

## ABSTRAK

Skripsi ini membahas tentang rezim yang mempengaruhi dan dampaknya terhadap produksi industri otomotif di Jerman tahun 2014-2017. Rezim penelitian di Uni Eropa ini telah berjalan dari 1984 melalui *first framework programme* dan terus berkembang hingga rezim terbarunya yaitu *Horizon 2020* pada tahun 2014 di bangun untuk mengatasi masalah-masalah dan tantangan di Uni Eropa. Rezim yang ditentukan oleh *European Commission* tentang penelitian di Uni Eropa menjadi faktor pendorong dalam munculnya teknologi ramah lingkungan baru yang dapat diterapkan pada kendaraan ramah lingkungan. Melalui inisiatif EGVI, H2020 dapat mengatasi tantangan sosial berupa menyediakan *smart, green and integrated transport*. Melalui EGVI teknologi baru juga dapat dikembangkan oleh anggotanya yang tergabung melalui EGVI.

Skripsi ini bertujuan untuk mengetahui hal-hal yang melatarbelakangi terjadinya *shifting* atau dampak terhadap produksi industri otomotif di Jerman pada tahun 2014-2017. Terlebih karena aturan-aturan dari rezim penelitian di Uni Eropa yang membatasi cara dan jenis penelitian yang dilakukan melalui pemberian *grants*.

***kata kunci:*** Rezim, Dampak, produsen otomotif, Jerman

**THE IMPACT OF EUROPEAN GREEN VEHICLES INITIATIVE (EGVI)  
TO THE PRODUCTION OF A MULTINATIONAL COMPANY  
AUTOMOTIVE INDUSTRY IN GERMANY 2014-2017**

**ABSTRACT**

This thesis discusses the regimes that impacted and the impact itself to the production on automotive industry in Germany from 2014 to 2017. The research regimes in European Union has been in effect since 1984 through the first Framework Programme and evolving to the latest research regimes the horizon 2020 in 2014. These regimes, was developed to overcome the challenges that the European Union faces with. These regimes which adopted by the European commission govern the way research done in European Union is one of the reason behind the new developed green tchnology in road going vehicles. Through EGVI, H2020 could overcome the societal challenges which is to provide the technology to achive Smart, Green and Integrated Transport. Through EGVI, new green technology could be developed and implemented by the member incorporated in EGVIA.

This thesis aims to determined the things behind the shifting and the impact to the production of the automotive industry in Germany from 2014 to 2017. Moreover due to the rules implemented by the research regimes in the European Union that limits how and what kind of research could be done through the grants it granted.

***Keywords:*** Regime, Impact, Automotive Industry, Germany