

# **DINAMIKA PERKEMBANGAN KERAJINAN MEBEL BAMBU DI PADUKUHAN SENDARI DESA TIRTOADI KECAMATAN MLATI KABUPATEN SLEMAN**

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## **ABSTRAK**

Penelitian ini bertujuan untuk mengkaji bentuk dukungan pemangku kepentingan dalam pengembangan kerajinan mebel bambu di Padukuhan Sendari dan untuk mengkaji dinamika perkembangan kerajinan mebel bambu di Padukuhan Sendari. Penelitian ini merupakan penelitian kualitatif dengan pendekatan studi kasus. Teknik penentuan informan yaitu *purposive*, informannya adalah Dinas Perindag, dan Perajin Mebel Bambu. Teknik pengumpulan data wawancara, observasi, dan dokumentasi. Pengujian keabsahan data menggunakan triangulasi sumber, Teknik analisis data reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa Pemangku kepentingan yang terlibat dalam pengembangan kerajinan mebel bambu adalah Kepala Bagian Pengawasan dan Pengendalian Usaha Industri Bidang Perindustrian Dinas Perindustrian dan Perdagangan Sleman memberikan pelatihan kepada perajin dalam bentuk pelatihan ukiran, manajemen, pemasaran, dan inovasi produk. Fakultas Teknik Pusat Studi Ilmu Teknik UGM dan Fakultas Teknik Magister Teknologi Bahan Bangunan UGM memberikan pelatihan kepada perajin dalam bentuk pelatihan pengeringan dan pengawetan bambu, dan *guide* perantara dalam melakukan ekspor. Untuk dinamika perkembangan kerajinan mebel bambu di Padukuhan Sendari di mulai sejak tahun 1960-an dengan produk yang dihasilkan pertama kali adalah kursi panjang tanpa ukiran.

**Kata Kunci:** Kerajinan Bambu, Dinamika Perkembangan

# **DYNAMICS OF BAMBOO FURNITURE DEVELOPMENT IN SENDARI TIRTOADI VILLAGE MLATI DISTRICT SLEMAN REGENCY**

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## **ABSTRACT**

This study aims to examine the forms of stakeholder support in the development of bamboo furniture crafts in Sendari and to examine the development dynamics of bamboo furniture crafts in Sendari. This research is a qualitative research with a case study approach. The technique of determining informants was purposive. The informants were the Department of Industry and Trade, and the Bamboo Furniture Craftsmen. Documentation data collection techniques were interview, observation, and documents. The data validity testing used source triangulation. The data analysis techniques were reduction data, data presentation, and conclusion. The results show that the stakeholders involved in the development of bamboo furniture handicrafts. The results of the study show that the stakeholders involved in the development of bamboo furniture crafts are the Head of the Industry Supervision and Control Division for the Industry Department, Department of Industry and Trade Sleman who provide training for the craftsmen in the form of carving, management, marketing, and product innovation. The Faculty of Engineering, Center for Engineering Studies UGM and the Faculty of Engineering, Magister of Building Materials Technology UGM, provides trainings to craftsmen in the form of bamboo drying and maintenance training, and an intermediary guide in exporting. The development dynamics of bamboo furniture crafts in Sendari began in the 1960s with the first product produced was a uncarving bench.

Keywords: Bamboo Crafts, Development Dynamics