

## ABSTRAK

### **PENGARUH *KNOWLEDGE MANAGEMENT*, KOMPETENSI DAN MOTIVASI TERHADAP KINERJA KARYAWAN PADA PT.CENTRIS RAYA TAXI TRANSPORTASI YOGYAKARTA**

Tujuan dari penelitian ini adalah untuk menganalisis pengaruh *knowledge management*, kompetensi dan motivasi secara bersama-sama terhadap kinerja karyawan pada PT. Centris Raya Taxi Transportasi Yogyakarta,

Penelitian dilakukan pada PT. Centris Raya Taxi Transportasi Yogyakarta. Jenis penelitian yang dilakukan dalam penelitian ini adalah dengan metode sensus. Variabel dalam penelitian ini adalah *knowledge management*, kompetensi, motivasi dan kinerja karyawan. Populasi dalam penelitian ini seluruh karyawan PT. Centris Raya Taxi Transportasi Yogyakarta sebanyak empat puluh empat orang. Penentuan responden dilakukan secara sensus. Teknik pengumpulan data menggunakan kuesioner. Model analisis yang digunakan adalah regresi berganda.

Hasil penelitian menunjukkan bahwa: (1)*knowledge management*,kompetensi dan motivasi secara bersama-sama berpengaruh signifikan terhadap kinerja karyawan pada PT. Centris Raya Taxi Transportasi Yogyakarta. (2) *knowledge management*, kompetensi dan motivasi secara parsial berpengaruh signifikan terhadap kinerja karyawan pada PT. Centris Raya Taxi Transportasi Yogyakarta.

Kata Kunci : *knowledge management*, kompetensi, motivasi, kinerja karyawan pada PT. Centris Raya Taxi Transportasi Yogyakarta

## **ABSTRACT**

### **EFFECT OF KNOWLEDGE MANAGEMENT, COMPETENCE AND MOTIVATION TO PERFORMANCE OF EMPLOYEES IN YOGYAKARTA PT.CENTRIS HIGHWAY TRANSPORTATION TAXI**

The purpose of this study was to analyze the influence of knowledge management, competence and motivation together on the performance of employees at PT. Centris Raya Taxi Transportation Yogyakarta,

The study was conducted at PT. Centris Raya Taxi Transportation Yogyakarta. The type of research conducted in this research is the method of census. The variables in this study are knowledge management, competence, motivation and performance of employees. The population in this study all employees of PT. Centris Raya Taxi Transportation Yogyakarta as many as forty-four. Respondent conducted the census. The technique of collecting data using questionnaires. Model analysis used is multiple regression.

The results showed that: (1) knowledge management, competence and motivation together have a significant effect on the performance of employees at PT. Centris Raya Taxi Transportation Yogyakarta. (2) knowledge management, competence and motivation partially significant effect on the performance of employees at PT. Centris Raya Taxi Transportation Yogyakarta.

Keywords : knowledge management, competence, motivation, performance of employees at PT. Centris Raya Taxi Transportation Yogyakarta