

ABSTRACT

This research titled Implementation website as a medium of information on Tembi Rumah Budaya. Tembi Rumah Budaya is a museum of Javanese culture which began to be eroded by the influx of western culture which impact on the decreasing of visitors and participants of cultural and artistic activities held by Tembi Rumah Budaya. With the utilization of the website, is expected to help the work of public relations practitioners in order to disseminate information Tembi Rumah becomes easier. The purpose of research to be achieved is to know the existence, inhibiting factors and supporters, as well as the benefits of the implementation of www.tembi.net website as a medium of information. This research uses descriptive research method. Based on the results of the research, in its application, the existence of the Tembi Rumah Budaya website has not been perfect, although almost no significant obstacles in its management, but because of the lack of support from other online media that has not been used by the Tembi Rumah Budaya to the maximum.