

***THE EFFECT OF PROFITABILITY, LIQUIDITY, SIZE OF FIRM AND SALES GROWTH ON THE CAPITAL STRUCTURE IN CONSUMER GOODS INDUSTRY MANUFACTURING COMPANIES AS LISTED IN INDONESIA STOCK EXCHANGE PERIOD 2013-2017***

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***ABSTRACT***

*The purpose of this study was to determine the effect of profitability, liquidity, firm size and sales growth to the capital structure on consumer goods industry manufacturing companies listed in Indonesia Stock Exchange Period 2013-2017. The sample was 24 consumer goods industry manufacturing companies by purposive sampling. The analysis method of this study are descriptive analysis, multiple regression linear, classic test assumptions and hypothesis testing which consist of t-test, R-square and F-test by software SPSS version 20.0 program. The result of this study shows that simultaneously profitability, liquidity, firm size and sales growth have a significant effect to the capital structure. Then, partialy profitability has a positive and significant effect to the capital structure, liquidity has a negative and significant effect to the capital structure, firm size has no significant effect to the capital structure and sales growth has no significant effect to the capital structure.*

***Keywords : profitability, liquidity, firm size, sales growth, capital structure***