PENGARUH GAYA KEPEMIMPINAN, BUDAYA ORGANISASIONAL, DAN KOMPENSASI TERHADAP KINERJA KARYAWAN PADA CV RUMAH WARNA YOGYAKARTA

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Abstrak

This study discusses the influence of leadership style, organizational culture, and compensation on employee performance at CV Rumah Warna Yogyakarta. The data obtained was taken using the census method with the number of respondents as many as 120 employees who worked at CV Rumah Warna Yogyakarta. Primary data collection is done by questionnaires arranged using a Likert scale and then calculated using multiple linear regression analysis to test the direct relationship between independent variables and dependent variables. The results showed that the leadership style had a positive and significant effect on the performance of CV Rumah Warna employees, this indicates that the type of leadership style owned by the leadership of CV Rumah Warna will now greatly affect the performance of its employees. On the other hand organizational culture also proved to have a positive and significant effect on employee performance CV Rumah Warna Yogyakarta. Compensation proved to have a positive and significant effect on employee performance at CV Rumah Warna Yogyakarta, this indicates that if the compensation given by the company to employees is in accordance with the level of performance that employees have and in according to predetermined standards, this will improve the performance of the employees of CV Rumah Warna.

Kata Kunci : Leadership Style, Organizational Culture, Compensation, and Job Performance