstan, nilai tukar dollar terhadap rupiah, inflasi dan suku bunga internasional libor. Data ini bersumber dari Badan Pusat Statistik dan Bank Indonesia. Bank Indonesia. Analisis data yang digunakan analisis regresi linear berganda model *Ordinary Least Square* (OLS). Metode ini digunakan untuk melihat pengaruh produk domestik bruto, nilai tukar rupiah, inflasi dan suku bunga internasional libor terhadap penanaman modal asing di Indonesia. Hasil penelitian ini menunjukkan bahwa variabel produk domestik bruto berpengaruh positif terhadap penanaman modal asing di Indonesia, variabel nilai tukar rupiah berpengaruh negative terhadap penanaman modal asing di Indonesia, sedangkan variabel inflasi dan suku bunga internasional libor tidak berpengaruh terhadap penanaman modal asing di Indonesia.

Kata kunci :Produk Domestik Bruto, Inflasi, Nilai Tukar Rupiah, *Suku Bunga Internasional Libor*, Penanaman Modal Asing, OLS.

**Abstract:**

*This study aims to analyze the effect of fundamental makro economic which is proxied by product domestic bruto. And the stabilitation of Economic that proxied by exchange rates, inflation, and London Interbank Offered Rate (Libor). This study uses secondary data, namely product domestic bruto, exchange rates US dollar to rupiah, inflation and libor interest rates. This data is sourced from the Central Statistics Agency and Bank Indonesia. Data analysis used multiple linear regression analysis model of Ordinary Least Square (OLS). This method is used to see the effect of product domestic bruto, exchange rates, inflation and libor interest rate on Foreign Direct Investment. The results of this study indicate that the variable produc domestic bruto have a positive effect and the exchange rates have a negative effect, but while the inflation and the libor interest rates variable does not affect consumption in Indonesia.*

*Keywords: Product Domestic Bruto, exchange rates, inflation libor interest rate, foreign direct investment, OLS*