

ABSTRAK

ANALISIS PENGARUH PRODUKSI TEH, HARGA TEH, HARGA KOPI, DAN KURS TERHADAP VOLUME EKSPOR TEH TAHUN 1986-2015

Penelitian ini dilakukan untuk menguji pengaruh variabel Produksi Teh, Harga Teh, Harga Kopi dan Kurs terhadap Volume Ekspor Teh Indonesia pada tahun 1986-2015. Penelitian ini menggunakan analisis regresi linier berganda dengan metode pendekatan OLS (*Ordinary Least Square*) *logaritma*. Data yang digunakan adalah data sekunder yang berupa deret waktu (*time series*) dengan jumlah 30 observasi

Data yang terdapat di dalam penelitian ini berasal dari laporan-laporan yang dikeluarkan secara berkala dari lembaga-lembaga terkait seperti Badan Pusat Statistik, Direktorat Jenderal Perkebunan, Kementerian Perdagangan Indonesia, World Bank, *Food and Agriculture Organizations of Union Nations (FAO)*, *International Tea Committee (ITC)* selama periode 1986-2015.

Hasil Penelitian menunjukkan bahwa variabel independen yaitu produksi teh, harga teh, harga kopi dan kurs memiliki pengaruh yang simultan terhadap variabel dependen yaitu volume ekspor teh.

Kata Kunci : Produksi Teh, Harga Teh, Harga Kopi, Kurs, Volume Ekspor Teh, OLS (*Ordinary Least Square*)

ABSTRACT

ANALYSIS OF THE EFFECT OF PRODUCTION OF TEA, TEA PRICE, COFFEE PRICE, AND EXCHANGE RATE ON TEA EXPORT VOLUME OF 1986-2015

The purpose of this study to analyze the relationship between the variables Indonesian production tea, Indonesian tea export price in international market , Indonesian coffee export price in international market and the value of the rupiah against the U.S. dollar against Indonesian tea exports volume in 1986-2015 The method of data analysis used in this study is Ordinary Least Square (OLS) with logaritma. The data used in this study is time series data from the years 1986-2015 (30 years).

The data contained in this study comes from reports issued periodically from related institutions such as Central Bureau of Statistic (BPS), Directorate General of Plantation Indonesian (Direktorat Jenderal Perkebunan Indonesia), Indonesian Ministry of Trade (Kementrian Perdagangan Indonesia), World Bank, Food and Agriculture Organizations of Union Nations (FAO), International Tea Committee (ITC) during period 1986-2015.

The results of the study show that the independent variables that is tea production, tea prices, coffee prices and exchange rates have a simultaneous influence on the dependent variable, that is the export volume of tea.

Keywords

: Tea Production, Tea Prices, Coffee Prices, Exchange Rates, Tea Export Volume, OLS (Ordinary Least Square)