

ABSTRACT

This study is entitled Narrative Analysis of Documentary Minimalism: Happy Life in a Simple Way. In the matter of discussing inequality that occurs due to consumptive behavior in society, it becomes truly massive because of the influence of the times and the onslaught of advertising, therefore the behavior of consumerism makes a person actually lose to himself. Having lots of things but not feeling happy, people say that buying and adding items will add to that happiness. The fact is that this behavior will not bring harm to the adherents, they will only feel sad and not grateful for what they have. Now life Minimalism is a way out of these problems. Simple life without dependence on objects or goods that are actually life is control of oneself and the ability to be grateful for what is owned. Therefore from this study trying to find out the narrative of the documentary, using three methods. First, the structure and character of Vladimir Propp, namely trying to assemble the concept of narration during the film, the purpose is to organize certain parts and characters is to provide a description of the background of the speakers. Second, the narrative element is to develop stories and plots from the film and explain the duration of the time. Third, is intertextuality and meaning, from the results of the structure obtained, each structure is made intertextual to tell it in a different view. So the results of this study are beginning with the structure of having various kinds of concepts that are bound both in terms of psychology, neuroscience, architects, travelers, and workers. While the elements themselves are documentary explicitly channeled where each event has no order. Intertextuality itself has a variety of discussions both from anime, books, folklore, and films.

Keywords: Narrative, Minimalism, Documentary, Consumerism