

**ANALISIS RISIKO PRODUKSI USAHA PETERNAKAN AYAM  
KAMPUNG PADA PETERNAK MITRA UD. JOGJA  
INDOFARM DI KECAMATAN BANGUNTAPAN,  
KABUPATEN BANTUL, YOGYAKARTA**

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**ABSTRAK**

Penelitian ini bertujuan untuk 1) menganalisis risiko produksi peternakan ayam kampung yang diusahakan peternak mitra UD. *Jogja Indofarm*, 2) menganalisis faktor-faktor produksi yang berpengaruh terhadap produksi ayam kampung peternak mitra UD. *Jogja Indofarm*. Metode dasar penelitian yang digunakan adalah metode penelitian deskriptif dengan metode pelaksanaan menggunakan metode survei. Metode penentuan lokasi menggunakan metode *purposive*. Metode pengambilan responden menggunakan metode sensus dan teknik pengumpulan data menggunakan observasi, wawancara, dan kuesioner. Macam data menggunakan data primer dan data sekunder. Penelitian ini menggunakan responden sebanyak 10 responden serta teknik analisis yang digunakan yaitu analisis risiko dan analisis fungsi produksi Cobb-Douglas. Berdasarkan hasil penelitian didapatkan bahwa 1) risiko produksi ayam kampung yang diusahakan peternak mitra UD. *Jogja Indofarm* memiliki risiko yang rendah dengan nilai Koefisien Variasi (KV) 0,09; and 2) faktor-faktor produksi berupa DOC, pakan, dan obat berpengaruh terhadap produksi ayam kampung peternak mitra UD. *Jogja Indofarm*.

**Kata kunci: Risiko, produksi, faktor-faktor produksi**

**PRODUCTION RISK ANALYSIS OF LOCAL CHICKEN BUSINESS FARMS  
ON BREEDERS PARTNER OF UD. JOGJA INDOFARM  
AT BANGUNTAPAN SUB-DISTRICT, BANTUL  
REGENCY, YOGYAKARTA**

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**ABSTRACT**

*This research aimed to analysis the risk production of local chicken farm that was produced by breeder's partner of UD. Jogja Indofarm and to analysis the production factors that affected to the local chicken production of breeder's partner of UD. Jogja Indofarm. The basic method of this research was descriptive method by using the survey method approach. The location of this research using purposive method approach. The respondents of this research were taken by the census and data collection methods approach with observation, interview, and questionnaire instrument. The data types of this research used primary and secondary data. The respondents in this research was used 10 respondents and the analytical techniques used risk analysis and Cobb-Douglas production function analysis. Based on the results of this research showed that the risk of production of local chicken which cultivated by breeder's partner of UD. Jogja Indofarm had a low risk with a KV's value of 0,09 and then the results of the Cobb-Douglas analysis indicated that the variables had a significant effect to the production of local chicken were Day Old Chicken (DOC), feed, and medicine.*

***Keywords: Risk, production, production factors***