

## ABSTRACT

*This research stems from the success of ACT DIY in carrying out each of its communication policies. Then data is obtained about research on what can be done by institution. The Cultural Response Program at the Yogyakarta Special Response Rapid Action Institute for Organizational Communication System Improvement. The Theory used in this study is organizational information theory by Karl Weick, and uses the concept of disaster communication by Fanggiade, et al. The method used in this study is descriptive qualitative method with data collection techniques in the form of interviews, observation, and document study. The smooth flow of informations occurs because each staff is active in delivering information during a briefing. Communication media is WhatsApp which is the most effective media for communication within the organization. While the use of social media, online media, print media, and electronic media is a media that supports the success of delivering information from the organization to the public. Communication Evaluation that has been carried out can provide input or suggestions for staff and heads of organizational branches.*

*Keywords : Communication Evaluation, ACT DIY, Disaster*