

ABSTRAK

Penelitian bertujuan untuk mengetahui pengaruh *Good Corporate Governance* Terhadap *Net Profit Margin* Perusahaan Perbankan Yang Terdaftar Dalam Pemeringkatan CGPI. Dimana GCG di proksikan dengan kepemilikan institusional, komposisi komisaris independen, dewan komisaris, dan dewan direksi. Populasi dalam penelitian ini seluruh perusahaan yang terdaftar dalam CGPI 2014-2017. Teknik pengambilan sampel yaitu berdasarkan *purposive sampling*. Sampel pada penelitian ini yaitu perusahaan perbankan yang terdaftar dalam pemeringkatan CGPI tahun 2014-2017 secara berturut-turut. Metode analisis yang digunakan adalah regresi linier berganda. Hasil penelitian ini adalah Kepemilikan intitusional, Komposisi komisaris independen, dewan komisaris, dewan direksi berpengaruh terhadap NPM

Kata Kunci: *Good Corporate Governance, Net Pofit Margin, Kepemilikan Institusional, Komposisi Komisaris Independen, Dewan Komisaris, Dewan Direksi.*

ABSTRACT

This research is made with the purpose of finding out the effect of the implementation of Good Corporate Governance on Net Profit Margin. The data used is secondary data and samples were selected by using purposive sampling method from companies including Corporate Governance Perception Index (CGPI) Ratings 2014-2017 and obtained 8 companies that fit the criteria and are listed in the Indonesia Stock Exchange in 2014- 2017. The dependent variables are measured from the Net Profit Margin. While the independent variables measured by GCG implementation mechanisms, namely institutional ownership, the composition of the independent board, the number of boards of commissioners, and the number of boards of directors. Statistical tests performed with SPSS version 23.0. The results showed institutional ownership, the composition of the independent board, the board of commissioners, and the board of directors had significantly affect the Net Profit Margin.

Key Words: *Good Corporate Governance, Net Profit Margin, institutional ownership, the composition of the independent board, the number of boards of commissioners, and the number of boards of directors*