

DAFTAR ISI

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| | Terdapat tiga kriteria di dalam penggunaan teknik analisa data dengan SmartPLS 3.0 untuk menilai validitas dan reliabilitas dengan <i>Outer Model</i> yaitu <i>Convergent Validity, Discriminant Validity, Average Variance Extracted, Composite Reliability</i> dan <i>Cronbach's Alpha</i> . | Error! Bookmark not defined. |
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